



PATRON'S CONNECT A Naiknavare Newsletter

# Neelaya

At Naiknavare, we're not just about creating valuable realestate, we're also committed to building enduring relationships with our customers. Our newsletter is one such initiative. Through our newsletters, we strive to provide our valuable customers with information about all that's happening in the Naiknavare family, and specifically their own projects.

The March edition of Patron's Connect provides near-real time information about the construction progress of your home, and other related updates. We're pleased to also share glimpses of various newsworthy events, including customer-outreach programs, marketing efforts, and social gatherings held in the premises of your own project. We hope you enjoy this communique.

Happy Reading!



March 2020 Volume III

#### Dear Sir/Ma'am,

We hope this newsletter finds you safe and in good health. As you know, the past few weeks have seen a global crisis due to the rapid spread of the novel coronavirus and the resulting COVID-19 pandemic. In these testing times, we wish to reach out to you to make sure that you and your family are safe

At NDPL, our buyers, our partners and the community at large, are always our first priority. Therefore, we wanted to take this opportunity clear the air about where we stand in these uncertain times.

In order to make the most of the situation while also being responsible citizens, we have taken several steps, such as asking our employees to work from home and avoiding any travel, whether domestic or abroad.

It becomes, therefore, all the more important to stay connected to all those who're important to us, and for that we have put some processes in place.

We assure you that even though our offices are closed in accordance with the lockdown mandated by Government of India, we're operating remotely at full strength and are just a phone call away for any requirement that you may have. Work at our construction sites is on hold for now, but our entire team is available on call.

As soon as the situation improves, our teams will spring back into action at full efficiency to ensure that everything is back on track.

We have complete faith that we shall put this challenge behind us. On behalf of all of us here at NDPL, we'd like to thank you for your trust and continued support.

As mentioned, we're always available on call, so kindly feel free to reach out to us if you need anything.

#### Take Care and Stay Safe!

Regards,

NDPL Family

# Index



### **INVITATION**

**HOME DECOR** 

#### Dear Patron,

It gives us great pleasure to share with you, a long-standing patron of NDPL properties, a fresh new initiative as part of our project Avon Vista. This initiative is 'The Avon Vista: Home Décor Festival 2020', a home and interior design extravaganza where we are bringing a vast range of vendors, on one platform, for your convenience.

These vendors and consultants will present you with their work at the clubhouse in an exhibition format so that you can prepare for the interior fit-outs of your dream home. The vendors will be able to suggest various design ideas so that you can take advantage of familiarising yourselves with all the elements that go into the making of your home and plan your finances accordingly. At the festival, you will be able to interact with:

- 1. Interior consultants
- 3. Curtain vendors
- 5. Modular Kitchen vendor
- 7. Wallpaper vendors
- 9. Artificial plants & flowers And many more.
- 2. Furniture manufacturers
- 4. Mattress vendors
- 6. Paint vendors
- 8. Electronics vendor (for white goods)
- 10. Audio & video consultants

We encourage at least 1 member of your family to join us for the Home Décor Festival if you are unable to do so in person. We would also be grateful if you bring along family members and/ or friends who may be on the lookout for their own dream home.

The date & time of Home Décor Festival will be confirmed as soon as the current situation improves.

Looking forward to receiving you on-site.

Yours sincerely,

### Naiknavare Developers



## READY SHOW-FLAT AT NEELAYA. GET THE GLIMPSES OF HOW YOUR FUTURE HOME COULD LOOK LIKE!







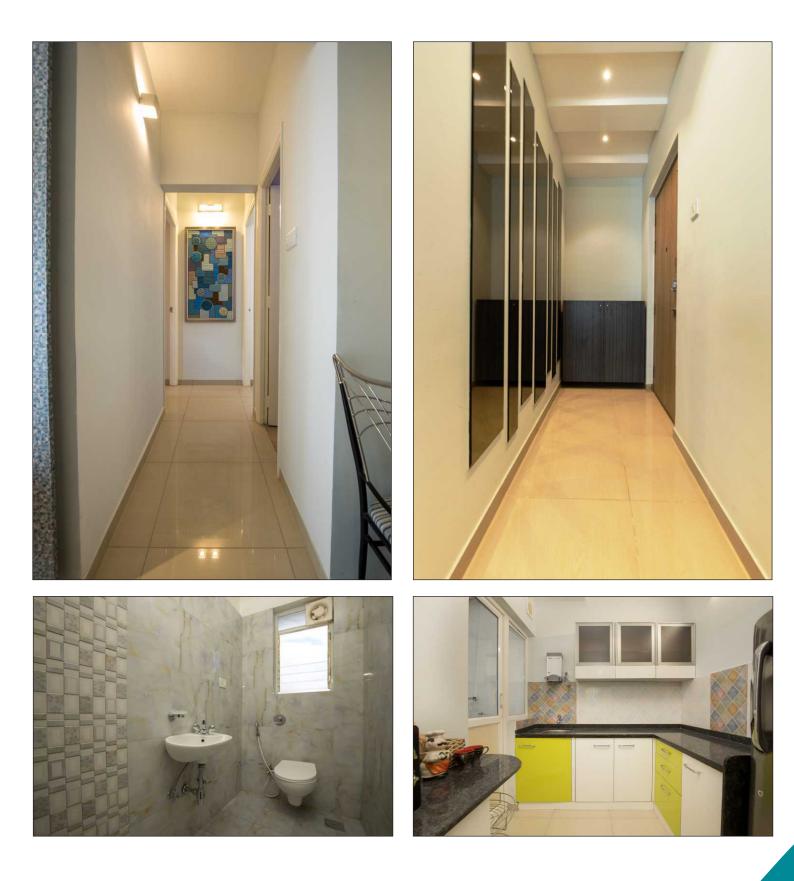












### MyGate

Naiknavare has introduced the **MyGate** application at Neelaya that is to improve security efficiencies and subsequent Management Information System.

### Make your community smart, efficient, paperless

This ERP module helps communities run seamlessly. It automates a number of manual processes to simplify the work of management committee members and enable them to build a better community experience for their residents.

- Manage accounts on a single dashboard
- Get real-time updates on support tickets
- Keep the community on the same page



### **Visitor Management**

Ensure your guests always feel welcome A long wait at the gate is frustrating for everyone involved—your guests, the guard and you. Now with a simple passcode, your guests can be at your door in minutes. No need for the register.



#### **Daily Staff Management**

No more anxiety about whether your maid has checked in! Plan your day better with entry and exit notifications from MyGate. Learn exactly when your maid, cook or driver enters the community, pay their salaries and review their attendance on the app.



### **Delivery Management**

All your packages delivered, whether or not you're home Get your deliveries sooner and without hassle. Not home? No problem. Simply instruct security to collect it for you via the app and pick it up at your convenience.



### **Child Security**

Freedom for your children, but not at the cost of security Why should there be a trade-off between your children's freedom and security? With MyGate, ensure that they need your permission to leave the community with or without an escort.



#### Intercom

The app also has all the functionality of an intercom system but from your mobile, which means that you can reach your main gate or neighbours from anywhere.



#### **Overstay Alert**

What if a delivery person stays longer than needed within the premises? MyGate raises an alert to the security guard after a certain period.



#### Security Alarm

In case of an emergency situation at home, you can raise an alarm to main gate security in just a couple of clicks.

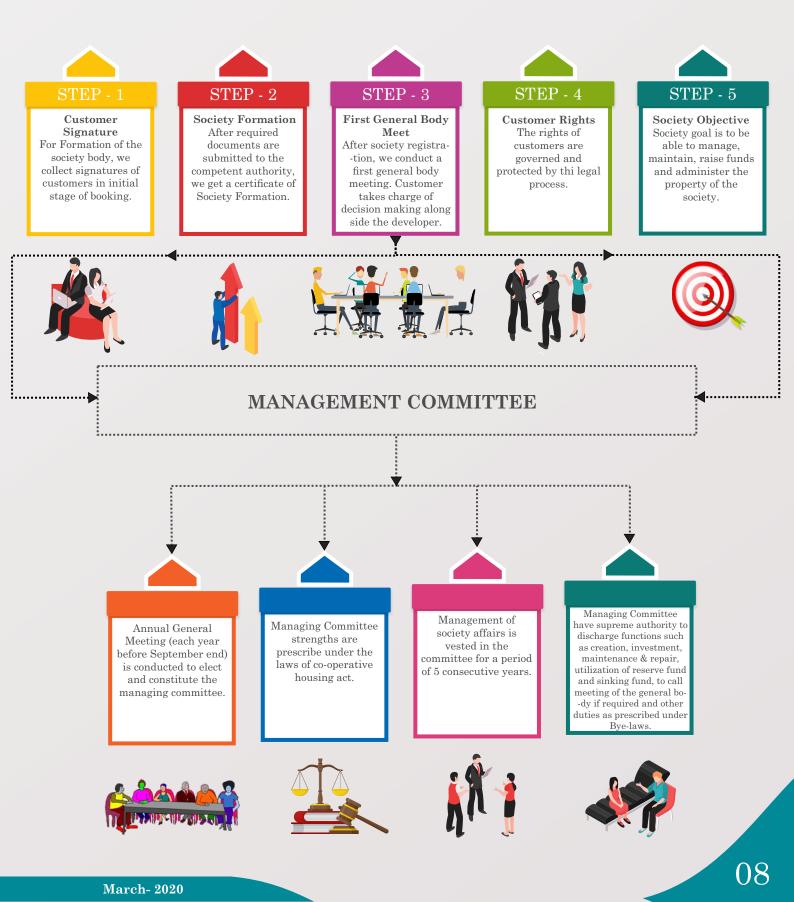


#### Number Plate Recognition

MyGate uses advanced technology to detect the number plates of resident vehicles, triggering the main gate to open just when they need it to.

### SOCIETY FORMATION AND REGISTRATION PROCESS

Society Formation is perhaps one of the most important milestones of delivering a successful project, and therefore we endeavor to keep our customers informed regarding the key steps involved in this process.



Naiknavare urges you to use the dedicated centralised help line for our Customer Relationship Management team as this helps us monitor the quality of service and follow up on pending resolutions, allowing us to close your concerns at the soonest possible time:

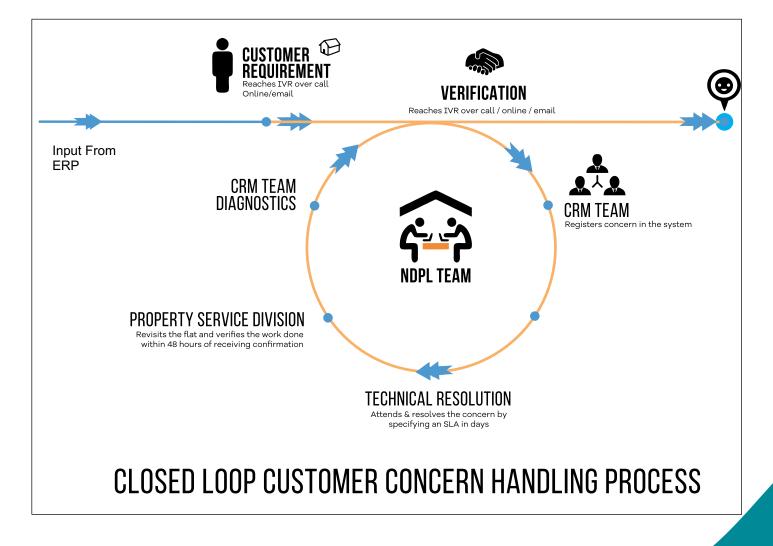
**Dipali Patil** Contact No. +9130093807 Email Id - customerservices@naiknavare.com Anshika Shinde

Contact No. +91- 9011064460 Email Id - customerservices1@naiknavare.com

The helpline can be used for customers awaiting possession in case they are unable to get in touch with our collections team and to avail any information or additional assistance. In addition, customers residing in one of our projects under management, can call the helpline to raise tickets for repair and maintenance services related to aspects of facility management.

We endeavour to provide you seamless service during your journey with us so that we may enjoy the privilege of a life-long relationship with you. Nonetheless, we are grateful and thank you in advance for helping us adhere to this process so that we may improve the quality of our services.

Below we have also provided details of our customer service closed loop process for your information.



### APPROVED PROJECT FINANCE

In order to make to secure a mortgage conveniently and with the quickest turn around time for our customers, we have tied up with a wide variety of private and public financial institutions.



Customers can just quote the APF number with their preferred banking partner and submit their documents while applying for their home loans. The APF letters of the said banks are available on our website for your perusal. The URL of the website is <u>https://naiknavare.com/neelaya</u>. Please visit!

### **BUILDING VALUES**

At Naiknavare Developers, we follow a set of principles that guide us towards achieving our vision through the projects we undertake. Over the course of three decades, these principles have become our pillars of success and have distinguished us from conventional real estate developers in the industry. These pillars have helped us emerge as one of the most trustworthy and transparent real estate companies of Pune. Our ultimate goal is not just to meet customer expectations but to exceed them.



#### FORALL

At Naiknavare Developers, we do not want to restrict ourselves to providing housing solutions only. We are committed to creating groundbreaking solutions that serve every segment of society, and every urban requirement, be it residential, commercial, hospitality or slum rehabilitation.

Think of us as a one-stop-shop for every real estate requirement!

https://bit.ly/32l0mHh

### **CUSTOMER CENTRICITY**

Beyond service, our customercentricity encompasses every aspect of our work— choice of location, architecture, internal layouts, construction quality, amenities, and our processes.

In delivering to higher expectations, we're raising our own standards, and industry benchmarks!

https://bit.ly/3c1ulZt





#### EFFICIENCY

We see technology as a multiplier. It gives us the power to do more, to do it better, and faster than ever before.

Everyone benefits: our customers, stakeholders, and the environment.

https://bit.ly/2T4y3Zj



#### BUILDING SUCCESSFUL COMMUNITIES

We build homes that provide not just better lifestyles, but spaces to live in harmony with both neighbours and nature.....in other words a community!

https://bit.ly/2SP1pfE



#### LEARNING

Hemant Naiknavare, Director, Naiknavare Developers, takes pride in his lineage that comprises those who loved to teach and learn at the s a me time. He expresses appreciation towards his team of hard-working, ever-eager people who are just the same - always willing to learn, innovate and implement better ideas. Here's what he says!

https://bit.ly/3bSJqfE

# MARKETING INITIATIVES

### LATEST CAMPAIGN





# **MARKETING INITIATIVES**

### **CREDAI EXHIBITION 2019**

Naiknavare Developers has participated in the prestigious CREDAI Pune Metro Mega Property Festival 2019. The exhibition was on 6th, 7th & 8th December. Our Team is all pumped up to help you find the perfect spaces from a wide range of affordable to luxury housing as well as commercial projects like Seasons Business Square and 7 Business Square.

Naiknavare Developers resonates with values like customer centricity, community building, efficiency and quality construction. Foregoing big advertising spends, we relied on good old word-of-mouth PR and our long-standing reputation, and saw more than 1000 footfalls at our stall to enquire about our offerings.















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### **B BUILDING - ELEVATION FROM PODIUM**



**B BUILDING - PRIMER COAT PAINT ON ELEVATION IN PROCESS** 



### B BUILDING - TOP TERRACE CHEMICAL WATER PROOFING WORK IN PROGRESS





### KITCHEN OTTA FIXING AT 11th /12th FLOOR WORK IN PROGRESS





### **B BUILDING 9th & 10th FLOOR LOBBY FLOOR WORK IN PROGRESS**





# **B BUILDING - 11TH FLOOR TOILET DADO FIXING WORK IN PROGRESS**





# B BUILDING – BALCONY BEAM TOP GRANITE FIXING AT 12th FLOOR WORK IN PROCESS



# LIFT NO.5382 DOOR FIXING & LOOP BOX ELECTRICAL WORK IN PROGRESS





# B BUILDING - 12th FLOOR COMMON LOBBY GYPSUM WORK IN PROGRESS





# B BUILDING – 12th FLOOR SLIDING WINDOW FIXING WORK IN PROGRESS





# **B BUILDING - SLIDING DOOR FIXING AT 8th FLOOR IN PROGRESS**





# B BUILDING - 1st COAT PAINT AT 6th FLOOR WORK IN PROGRESS





### B BUILDING - PVC & UPVC PLUMBING DOWN TAKE LINE WORK IN PROGRESS





# **B BUILDING - 10th FLOOR ELECTRICAL INTERNAL FLAT WIRING IN PROGRESS**

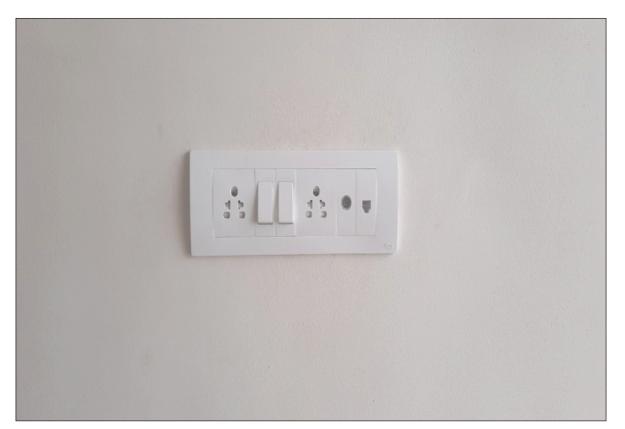






# **B BUILDING - 10th FLOOR ELECTRICAL SWITCH & SOCKET FIXING WORK IN PROGRESS**





# A BUILDING – SHOP LEVEL SLAB SHUTTERING WORK IN PROGRESS



### **B BUILDING - LOWER PARKING TREMIX WORK IN PROGRESS**





# A BUILDING – ALUFORM SETTING & MODIFICATION WORK IN PROGRESS





### CLUB HOUSE – PATHWAY FLOORING & MURUM BACKFILLING WORK IN PROGRESS





# SEWAGE TREATMENT PLANT : SLAB SHUTTERING WORK IN PROGRESS



# **EXCAVATION OF PHYTROID BED & DRAINAGE WORK IN PROGRESS**





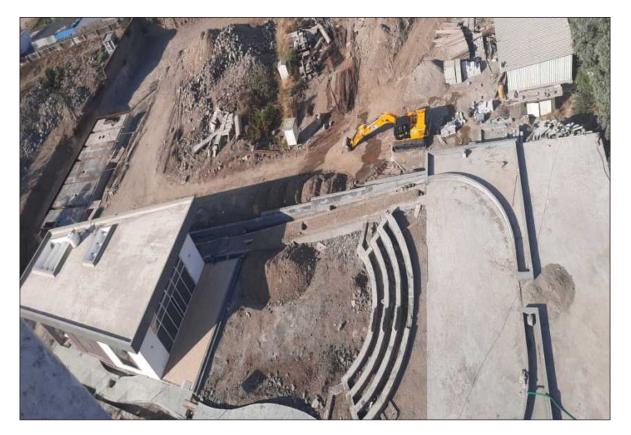
### INFINITE COMPOSITE TECHNOLOGY(ICT) TANK PUMP ROOM MASONRY WORK IN PROGRESS





### NEELAYA TOP VIEW PHOTO





### **RATION DISTRIBUTION**

During these dark hours, Naikavare Developers, in association with CREDAI, has made a significant contribution; by distributing ration to each of our laborers at labor camps. Have a look!



#### GOA POLICE SUPPORT AT ESMERALDA LABOUR CAMP

We want to take the opportunity to thank the Goa Police volunteers for providing the groceries at Esmeralda labour camp. Have a look!



#### MIDDAY MEAL

We have also started Midday Meal at our project Neelaya & Eagle's Nest, almost 50+ construction workers are using this facility.



#### FOOTBALL TOURNAMENT

Avon Vista hosted football champions cup, starts from 16th November at Avon Vista Clubhouse. It was a weekend of excitement and energy with these big names. Many big names like, Talentica, ADP, Fujitsu, Persistent, Veritas, T-System, Amdocs, AXA, TCS, KPIT, & Wipro had participated. And the winner of the tournament was T-System.













AVON VISTA CHAMPIONS CUP 2019 VISTA AN INTER CORPORATE FOOTBALL CHAMPIONSHIP











VISTA CHAMPIONS CUP 2019

AN INTER CORPORATE FOOTBALL CHAMPIONSHIP

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#### SAFETY DAY

Naiknavare Developers celebrated the National Safety Week with their engineers and workers. A thoughtful initiative that took place at Avon Vista. The experts came and gave everyone a detailed knowledge about safety, making sure that everyone priorities safety at all times.



### DWARKA SCHOOL ANNUAL DAY

Dwarka English Medium School celebrated its Annual Sports Day with grandeur on 20th January 2020, Monday. The event was inaugurated by Shantaram Jadhav, an Arjuna award winner. All the students showcased their talent in military drills, mallakhamb, etc. with great enthusiasm. The annual sports day was covered by the Lokmat newspaper. Naiknavare Developers is proud of such young talent.



#### **CLUBHOUSE INAUGURATION OF ESMERALDA PROJECT**

Esmeralda by Naiknavare Developers recently inaugurated its Clubhouse on 14th December amidst a lot of cheer from the residents who enjoyed a session of dance with some renowned trainers. The swanky clubhouse offers some great recreational facilities like an impressive swimming pool, steam and sauna room, a state of the art gymnasium and an aerobics room. There are chess and carrom tables for lazy afternoons and table tennis and billiards for when you are feeling competitive. Head to the stylish sitting lounge and just unwind after a long day. There is something for everyone.



#### THE FIRST GENERAL BODY MEETING

The Spires conducted its first general body meeting on the 16th of November 2019. Here are a few glimpses of the meeting of the residents with Naiknavare & Pride AOP team.

























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#### FREE HEALTH CHECKUP AT LABOUR CAMP OF THE SPIRES

Naiknavare & Pride AOP has always believed in taking care of its team and had organised a free health check-up camp for the hardworking construction workers at The Spires. Here are a few glimpses.

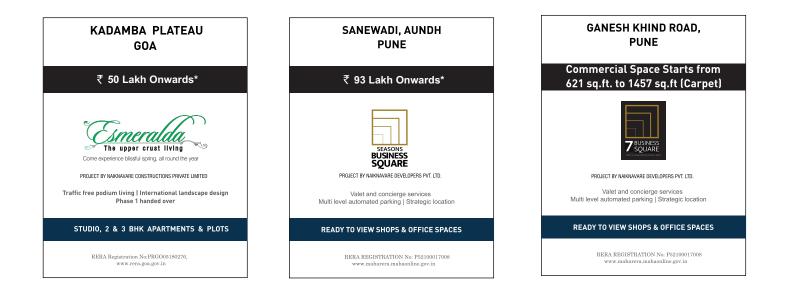


### **PROJECT DETAILS**

### **ONGOING PROJECT HIGHLIGHTS**

Luxury risidences, value homes, budget housing or commercial, naiknavare excels in all residential and commercial segments. Here is a selection of our current project





### **PROJECT DETAILS**







- Residential Upcoming Project : Avon Vista Tower B3 Launching Soon, Aundh - Banner Link Road1,2 BHK, Shivajinagar 1,2,3, BHK, Hadapsar 1,2 BHK.
- Commercial & Retail Upcoming Projects: Dandekar Bridge, Sinhgad Road, Hadapsar.

### **PROJECT DETAILS**

### **ONGOING SRA PROJECTS**

### **PRATHAMA** (RAMTEKDI, PUNE)



The Ramtekdi slum is spread across 50 acres. To rehabilitate the slum dwellers in this area, we took over 15 acres of this land and started our pilot project 'Prathama'. This redevelopment programe consists of 7 buildings with 11-stories providing a permanent roof to 1176 families. We completed the first phase of this project in 2015 and handed over well-built homes to 516 families. Each unit in these buildings is a selfcontained house of 25 square meters and is equipped with basic civic amenities and community facilities.

#### For our second slum rehabilitation project, we set our eyes on the slum dwellers located near Dandekar Bridge. We aimed to transform the lifestyle of the people dwelling in that locality, hence the project was named Parivartan.

To ensure that we preserve the fabric of community living, Parivartan has large common areas, common spaces on every floor, and lively wall painting to enable the residents in coming together as a happy community.

### VAKOLA (SANTACRUZ, MUMBAI)



PARIVARTAN (DANDEKAR BRIDGE, PUNE)



Situated in Vakola, Santacruz East, our slum rehabilitation project aims to offer quality homes to 3000 slum dwellers. To achieve this objective, we have already started the construction process. Our first building consists of 13 storeys with seven units of 1 BHK flats on each floor. We offer 300 square feet per 1 BHK unit; following the regulations made by the government and the Slum RehabilitationAuthority.

UPCOMINGShirole Vasti, Raut poperty near Parvaati, MahatmaSRA PROJECTSPhule Peth, Juna Bazar

### **NEWS CORNER**

FASTag roll out date extended till 15th December. The implementation of this technology means that one no longer needs to stop and pay the toll. The toll fee will be deducted from the linked bank account of the vehicle owner while they cross the toll plaza. Read on how this exactly works: http://bit.ly/37R1N2B

To address the problem of waste management in India, The Eco Factory Foundation (TEFF), an NGO founded by Anand Chordia in 2016, created the country's first-ever waste management park called Suhana Farms, Yawat near Pune. Their goal is to make citizens aware about the importance of proper waste disposal for a clean, green, and sustainable future. Visit : http://bit.ly/2FANwdw to find out how they are doing this.

The city corporation of Coimbatore has appointed a technical expert to prepare a detailed project report to construct rainwater harvesting structures at buildings that are going to be constructed under the smart cities mission. Rainwater harvesting structure is an essential way to restore natural resources. Know more about the thoughtful initiative: https://realty.economictimes.indiatimes.com/.../73932485

Green Thumb, an NGO run by Lt Colonel Suresh Patil (retired), successfully cleaned a 1 km stretch of filth in 6 months and solved many waste related problems. "This stretch along the Bhairoba nullah was filled with dirt and plastic bags." said Lt. Colonel Suresh Patil who prepared a comprehensive plan to clean the stretch and put an end to the problems caused because of the stagnant water of the drains. Read more at: http://bit.ly/2RAcv6i

To boost the infrastructure and housing projects across the country, the government is thinking of incorporating the latest building information and modelling (BIM) technology to speed up the construction work. The inclusion will also ensure optimisation of the cost of housing construction and in achieving the goal of providing 'Housing for All'. Know more about the update at. https://economictimes.indiatimes.com/.../article.../72989656.cms

The year 2010 had recorded many deaths due to extremely hot weather conditions in India. Along with the deteriorating natural conditions, the shape, size, placement, materials used to build are also some of the factors causing extreme heat. Naiknavare Developers have incorporated technologies like Plaswall and Cellular Lightweight Concrete to tackle heat control. To know more what steps the real estate industry can take to improve the environmental conditions http://bit.ly/2KAi9CG

### **NEWS CORNER**

Shelter Associates is celebrating their silver jubilee with a seminar on developments for the urban poor. Click on the link below to know more about the seminar: http://bit.ly/2XK3ZEl

Keeping natural waste as the main resource, Strawcture is building houses 10 times faster. The houses cost 30% lesser than the traditional Brick and Mortar Constructions. Know more at: https://www.strawcture.com/

Shriti Pandey from Uttar Pradesh is one of the well-informed citizens who read the signs of worsening climatic conditions bound to happen due to our current consumption habits. She has now taken the initiative to build low energy and affordable houses. To know more click on: http://bit.ly/2KY2BsN

Priyabrata Rautray and Avik Roy have come up with 'Bio-Bricks' made out of agro-waste to help the world fight the deteriorating climatic condition. The goal is to create a process where agro-waste can help sustainable housing and Bio-bricks replace the traditional clay bricks. Know more about the duo's initiative: http://bit.ly/2DY9O87

The labour welfare board would set up 41 work facilitation centres across the state to enable workers to register hassle-free. Eight offices are ready at Aurangabad, Jalna, Worli, Solapur, Amravati, Panvel, Bhandara and Nanded. This initiative will ensure the safety and welfare of the labourers in Maharashtra. It will also enable the registered workers to access several social security benefits under the Labour Welfare Act. To know more about how this registration will be carried out, read : http://bit.ly/2SsJ7kC

The Andhra Pradesh government is encouraging the use of manufactured sand, also known as Robo sand which will eventually boost employment in construction industry. The State government will also offer loans, a total of 186.5 Crores to entrepreneurs who aim to be a part of the construction industry. Visit: http://bit.ly/2EWHBiz to find out more about this project.



1 & 2 BHK Apartments and shops

#### Talegaon,Pune

PROJECT BY NAIKNAVARE BUILDCON PRIVATE LIMITED

At Neelaya, the journey till date has been exciting as well as rewarding primarily because of our valued clientele. We follow the best practices and deliver the best to our customers. In turn, every sign of satisfaction makes us more inclined towards maintaining highest standards of construction and service.

Through this newsletter, you can have a glimpse of how the project you put your trust in, has developed during the last few months. We value our association with you; your confidence and trust drives us to meet, and indeed, exceed your expectations.

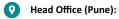
Do stay in touch with us to share your opinions and suggestions and help us excel in this endeavor.

For enquiry call +91 20 41471111

For more details visit our website: <u>https://naiknavare.com/neelaya</u>

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