

A VISION OF PASSION GANESHKHIND, UNIVERSITY ROAD

BISTRO CAFE' HERITAGE TRUE FIT

At Naiknavare, we're not just about creating valuable real state, we're also committed to building enduring relationships with our customers. Our newsletter is one such initiative. Through our newsletters, we strive to provide our valuable customers with information about all that's happening in the Naiknavare family, and specially about their own projects.

The July 2021 Edition of Patron's Connect provides near-real time information about the construction progress of your home, and other related updates. We're pleased to also share glimpses of various newsworthy events, including customer out reach programs, marketing efforts, and social gatherings held in the premises of your own project. We hope you enjoy this communique.



July - 2021 Volume - II

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# Index



### SPOTLIGHT



MARKETING INITIATIVES



PROJECT UPDATES



EVENTS & HAPPENING



OTHER NDPL PROJECTS







### LAUNCH EVENT AT 7 BUSINESS SQUARE

### "We Opened the Doors to a Great New Launch!"

It gives us great pleasure to share some of the captured moments from the phenomenal launch of 7 Business Square at Ganeshkhind Road, Pune.

Graced by the honorary presence of Dr. Parag Sancheti, Chairman and MD of Sancheti Hospital, who inaugurated the ceremony, today's event was a memorable success!













### 7 BUSINESS SQUARE TECHNICAL VIDEO



Anand Naiknavare, Concept Architect and Head of Business - Process, Naiknavare Developers, speaks about 7 Business Square, one of his visionary projects that flaunts an architecturally unconventional design.

He shares his insights on the technology used and its futuristic aspects.

Here's what he has to say - <u>https://www.youtube.com/watch?v=OOU02UtZ61s</u>

The complex offers offices, retail and commercial spaces in Pune's most sought after location of Ganeshkhind Road, Shivajinagar.

For more details visit: <u>https://naiknavare.com/sevenbusinesssquare</u>

### CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

At Naiknavare Developers, we believe not just in creating quality homes /corporate spaces, but in building endearing relationships too. For us, selling a property is not an end in itself, but a link in the process of building relationships and ensuring absolute peace of mind for our clients.

We believe clients are our only priority, and we work hard to earn their confidence and lasting goodwill. NDPL has introduced a customer care department for addressing any issue faced by a customer through a single window system. Our aim is to make it a pleasant experience for the occupants who have bought properties at our premium projects, as well as tenants. The department will address the following issues:

- Any post possession related issues
- Customer feedback
- Customer grievances

As a valued customer, you can communicate with us through the Customer Care Department. You may register your concerns with our CRM dept. by just dialing our IVR No.: **020-41471111,8956382382** 

Working hours: 9:30 am to 6:00 pm, Monday to Friday & 2nd & 3rd Saturdays.

You may also send us an email at <u>customerservices1@naiknavare.com</u> and <u>customerservices@naiknavare.com</u>

Your continued patronage and suggestions are a vital part of our growth and we are most grateful to you for that.

\*Please note that it is mandatory to register your defect liability concerns through IVR for further attention and resolution\*

Happy to serve you...!

CRM Team, Naiknavare Developers Pvt. Ltd.



## NAIKNAVARE DEVELOPERS COLLABORATES WITH XANADU REALTY

Xanadu recently forayed into the pune real estate segment after establishing a firm foothold in MMR and Bangalore regions. Xanadu Realty brings its institutional growth and marketing expertise to a portfolio sign-up for three ongoing projects in the Pune region with Naiknavare Developers, one of Pune's top real estate developers. We at Naiknavare Developers welcome Xanadu Realty at 7 Business Square.





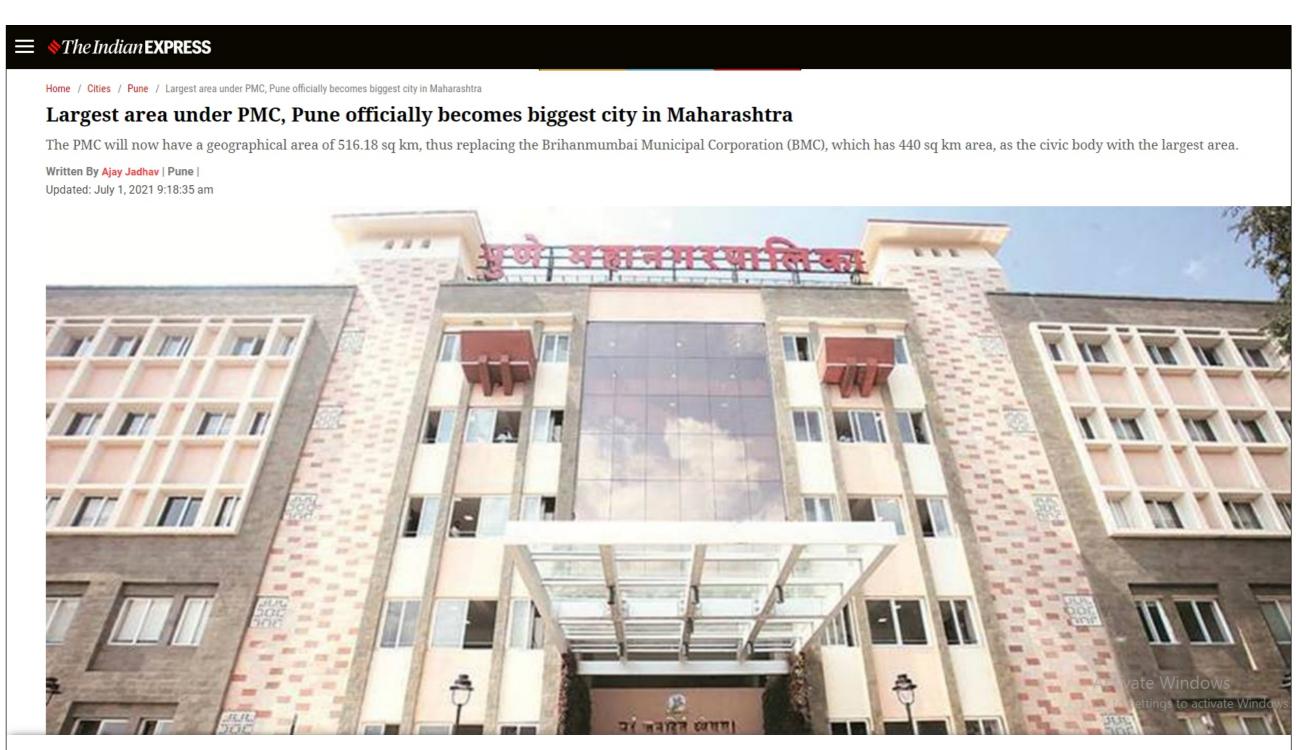






# PUNE OFFICIALLY BECOMES SECOND LARGEST CITY IN MAHARASHTRA

The PMC will now have a geographical area of 516.18 sq km, thus replacing the Brihanmumbai Municipal Corporation (BMC), which has 440 sq km area, as the civic body with the largest area. https://bit.ly/3AfK4jA



Pune has officially become the city with the largest geographical area in Maharashtra after the state government on Wednesday issued an order for extending the boundaries of Pune Municipal Corporation (PMC) to include 23 new villages in the existing city limits.

The PMC will now have a geographical area of 516.18 sq km, thus replacing the Brihanmumbai Municipal Corporation (BMC), which has 440 sq km area, as the civic body with the largest area. With the new urban limits, Pune also becomes the seventh largest city in the country.

Incidentally, the PMC has an estimated budget of Rs 8,370 crore for 2021-22, as compared to the Rs 39,038 crore budget of the BMC.

The state Urban Development department had issued the notification on December 23 last year announcing its intention to extend PMC boundaries to include the new areas. "The state government has considered the objections and suggestions received to the notification," the order stated, adding that the government has decided to alter the limits of the civic body.

– Stay updated with the latest Pune news. Follow Express Pune on <u>Twitter here</u> and on <u>Facebook here</u>. You can also join our Express Pune <u>Telegram channel</u> <u>here</u>.

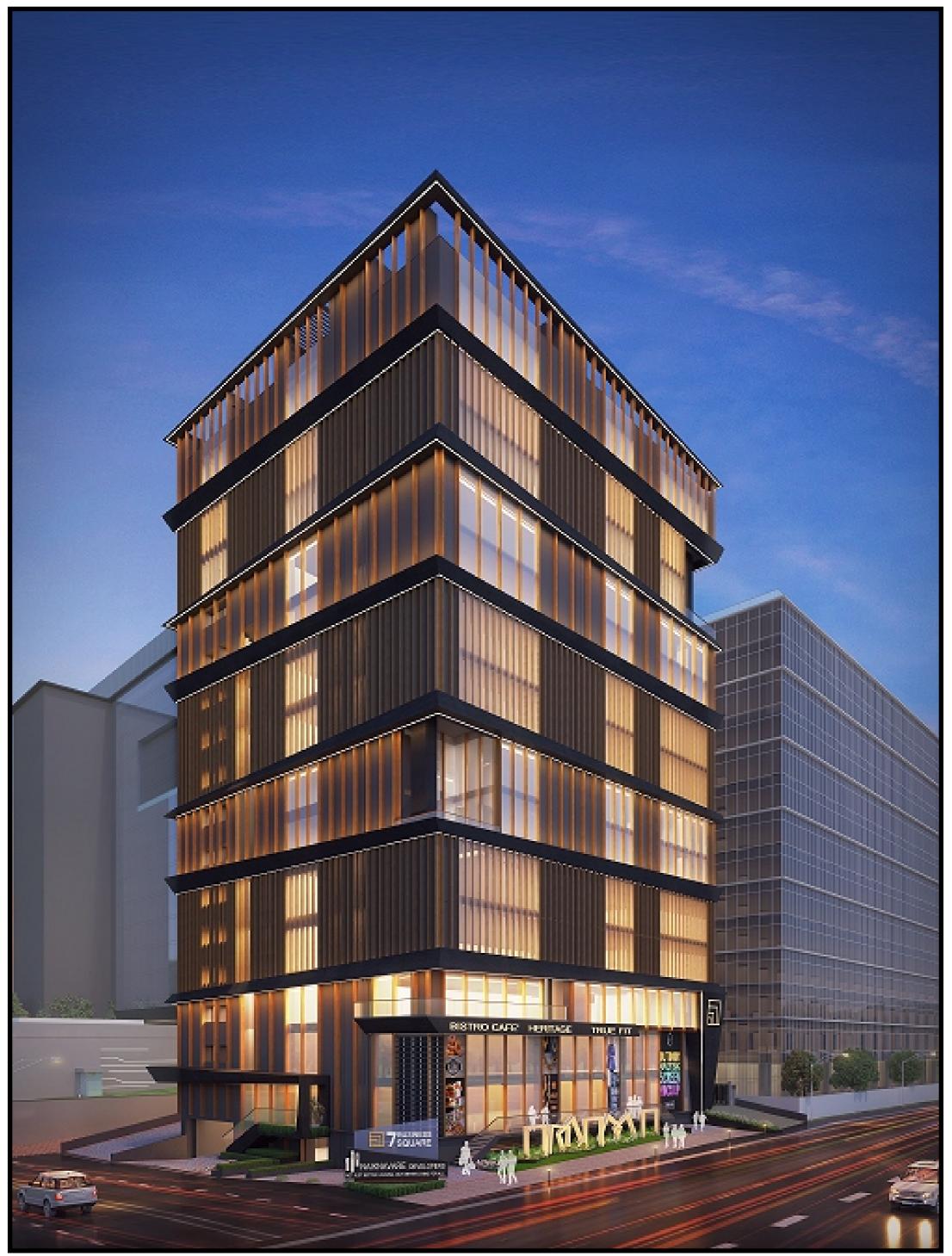
The 23 adjoining villages merged in PMC limits are Mhalunge, Sus, Bavdhan Budruk, Kirkatwadi, Pisoli, Kondhwe-Dhawade, Kopre, Nanded, Khadakwasla, Manjari Budhruk, Narhe, Holkarwadi, Autade-Handewadi, Wadachiwadi, Shewalewadi, Nandoshi, Sanasnagar, Mangdewadi, Bhilarewadi, Gujar Nimbalkarwadi, Jambhulwadi, Kolewadi and Wagholi.

The state government had first declared its intention to include 34 villages in PMC limits in 2014, but the process was delayed and only 11 villages were merged in the PMC, that too after an intervention by the Bombay High Court in 2017. The High Court had urged the state government for a response over its delay in merging the villages in PMC limits, after the villagers approached the court.

The 11 villages merged in 2017 were Lohegaon, Mundhwa, Hadapsar, Uttamnagar, Shivane, Ambegaon Khurd, Undri, Dhayari, Ambegaon Budruk, Phursungi and Urli Devachi.

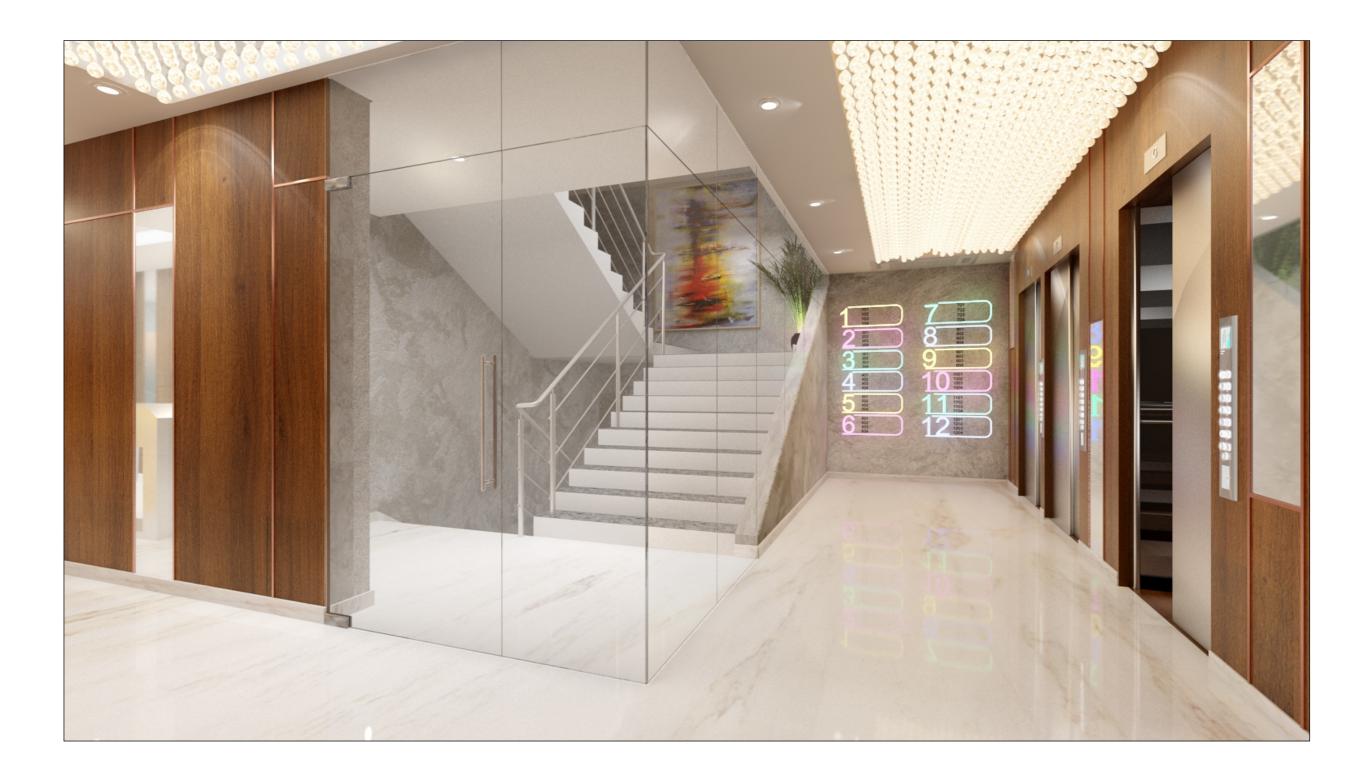
### BUILDING ELEVATION

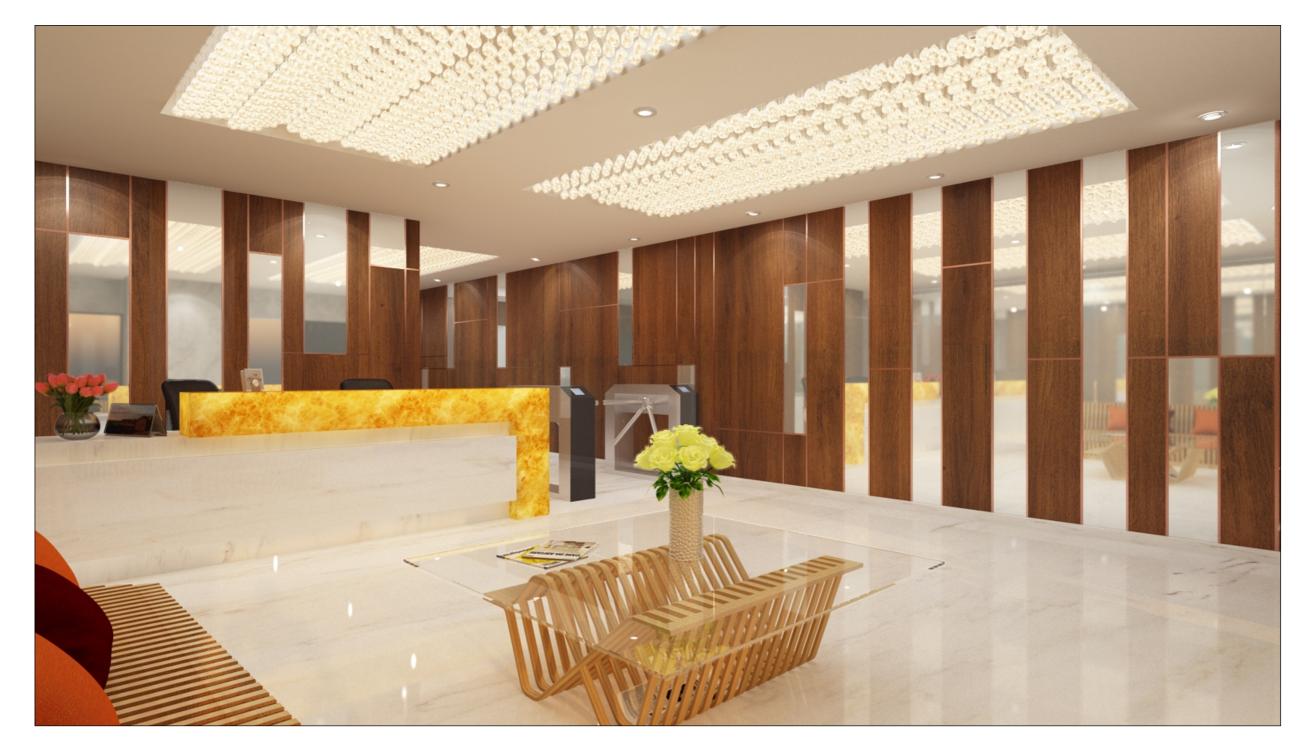
Please have a glimpse of 7 Business Square render images!





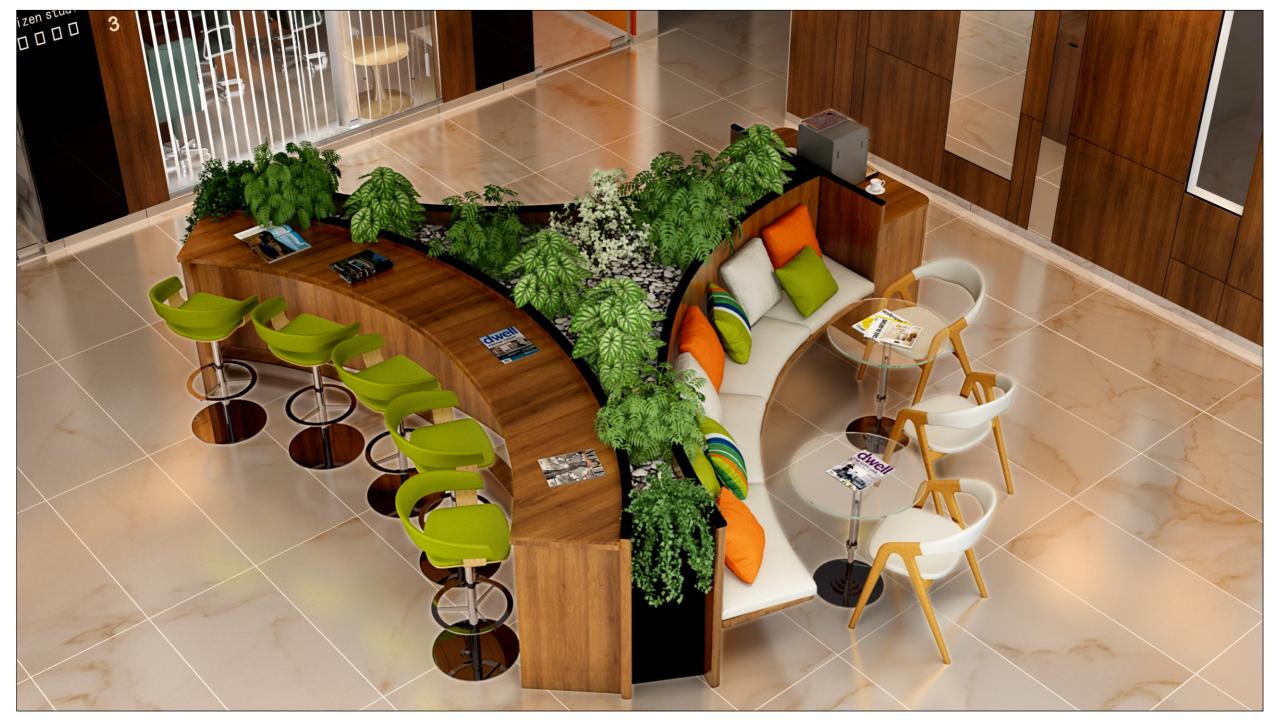
### **RECEPTION AREA**







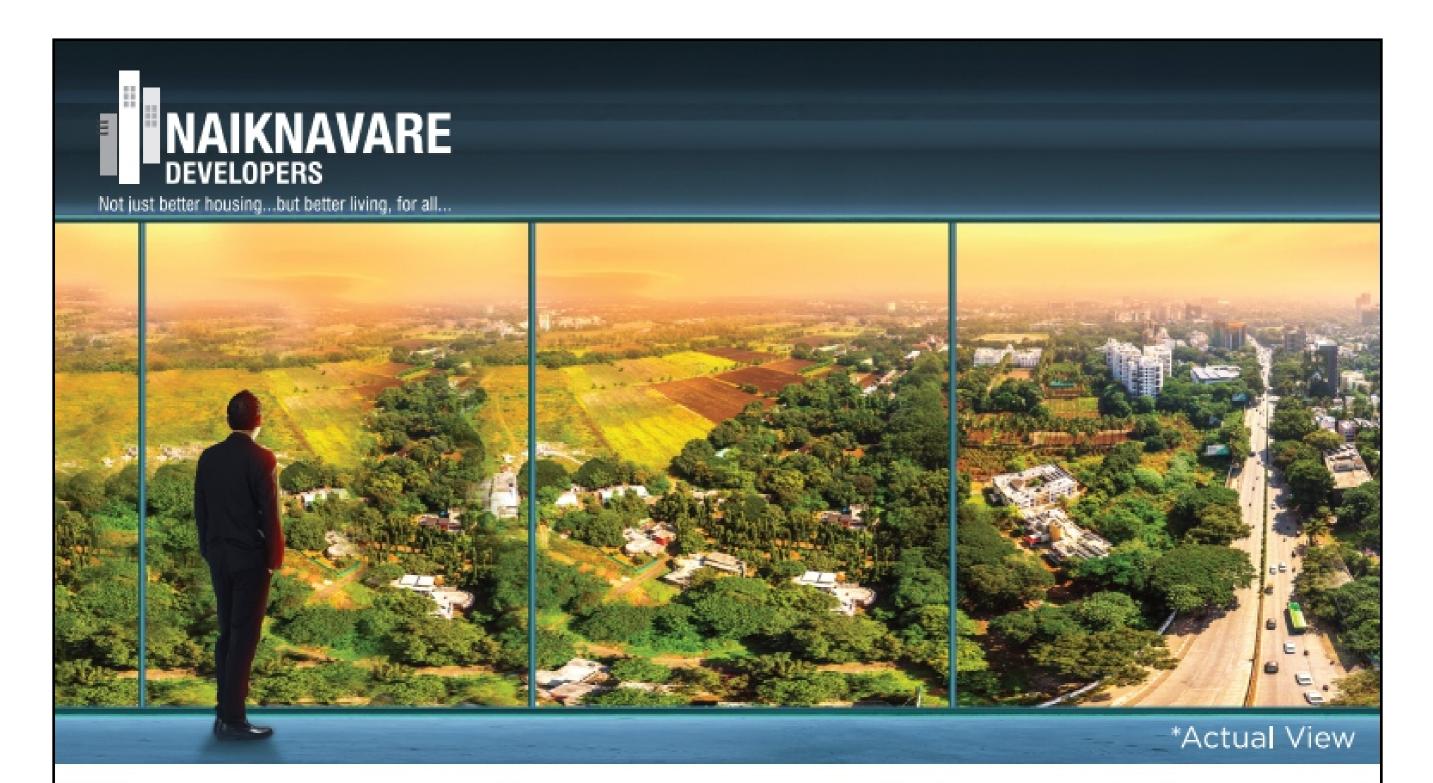
### COMMON LOBBY



### TERRACE VIEW



### **CREATIVE FOR HOARDING CAMPAIGN**



**GREEN VIEW** WORK SPACES IN THE HEART OF PUNE



### Premium Office & Retail Spaces

Area Starts From

768 - 1781 Sq.Ft. (Carpet Area)

RERA REGISTRATION NO. P52100022523 | maharera.mahaonline.gov.in

Opp. College of Agriculture, Pune

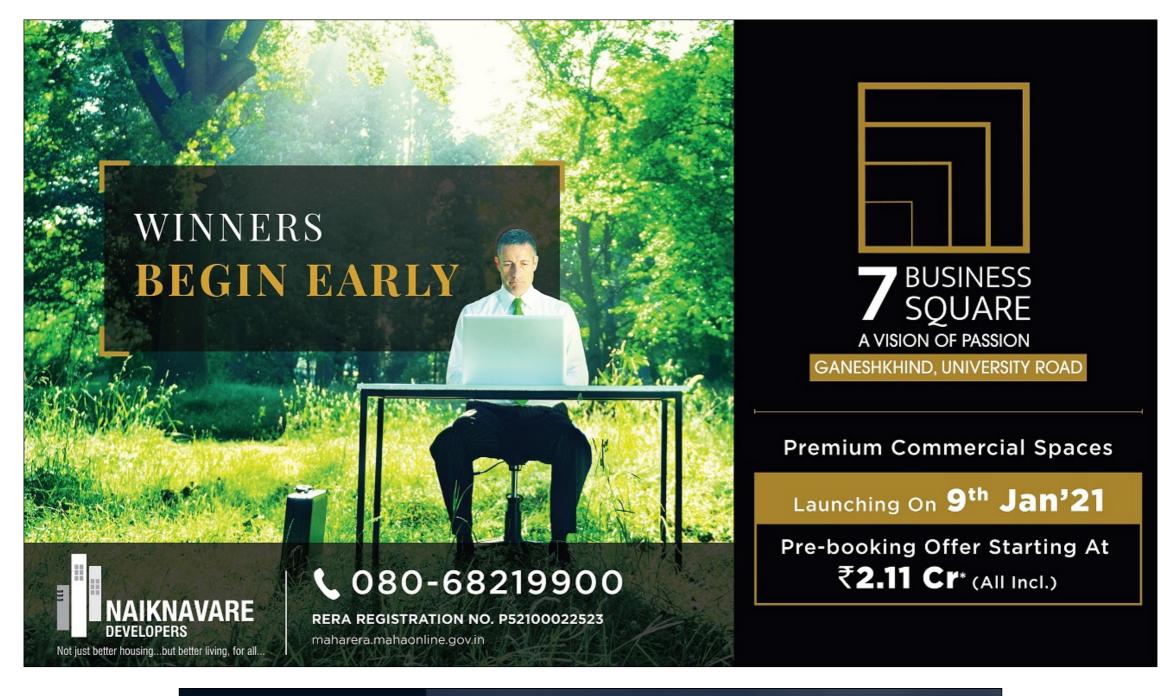
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BUSINESS A VISION OF PASSION

GANESHKHIND, UNIVERSITY ROAD

11

### CREATIVES FOR LAUNCH CAMPAIGN





### CREATIVES FOR LAUNCH CAMPAIGN

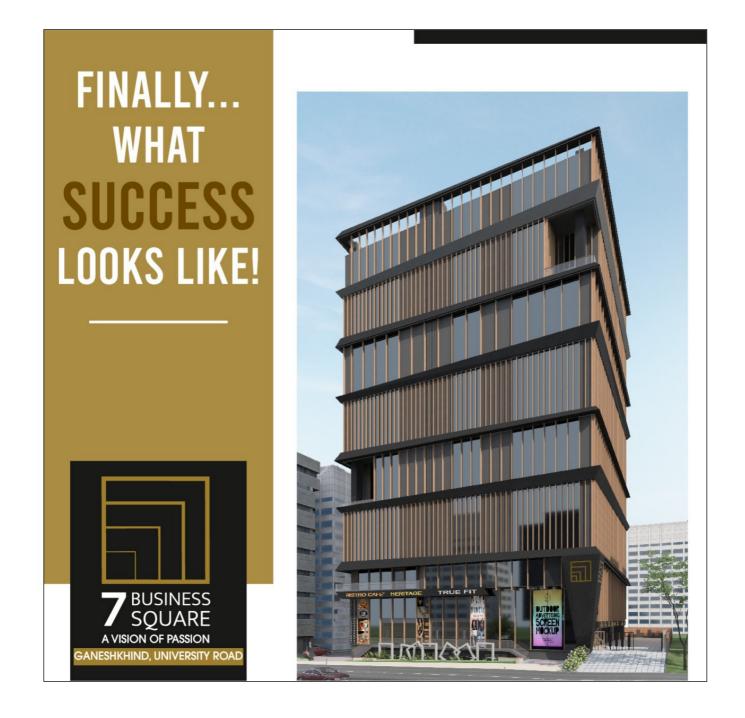




13

### CREATIVES FOR ONLINE CAMPAIGN

Let's take a look an In-depth look at the Hoarding activities implemented for Launch activity.







### CREATIVES FOR NEWS PAPER ADS

 $Let's \ take \ a \ look \ an \ In-depth \ look \ at \ the \ New spaper \ ads \ under taken \ for \ Launch \ activity.$ 



#### INTRODUCING PUNE'S FINEST COMMERCIAL AND RETAIL SPACES

House Of Naiknavare Presents To You, 7 Business Square, Premium Commercial & Retail Spaces.

#### — HIGHLIGHTS —

Heart Of Pune City | Host Of Common Amenities For Office-goers Eternal Green Views of The College of Agriculture, Pune Green Building Certification | Superior East-West Connectivity Architectural And Engineering Marvel | 35 Years Of Development Legacy

Site Address: Ganeshkhind Rd., Near Central Mall, Shivajinagar, Pune, Maharashtra - 411016



naiknavare.com/sevenbusinesssquare



Not just better housing...but better living, for all...

RERA REGISTRATION NO. P52100022523 I maharera.mahaonline.gov.in

### PUNE TIMES NEWS PAPER INTERVIEW ARTICLE

Let's take a look an In-depth look at the Newspaper ads undertaken for Launch activity.

# Work from futuristic, smart workspaces

nand Naiknavare, concept architect and head of business process, Naiknavare Developers, tells us what drives 7 Business Square – their latest project - and what one can expect from the brand in the future. Excerpts:

#### **7 BUSINESS SQUARE IS AN INTERESTING** NAME FOR A BRAND. WHAT DOES THE NUM-**BER SEVEN SIGNIFY? WHAT ARE NAIKNAVARE DEVELOPERS TRYING TO OFFER THROUGH** THIS VENTURE?

Seven is an auspicious number and signifies prosperity, renewal, and perfection. The number also signifies passion and it complements the way we see each one of our projects - like a vision of passion, 7 Business Square represents our offerings in the premium commercial offices and retail spaces segment. Additionally, these properties are more than welldesigned buildings. They are assets with a lifelong validity: spaces that highlight the users' dreams, goals, and beliefs. The properties under this brand are a marriage between architecture and engineering collaborations, that are city-centric and built for passionate entrepreneurs with a futuristic vision.

#### WHAT SETS THIS PROJECT APART FROM SIMILAR PROJECTS?

7 Business Square's strongest suit is its location on the arterial Ganeshkhind Road. Surrounded by greenery, it offers its occupants a relaxing view. It has close proximity to multiple services and conveniences, including financial institutions, malls, hotels, educational institutions, administrative institutions. medical institutions, and transport. Of course, that is not all it offers. The building has horizontal bands and vertical fins on the sides that act as solar shades. This facade design further provides optimal thermal efficiency, daylighting, acoustic conditions, natural ventilation, and fire safety. Its compelling interiors have a great level of detail images that aid a better work environment. The optimal ventilation and lighting, make it a warm, and welcoming workspace. Additionally, all the workspaces on offer have been equipped with the latest technology and conveniences to support the needs of the modern workplace. A lavish lobby that reflects the building's characteristics are sure to impress visi-

tors at first glance. There is a common lobby on each floor, which is a smart way of utilising space. It means that workplaces on each floor have the option of not building a lobby of their own. To make it more comforting and further working on the idea of dedicated leisure spaces, it offers a rooftop café for users to unwind and relax, or take a break from work. Such spaces are known to boost productivity by a large degree. Parking is a huge problem in buildings like these, so we have taken special care to ensure that there are enough spots for everyone.

#### **COULD YOU WALK US THROUGH ITS ARCHI-**TECTURAL

**7 BUSINESS** 

NOLOGY MAKE IT A PROPERTY THAT IS

AHEAD OF ITS TIME.

– Anand Naiknavare

**HIGHLIGHTS?** 

The architects of this building have gone against the tide because it is SQAURE'S CON-TEMPORARY DESIGN, not a conventional building. The design geometry manipulation on the building's facade (made ARCHITECTURE, LOCAof aluminum frames.doubleinsulated glass, and Fire TION, VIEW AND TECH-Grade ACP bands) is not just an aesthetic feature, but it also reduces the demands on the HVAC systems of individual workspaces. Although it is located on a compact 2,095 square-meter plot, the building never feels low on space because of its thoughtful design. The architects have optimised every inch of space available. The icing on the cake? The building's

strategic entry points allow seamless movement without causing problems to building's occupants. We also have 'Green Building Certification' for this project granted by the Indian Green Building Council. We have managed to reduce heat gain and water consumption by 45 percent, and there's a solar energy system that can harvest up to 10 kW.

#### IS IT A GOOD IDEA TO INVEST IN THE PROJECT?

The building's contemporary design, architecture, location, view, conveniences, technology, and sheer thoughtfulness, make it a property that is ahead of its time. The project was built on the idea of making it future-ready.' Our buildings have lower operating costs and lower carbon footprints as well.

#### TELL US ABOUT THE PRESENCE OF YOUR BUSINESS SQUARES IN OTHER PARTS OF THE COUNTRY. WHAT ARE THE NEW PROJECTS THAT YOU ARE COMING UP WITH?

It is already a reputed brand in the commercial proiects arena. In addition, anart from Pune, we have an active presence across the country. In Pune, we have son Rusiness Square in Aundl in Viman Nagar, and a new 7 Business Square in Ganeshkhind, Shivajinagar. We also have the Esmeralda Business Square in Goa. As for future plans, we have our hands full with some exciting projects that are underway. We have some interesting commercial projects coming up in Dandekar Bridge and Hadapsar in the city. Similarly, you can also expect to see a landmark project coming up in Mumbai around Vakola. Santacruz East.



To know more about the project, visit: www.naiknavare.com; or call on +917304 005533

### COLUMNS ABOVE SCOOTER PARKING SLAB LEVEL 2 RE-INFORMATION & SHUTTERING WORK IN PROGRESS







### PIT 1 RETAINING WALL WORK IN PROGRESS







## SHOPPING RAMP SLAB (96.35 TO 99.35) CONCRETE WORK IN PROGRESS







# COMMERCIAL BUILDING UNDER GROUND WATER TANK WORK IN PROGRESS





### OUTSIDE PARKING RETAINING WALLS WORK IN PROGRESS







### BASEMENT PARKING RETAINING WALL WORK IN PROGRESS



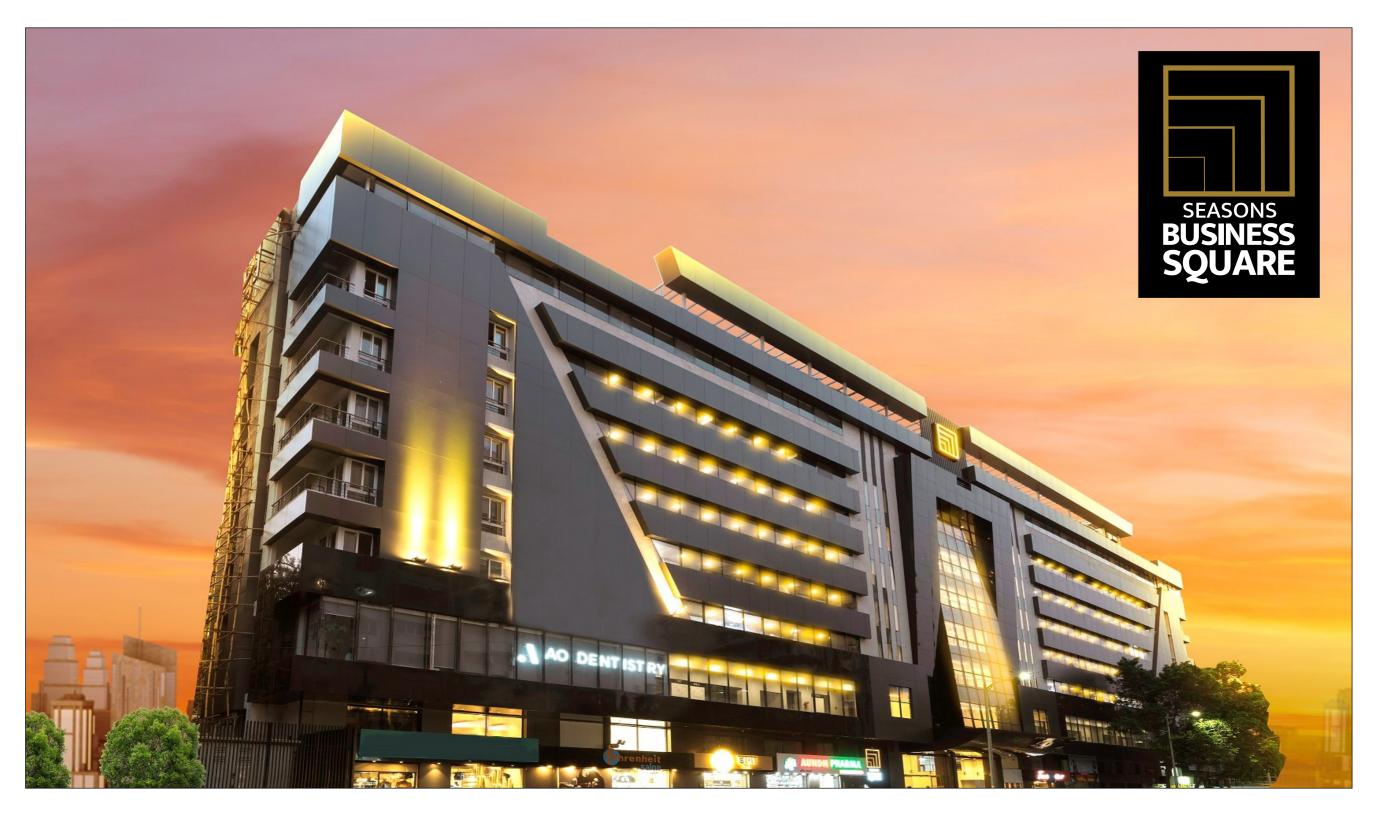




# **Events & Happening**

### OPULENCE HAS A NEW ADDRESS

Ready-to-move-in Commercial Spaces at Seasons Business Square Aundh is almost sold out! Hurry, the last few opulent office spaces remaining on the top-most 7th floor. This commercial project offers spacious, luxurious spaces with a variety of amenities including, valet & concierge service, rooftop cafeteria, multi-storey parking system & more. Its premium location at Aundh offers seamless connectivity. It's an opportunity for you to mark your presence at a premium, thriving & established location. Seasons Business Square has saved the best for the last! Ready-to-move-in 388-800 Carpet Area office spaces available. We have final 9 units remaining with your name on them, so hurry up! For more information please feel free to reach us at **:+91-020 41471111** 







# **Events & Happening**

## PUDHARI FACEBOOK LIVE - EXCLUSIVE CHAT WITH MR. HEMANT NAIKNAVARE,

Watch Mr. Hemant Naiknavare (Director, Naiknavare Developers) talk about the challenges faced by real estate developers for slum rehabilitation projects as well as the future and vast scope that exists ahead of us in this field. <u>https://bit.ly/2ZzUGIY</u>





# **Events & Happening**

### AURANGABAD PROPERTY EXHIBITION -

Here are some moments from the Divya Marathi Expo 2021.

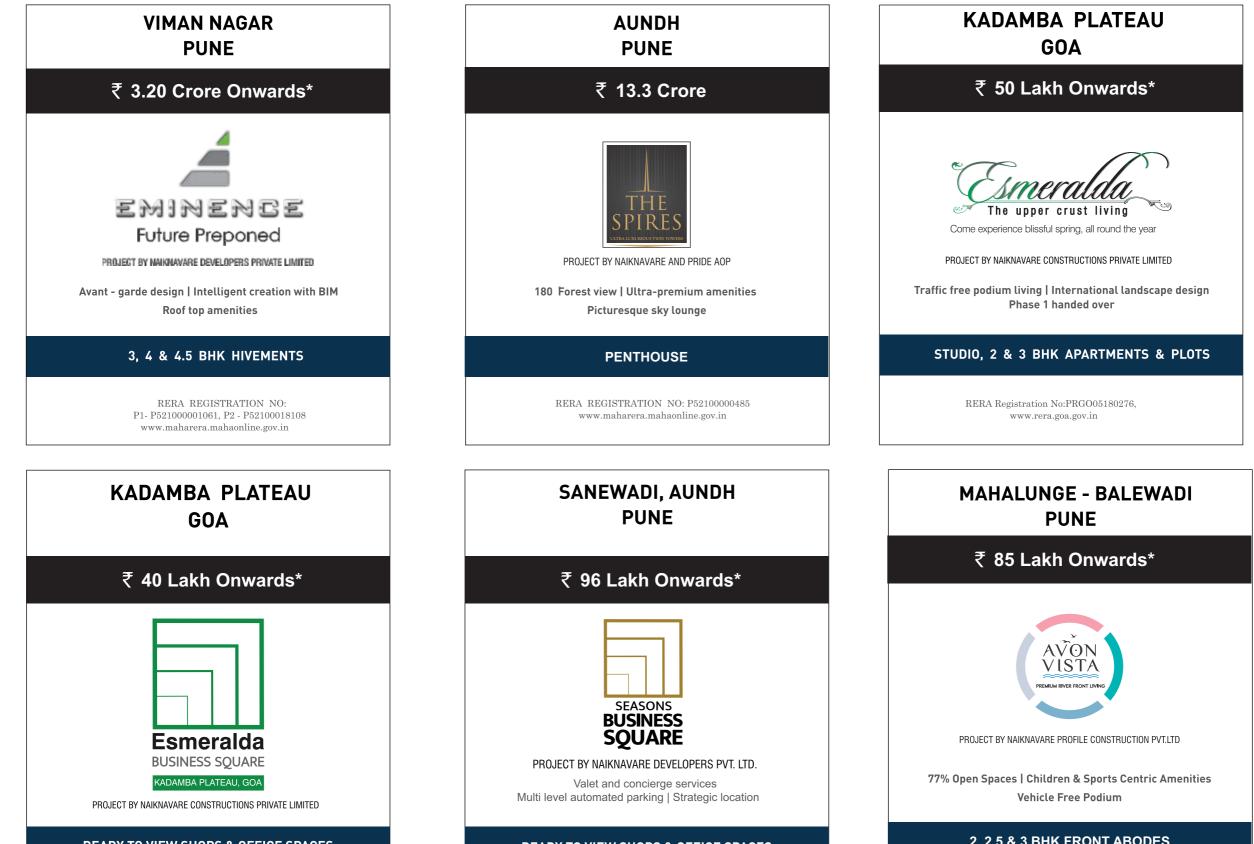




# Other NDPL Project

### **ONGOING PROJECT HIGHLIGHTS**

Luxury residences, value homes, budget housing or commercial, naiknavare excels in all residential and commercial segments. Here is a selection of our current projects.



#### **READY TO VIEW SHOPS & OFFICE SPACES**

RERA Registration No. PRG005180276 www.rera.goa.gov.in

#### **READY TO VIEW SHOPS & OFFICE SPACES**

RERA REGISTRATION No: P52100017008 www.maharera.mahaonline.gov.in

#### 2, 2.5 & 3 BHK FRONT ABODES

RERA REGISTRATION No: :P52100000371, P52100017914 www.maharera.mahaonline.gov.in

### Other NDPL Project

### ONGOING PROJECT HIGHLIGHTS







AUNDH, PUNE,

₹ 4.10 Crore All Inclusive\*

PROJECT BY NAIKNAVARE HOUSING DEVELOPMENT PRIVATE LIMITED

A Bharat Pattern Township

Dwarka CBSE School | ECO friendly project with water conservation | Water supply from Bhama-Askhed dam

1, 2 & 3 BHK Apartments & 3 BHK Row houses

RERA REGISTRATION NO: P1-52100000164, P2-P52100000168, P3-P52100000163, Project4-P52100000240 | www.maharera.mahaonline.gov.in PROJECT BY NAIKNAVARE DEVELOPERS PVT. LTD.

USPs- Rooftop Amenities, One Floor Living, One Home 360° Views & The Way To A Better Life

**4 BHK Apartments** 

RERA REGISTRATION NO: P52100021048 www.maharera.mahaonline.gov.in

Residential Upcoming Project: Balewadi (Avon Vista New Towers), Aundh
Banner Link Road, Shivajinagar, Hadapsar.

### UPCOMING PROJECTS

• Commercial & Retail Upcoming Projects: Dandekar Bridge, Sinhgad Road, Hadapsar.

## **Other NDPL Project**

### ONGOING SRA PROJECT

### PRATHAMA (RAMTEKDI, PUNE)



The Ramtekdi slum is spread across 50 acres. To rehabilitate the slum dwellers in this area, we took over 15 acres of this land and started our pilot project 'Prathama'. This redevelopment programe consists of 7 buildings with 11-stories providing a permanent roof to 1176 families. We completed the first phase of this project in 2015 and handed over well-built homes to 516 families. Each unit in these buildings is a selfcontained house of 25 square meters and is equipped with basic civic amenities and community facilities.

For our second slum rehabilitation project, we set our eyes on the slum dwellers located near Dandekar Bridge. We aimed to transform the lifestyle of the people dwelling in that locality, hence the project was named Parivartan.

To ensure that we preserve the fabric of community living, Parivartan has large common areas, common spaces on every floor, and lively wall painting to enable the residents in coming together as a happy community.

### **PARIVARTAN** (DANDEKAR BRIDGE, PUNE)



### VAKOLA (SANTACRUZ, MUMBAI)



Situated in Vakola, Santacruz East, our slum rehabilitation project aims to offer quality homes to 3000 slum dwellers. To achieve this objective, we have already started the construction process. Our first building consists of 13 storeys with seven units of 1 BHK flats on each floor. We offer 300 square feet per 1 BHK unit; following the regulations made by the government and the Slum RehabilitationAuthority.

UPCOMING SRA PROJECTS Shirole Vasti, Raut poperty near Parvaati, Mahatma Phule Peth, Juna Bazar



## Blogs Corner

### 2021: The Right Time to Invest in Indian Real Estate | Must Read

Coronavirus has disrupted almost every industry, including real estate. The first half of 2020 was dismal with the onset of Covid-19 but in the latter half of the year, demand slowly started to build with low lending rates, easy payment options from developers, etc.

### https://bit.ly/3ipdoNX

### Your Essential Guide to Types of Home Loans in India

For most of us, buying a home we can call our own is a goal we wish to do our utmost to achieve. However, in today's world, buying property is no easy task. While an array of schemes, rates, and offers are being advertised by financial institutions to induce prospective homebuyers, buyers need to make the right decision and choose the right type of home loan. The process begins with identifying the right kind of home loan and then going ahead judiciously. https://bit.ly/3gfSpuk

### Check out these Home Decor Tips for the Rainy Season

Cool showers in the rainy season bring in the soothing breeze and greenery all around, muchneeded relief from the blazing sun. Sitting in a covered balcony or verandah and sipping warm cups of tea or coffee with hot snacks while watching the rain is all that one wants to do during this season. https://bit.ly/2SkJT5p

### Home Loan Interest Rates Further Reduced – What this means for Home Buyers

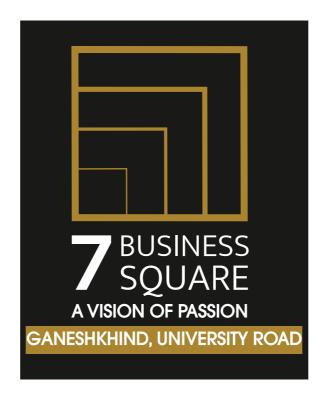
the Covid-19 pandemic has hit the Indian economy hard across all sectors, real estate no exception. To give a boost to home-buying the RBI has helped push banks to offer lower interest rates on home loans. This reduction in home loan rates has in turn spurred demand for residential properties. https://bit.ly/3puhmq6

### $Home\,Office\,Ideas\mid Convert\,these\,small\,areas\,to\,a\,Work\,Space$

The COVID-19 virus has unleashed untold hardships on all of us. As the world has been grappling with the worsening claws of the virus, the concept of work from home (WFH) is proving to be an effective solution to keep it going. Organizations around the world have switched over to the WFH mode and looking at the current situation, it is evident that home offices are here to stay. https://bit.ly/3z8inbL

#### Behold the Awe-Inspiring Design Features of these Homes in Pune

A beautiful home nestling in exquisite premises and surroundings is all you need to lead a blissful and content life. Your abode that exudes vibes of warmth and looks inviting makes you feel rejuvenated and joyous, no matter how a day is spent outside. If you're on the threshold of buying a new home in Pune and feeling all upbeat about choosing the best residence, you have to identify the right property developers and projects that meet your needs and are fairly priced too. https://bit.ly/3pwRGcj



A PROJECT BY NAIKNAVARE BUILDCON PVT. LTD.

At 7 Business Square, the journey till date has been exciting as well as rewarding primarily because of our valued clientele. We follow the best practices and deliver the best to our customers. In turn, every sign of satisfaction makes us more inclined towards maintaining highest standards of construction and service.

Through this newsletter, you can have a glimpse of how the project you put your trust in, has developed during the last few months. We value our association with you; your con?dence and trust drives us to meet, and indeed, exceed your expectations.

Do stay in touch with us to share your opinions and suggestions and help us excel in this endeavor.

🥑 For enquiry call +91 20 41471111 🔕 Email - presales@naiknavare.in 🌐 <u>https://naiknavare.com/sevenbusinesssquare</u>



Not just better housing...but better living, for all...

#### **Head Office (Pune):**



1204/4, Ghole Road, Shivajinagar, Pune - 411004. **Telephone:** +91-020 41471111 CTS NO. 108/7, FINAL PLOT NO. 487 (P), SHIROLE WASTI, Ganeshkhind Rd, Shivajinagar, Pune, Maharashtra 411016



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