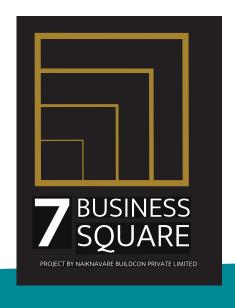


Not just better housing...but better living, for all...





A Naiknavare Newsletter

At Naiknavare, we're not just about creating valuable realestate, we're also committed to building enduring relationships with our customers. Our newsletter is one such initiative. Through our newsletters, we strive to provide our valuable customers with information about all that's happening in the Naiknavare family, and specifically their own projects.

The March edition of Patron's Connect provides near-real time information about the construction progress of your home, and other related updates. We're pleased to also share glimpses of various newsworthy events, including customer-outreach programs, marketing efforts, and social gatherings held in the premises of your own project. We hope you enjoy this communique.

Happy Reading!











March 2020 Volume I

#### Dear Sir/Ma'am,

We hope this newsletter finds you safe and in good health. As you know, the past few weeks have seen a global crisis due to the rapid spread of the novel coronavirus and the resulting COVID-19 pandemic. In these testing times, we wish to reach out to you to make sure that you and your family are safe

At NDPL, our buyers, our partners and the community at large, are always our first priority. Therefore, we wanted to take this opportunity clear the air about where we stand in these uncertain times.

In order to make the most of the situation while also being responsible citizens, we have taken several steps, such as asking our employees to work from home and avoiding any travel, whether domestic or abroad.

It becomes, therefore, all the more important to stay connected to all those who're important to us, and for that we have put some processes in place.

We assure you that even though our offices are closed in accordance with the lockdown mandated by Government of India, we're operating remotely at full strength and are just a phone call away for any requirement that you may have. Work at our construction sites is on hold for now, but our entire team is available on call.

As soon as the situation improves, our teams will spring back into action at full efficiency to ensure that everything is back on track.

We have complete faith that we shall put this challenge behind us. On behalf of all of us here at NDPL, we'd like to thank you for your trust and continued support.

As mentioned, we're always available on call, so kindly feel free to reach out to us if you need anything.

#### Take Care and Stay Safe!

Regards,

NDPL Family

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VISIT



#### 7 BUSINESS SQUARE – LOCATION VIDEO

Naiknavare's 7 Business Square presents the best of Shivajinagar. Placed strategically in one of Pune's favourite residential locales, the development offers commercial spaces just minutes away from strong social infrastructure. Enjoy easy access to The Symbiosis Institute, Pune University, E-Square, Central Mall and more. Bring your business to 7 Business Square and take it to newer heights of success.

https://youtu.be/K5iQ4obcNfU



#### BUILDING VALUES

At Naiknavare Developers, we follow a set of principles that guide us towards achieving our vision through the projects we undertake. Over the course of three decades, these principles have become our pillars of success and have distinguished us from conventional real estate developers in the industry. These pillars have helped us emerge as one of the most trustworthy and transparent real estate companies of Pune. Our ultimate goal is not just to meet customer expectations but to exceed them.



#### **FOR ALL**

At Naiknavare Developers, we do not want to restrict ourselves to providing housing solutions only. We are committed to creating groundbreaking solutions that serve every segment of society, and every urban requirement, be it residential, commercial, hospitality or slum rehabilitation.

Think of us as a one-stop-shop for every real estate requirement!

https://bit.ly/32l0mHh



#### **CUSTOMER CENTRICITY**

Beyond service, our customercentricity encompasses every aspect of our work— choice of location, architecture, internal layouts, construction quality, amenities, and our processes.

In delivering to higher expectations, we're raising our own standards, and industry benchmarks!

https://bit.ly/3c1ulZt



#### **EFFICIENCY**

We see technology as a multiplier. It gives us the power to do more, to do it better, and faster than ever before.

Everyone benefits: our customers, stakeholders, and the environment.

https://bit.ly/2T4y3Zj



### BUILDING SUCCESSFUL COMMUNITIES

We build homes that provide not just better lifestyles, but spaces to live in harmony with both neighbours and nature.....in other words a community!

https://bit.ly/2SP1pfE



#### **LEARNING**

Hemant Naiknavare, Director, Naiknavare Developers, takes pride in his lineage that comprises those who loved to teach and learn at the same time. He expresses appreciation towards his team of hard-working, ever-eager people who are just the same - always willing to learn, innovate and implement better ideas. Here's what he says!

https://bit.ly/3bSJqfE

### MARKETING INITIATIVES

#### LATEST CAMPAIGN



### MARKETING INITIATIVES

#### **CREDAI EXHIBITION 2019**

Naiknavare Developers has participated in the prestigious CREDAI Pune Metro Mega Property Festival 2019. The exhibition was on 6th, 7th & 8th December. Our Team is all pumped up to help you find the perfect spaces from a wide range of affordable to luxury housing as well as commercial projects like Seasons Business Square and 7 Business Square.

Naiknavare Developers resonates with values like customer centricity, community building, efficiency and quality construction. Foregoing big advertising spends, we relied on good old word-of-mouth PR and our long-standing reputation, and saw more than 1000 footfalls at our stall to enquire about our offerings.

















## PROJECT UPDATES

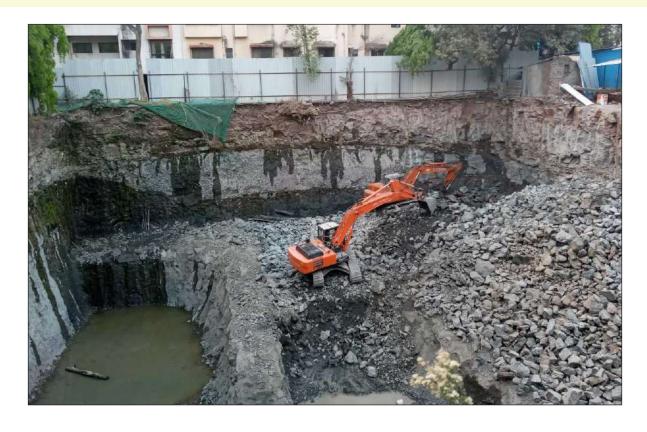
#### **EXCAVATION WORK IN PROGRESS - 50% WORK COMPLETED**





## PROJECT UPDATES

90% EXCAVATION WORK COMPLETED. FOUNDATION WORK WILL START SOON





### PROJECT UPDATES

#### GREEN NET PLACED ON THE PERIPHERY OF THE EXCAVATED VERTICAL



HOARDING STRUCTURE AND SALE OFFICE CONSTRUCTION WORK COMPLETED.



#### **RATION DISTRIBUTION**

During these dark hours, Naikavare Developers, in association with CREDAI, has made a significant contribution; by distributing ration to each of our laborers at labor camps. Have a look!



#### GOA POLICE SUPPORT AT ESMERALDA LABOUR CAMP

We want to take the opportunity to thank the Goa Police volunteers for providing the groceries at Esmeralda labour camp. Have a look!







#### MIDDAY MEAL

We have also started Midday Meal at our project Neelaya & Eagle's Nest, almost 50+ construction workers are using this facility.













#### FOOTBALL TOURNAMENT

Avon Vista hosted football champions cup, starts from 16th November at Avon Vista Clubhouse. It was a weekend of excitement and energy with these big names. Many big names like, Talentica, ADP, Fujitsu, Persistent, Veritas, T-System, Amdocs, AXA, TCS, KPIT, & Wipro had participated. And the winner of the tournament was T-System.





























































#### SAFETY DAY

Naiknavare Developers celebrated the National Safety Week with their engineers and workers. A thoughtful initiative that took place at Avon Vista. The experts came and gave everyone a detailed knowledge about safety, making sure that everyone priorities safety at all times.



#### DWARKA SCHOOL ANNUAL DAY

Dwarka English Medium School celebrated its Annual Sports Day with grandeur on 20th January 2020, Monday. The event was inaugurated by Shantaram Jadhav, an Arjuna award winner. All the students showcased their talent in military drills, mallakhamb, etc. with great enthusiasm. The annual sports day was covered by the Lokmat newspaper. Naiknavare Developers is proud of such young talent.



#### CLUBHOUSE INAUGURATION OF ESMERALDA PROJECT

Esmeralda by Naiknavare Developers recently inaugurated its Clubhouse on 14th December amidst a lot of cheer from the residents who enjoyed a session of dance with some renowned trainers. The swanky clubhouse offers some great recreational facilities like an impressive swimming pool, steam and sauna room, a state of the art gymnasium and an aerobics room. There are chess and carrom tables for lazy afternoons and table tennis and billiards for when you are feeling competitive. Head to the stylish sitting lounge and just unwind after a long day. There is something for everyone.



#### THE FIRST GENERAL BODY MEETING

The Spires conducted its first general body meeting on the 16th of November 2019. Here are a few glimpses of the meeting of the residents with Naiknavare & Pride AOP team.

























#### FREE HEALTH CHECKUP AT LABOUR CAMP OF THE SPIRES

Naiknavare & Pride AOP has always believed in taking care of its team and had organised a free health check-up camp for the hardworking construction workers at The Spires. Here are a few glimpses.















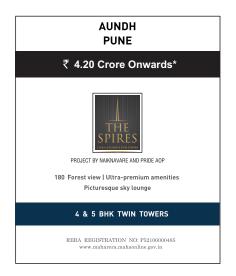


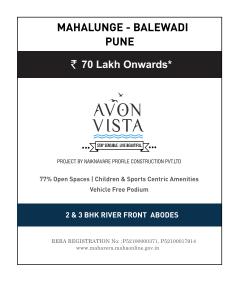
### PROJECT DETAILS

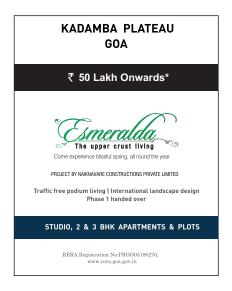
### ONGOING PROJECT HIGHLIGHTS

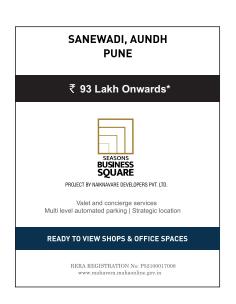
Luxury risidences, value homes, budget housing or commercial, naiknavare excels in all residential and commercial segments. Here is a selection of our current project













### PROJECT DETAILS









## UPCOMING PROJECTS

- Residential Upcoming Project: Avon Vista Tower B3 Launching Soon, Aundh - Banner Link Road1,2 BHK, Shivajinagar 1,2,3, BHK, Hadapsar 1,2 BHK.
- Commercial & Retail Upcoming Projects: Dandekar Bridge, Sinhgad Road, Hadapsar.

### PROJECT DETAILS

#### ONGOING SRA PROJECTS

#### PRATHAMA (RAMTEKDI, PUNE)



The Ramtekdi slum is spread across 50 acres. To rehabilitate the slum dwellers in this area, we took over 15 acres of this land and started our pilot project 'Prathama'. This redevelopment programe consists of 7 buildings with 11-stories providing a permanent roof to 1176 families. We completed the first phase of this project in 2015 and handed over well-built homes to 516 families. Each unit in these buildings is a self-contained house of 25 square meters and is equipped with basic civic amenities and community facilities.

### PARIVARTAN (DANDEKAR BRIDGE, PUNE)

For our second slum rehabilitation project, we set our eyes on the slum dwellers located near Dandekar Bridge. We aimed to transform the lifestyle of the people dwelling in that locality, hence the project was named Parivartan.

To ensure that we preserve the fabric of community living, Parivartan has large common areas, common spaces on every floor, and lively wall painting to enable the residents in coming together as a happy community.

#### VAKOLA (SANTACRUZ, MUMBAI)



Situated in Vakola, Santacruz East, our slum rehabilitation project aims to offer quality homes to 3000 slum dwellers. To achieve this objective, we have already started the construction process. Our first building consists of 13 storeys with seven units of 1 BHK flats on each floor. We offer 300 square feet per 1 BHK unit; following the regulations made by the government and the Slum RehabilitationAuthority.

UPCOMING SRA PROJECTS Shirole Vasti, Raut poperty near Parvaati, Mahatma Phule Peth, Juna Bazar

March - 2020

### **NEWS CORNER**

FASTag roll out date extended till 15th December. The implementation of this technology means that one no longer needs to stop and pay the toll. The toll fee will be deducted from the linked bank account of the vehicle owner while they cross the toll plaza. Read on how this exactly works: <a href="http://bit.ly/37R1N2B">http://bit.ly/37R1N2B</a>

To address the problem of waste management in India, The Eco Factory Foundation (TEFF), an NGO founded by Anand Chordia in 2016, created the country's first-ever waste management park called Suhana Farms, Yawat near Pune. Their goal is to make citizens aware about the importance of proper waste disposal for a clean, green, and sustainable future. Visit: http://bit.ly/2FANwdw to find out how they are doing this.

The city corporation of Coimbatore has appointed a technical expert to prepare a detailed project report to construct rainwater harvesting structures at buildings that are going to be constructed under the smart cities mission. Rainwater harvesting structure is an essential way to restore natural resources. Know more about the thoughtful initiative:

https://realty.economictimes.indiatimes.com/.../coim.../73932485

Green Thumb, an NGO run by Lt Colonel Suresh Patil (retired), successfully cleaned a 1 km stretch of filth in 6 months and solved many waste related problems. "This stretch along the Bhairoba nullah was filled with dirt and plastic bags." said Lt. Colonel Suresh Patil who prepared a comprehensive plan to clean the stretch and put an end to the problems caused because of the stagnant water of the drains. Read more at: http://bit.ly/2RAcv6i

To boost the infrastructure and housing projects across the country, the government is thinking of incorporating the latest building information and modelling (BIM) technology to speed up the construction work. The inclusion will also ensure optimisation of the cost of housing construction and in achieving the goal of providing 'Housing for All'. Know more about the update at. https://economictimes.indiatimes.com/.../article.../72989656.cms

The year 2010 had recorded many deaths due to extremely hot weather conditions in India. Along with the deteriorating natural conditions, the shape, size, placement, materials used to build are also some of the factors causing extreme heat. Naiknavare Developers have incorporated technologies like Plaswall and Cellular Lightweight Concrete to tackle heat control. To know more what steps the real estate industry can take to improve the environmental conditions <a href="https://bit.ly/2KAi9CG">https://bit.ly/2KAi9CG</a>

### **NEWS CORNER**

Shelter Associates is celebrating their silver jubilee with a seminar on developments for the urban poor. Click on the link below to know more about the seminar: http://bit.ly/2XK3ZEl

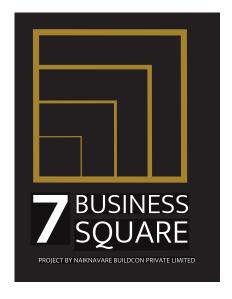
Keeping natural waste as the main resource, Strawcture is building houses 10 times faster. The houses cost 30% lesser than the traditional Brick and Mortar Constructions. Know more at: https://www.strawcture.com/

Shriti Pandey from Uttar Pradesh is one of the well-informed citizens who read the signs of worsening climatic conditions bound to happen due to our current consumption habits. She has now taken the initiative to build low energy and affordable houses. To know more click on: http://bit.ly/2KY2BsN

Priyabrata Rautray and Avik Roy have come up with 'Bio-Bricks' made out of agro-waste to help the world fight the deteriorating climatic condition. The goal is to create a process where agro-waste can help sustainable housing and Bio-bricks replace the traditional clay bricks. Know more about the duo's initiative: http://bit.ly/2DY9O87

The labour welfare board would set up 41 work facilitation centres across the state to enable workers to register hassle-free. Eight offices are ready at Aurangabad, Jalna, Worli, Solapur, Amravati, Panvel, Bhandara and Nanded. This initiative will ensure the safety and welfare of the labourers in Maharashtra. It will also enable the registered workers to access several social security benefits under the Labour Welfare Act. To know more about how this registration will be carried out, read: http://bit.ly/2SsJ7kC

The Andhra Pradesh government is encouraging the use of manufactured sand, also known as Robo sand which will eventually boost employment in construction industry. The State government will also offer loans, a total of 186.5 Crores to entrepreneurs who aim to be a part of the construction industry. Visit: http://bit.ly/2EWHBiz to find out more about this project.



A PROJECT BY NAIKNAVARE BULDCOM PVT. LTD.

At 7 Business Square, the journey till date has been exciting as well as rewarding primarily because of our valued clientele. We follow the best practices and deliver the best to our customers. In turn, every sign of satisfaction makes us more inclined towards maintaining highest standards of construction and service.

Through this newsletter, you can have a glimpse of how the project you put your trust in, has developed during the last few months. We value our association with you; your confidence and trust drives us to meet, and indeed, exceed your expectations.

Do stay in touch with us to share your opinions and suggestions and help us excel in this endeavor.

✓ For enquiry call +91 20 41471111

For more details visit our website: <a href="https://naiknavare.com/sevenbusinesssquare">https://naiknavare.com/sevenbusinesssquare</a>

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