



AT TALEGAON, PUNE

Powered by

**PRIMUS**

# INDIA'S FIRST SMART & INTELLIGENT HOME FOR SENIORS



**NAIKNAVARE**  
BUILT ON VALUES. TESTED OVER TIME.

Ready  
Possession  
Smart  
Homes



# WHY INVEST IN KUTUMB



India's First Smart & Intelligent Home For Seniors



Actual Image

Ready Possession Units With Senior-friendly Features



Located in Talegaon, Amidst Nature In Pollution Free Environment



Actual Picture

Ready Clubhouse With Pool And Other Recreational Amenities



24x7 Healthcare, Dining, Home Maintenance And Concierge Services



Life Enrichment Centre With Activities, Games, Events And Festival Celebration



Maintained And Managed by PRIMUS, A Renowned Name In Senior Living



Well Connected By Road And Rail, Pune - 35 Km, Mumbai - 120 Km





What differentiates **Kutumb Senior Living Community** from other senior living projects, are its Smart and Intelligent features powered by Alexa.

Homes at Kutumb have a unique **‘Virtual companion’** that empowers the elderly, giving them a never-before opportunity to significantly reinvent their leisure years.

While these innovative features empower the seniors to live with confidence and comfort, Kutumb’s senior-friendly design elements, 24x7 access to medical treatment, a comprehensive care package and other facilities make it an ideal senior living community.



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Actual Image

# SMART HOMES SOLUTIONS

## POWERED BY AMAZON ALEXA



Embark on a unique living experience at Kutumb, where your home is powered by **Alexa**. Imagine having the ability to control your living space with simple voice commands or through an app, making everyday tasks a breeze.

Powered by the latest in smart home technology, Kutumb seamlessly integrates Alexa into your home, offering convenience and efficiency at your fingertips. Whether it's adjusting the lighting, setting the thermostat, or even playing your favourite music, Kutumb ensures that your living space is not just a home but a technologically advanced haven.

Step into the future with Kutumb, where the power of Alexa enhances your daily life, creating a living environment that is truly one-of-a-kind.

We have implemented smart home solutions in each apartment, which can be controlled using a mobile app and voice commands through Alexa.

### The features include:

Alexa unit in the living room

Video door phone

Smart door sensor for main door and bedroom door

Alexa unit in the bedroom

Smart Gas detector

Smart switches to operate fans, lights, and ACs

Smart lock on the main door

Motion sensor lighting system in all bathrooms

## SMART HOMES FEATURES INCLUDES

All Lights / Fans / TV / ACs / Geyser operated and controlled through the App

All Lights / Fans / TV / ACs / Geyser operated and controlled through the Alexa Voice Module

Smart Main Door Lock operated by app / Fingerprint / RFID card / OTP / key

# SENIOR-FRIENDLY SKILL SETS

## BY AMAZON ALEXA



Operate all Lights, Fans, ACs, Geysers, Television

Find Healthy Recipes

Make calls and send messages

Connect with family, friends and relatives

Set Reminders for Medication and other to-do list

Ask for Weather, News, Riddles, Jokes

Create lists for shopping and other things

Call for help in an emergency

Appointment reminders

Play Music, Songs, Movies, Audio Books

Online shopping for medicines, groceries and other tasks

Connect with the centralized emergency contact centre



## MEDICAL CARE

Health First Clinic | Doctor on Call | 24x7 Nurse Facility  
Physiotherapy on call | Ambulance services on call  
Tie-Up with nearby Hospitals

## CONCIERGE SERVICES

Assistance in paying your taxes to booking travel tickets  
Ensuring monthly bills are paid on time  
Immediate pickup of medicines or other essentials  
Assistance with banking & post office work  
Doorstep delivery of groceries  
Availability of a plumber, electrician, IT technician, driver etc



## HOUSEKEEPING SERVICES\*

Well-trained housekeeping team to ensure cleaning of your entire house. Cleaning the apartment everyday - Sweeping & Mopping Toilet cleaning twice a week Pest control/Deep Cleaning once a month

## DINING AND RESTAURANT\*

Meals - Breakfast, Lunch & Dinner served at the common dining area  
Food cooked with utmost care by professional chefs  
Morning & Evening Tea/Coffee served along with snacks  
High standards of hygiene maintained by the staff







## ENGAGEMENT ACTIVITIES

Life Enrichment Center | Festival Celebration  
Game/Hobby Session  
Musical Events and Movie Screening

## SAFETY AND SECURITY

24x7 security | CCTV in common areas  
Centralised emergency control station  
Emergency alarm systems



## RECREATION AND LIFESTYLE

Clubhouse | Swimming Pool  
Indoor/Outdoor Games  
Landscape Gardens

## CARE & CONVENIENCE

Panic button provided in every apartment  
Personalised device provided in every apartment  
Easy access of medical records  
Stretcher compatible elevators for ease of movement in an emergency



# AGEING REDEFINED

Primus is a one of the leading senior living community in India. Being a pioneer in this category, we have redefined the concept of senior living through a range of services that have been **carefully crafted for the most convenient and luxurious experience for seniors.**

What differentiates us is the use of technology and people to create an ecosystem that offers care, comfort and convenience. We have won several awards in the senior living category and established our leadership in this segment.

## OUR GOAL



Reduce the process of ageing.



Proactively manage Health and wellness.



Fight loneliness with community support.



Keep elders physically & mentally active.



Elders lead a dignified, independent and secure life.





## WE UNDERSTAND SENIORS HAVE SPECIFIC **NEEDS AND WANTS**



### HEALTH

I want to live a healthy life and assure my children that I am doing so



### CONNECTION

Relationships matter to us whatever our age; I'm afraid of being lonely and isolated



### AUTONOMY

I want to live independently, without constant supervision



### PURPOSE

I want to remain a useful part of society



### COMFORT

I don't want to change my daily life, I just want things to be a little more convenient than before



### SECURITY

Living a comfortable and safe life, life is our top priority

# GALLERY



# NAIKNAVARE DEVELOPERS



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Naiknavare Developers, established in 1986 with a vision to create something that can serve and uplift all strata of society, has played a pivotal role in shaping the real estate landscape of Maharashtra. With a legacy of excellence, Naiknavare Developers has rapidly grown in real estate markets. Their impressive portfolio boasts 15 million square feet of constructed assets and an additional 3.1 million square feet currently under construction.



Rashtriya  
Udyog Pratibha  
Award



Hind  
Gaurav Ratan  
Award



Rashtriya  
Udyog Pratibha  
Award



Indian Achievers  
Award For  
Infrastructure  
Development



Indian Builder  
Award For  
Construction And  
Development



Bharat  
Gaurav  
Award



# LOCATION MAP



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**PRIMUS**  
www.primuslife.in



MahaRera No: P52100003209 / P52100026636  
www.maharera.mahaonline.gov.in

## Site Address

Talegaon, Vadgaon Maval, Off Mumbai Pune National Highway,  
Taluka - Vadgaon, District - Pune, Maharashtra - 412106, India

**Call: 020-41471111**

Website: www.naiknavare.com

The images & information contained in this brochure are indicative of the kind of development that is proposed. This brochure is issued for guidance only and does not constitute part of an offer or contract. The subscription of full services articulated in this brochure will be available for NA serviced plots on demand at additional monthly charges at rates prevalent at the time of demand. A separate service contract will be entered into between Primus and the Purchaser on registration encompassing a detailed scope of services to be rendered. This bilateral contract will be the point of reference for all services included in this brochure. These services rendered may vary on basis of collective customer demands in the community with due consideration to a minimum service standards and will be commenced in phases basis the possession of various sectors required to gain operational efficiencies.