

**Naiknavare Developers launch 'Kutumb', India's first
Intergenerational Community at Talegaon, Pune A modern take on
our traditional Joint Family Living**

Coverage Dossier

By

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Pune Coverage

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26	10-Aug-22	Punekar News	Pune Based Developer Launch 'Kutumb', India,s First Intergenerational Community At Talegaon	https://www.punekarnews.in/pune-based-developer-launch-kutumb-indias-first-intergenerational-community-at-talegaon/
27	10-Aug-22	Pune Prahar	Pune Based Developer Launch 'Kutumb', India,s First Intergenerational Community At Talegaon	https://www.puneprahar.com/?p=37777
28	15-Aug-22	Pune Metro	वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच	https://epunemetro.com/?p=38145
29	10-Aug-22	My Marathi News	वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच	http://mymarathinews.co.in/?p=6322
30	10-Aug-22	Arthniti Magazine	वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच	https://arthnitimazine.blogspot.com/2022/08/blog-post_10.html
31	12-Aug-22	Instagram Vishal Samachar	नाईकनवरे डेव्हलपर्स का पुणे के तलेगांव में भारत का पहला इंटरजेनरेशनल कम्युनिटी 'कुटुम्ब' लाँच	https://www.instagram.com/tv/ChJR2AUDrnC/?igshid=MDJmNzVkJmY%3D
32	12-Aug-22	Twitter Vishal Samachar	नाईकनवरे डेव्हलपर्स का पुणे के तलेगांव में भारत का पहला इंटरजेनरेशनल कम्युनिटी 'कुटुम्ब' लाँच	https://twitter.com/Vishalsamachar5/status/155793955184637952

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				1?t=JFLSntRya0TcCdNIrkVXrg&s=09
33	16-Aug-22	News Maker	नाईकनवरे डेकुलपर्स चा देशातील पहिला थीम आधारित 'कुटुंब' प्रकल्प लॉन्च	https://www.newsmaaker.live/archives/71922
34	17-Aug-22	News Hind India	वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेकुलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉन्च	https://newshindia.com/news/1457/
35	11 August 2022	Vishal Samachar	Pune Based Developer Launch 'Kutumb', India,s First Intergenerational Community At Talegaon	https://vishalsamachar.com/?p=20349
36	12-Aug-22	Adarsh Maharashtra	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune A modern take on our traditional Joint Family Living	https://adarshmaharashtra.com/news/459935
37	14-Aug-22	Times of power and Voice	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune	https://timesofpowerandvoice.com/2022/08/14/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune/
38	17-Aug-22	NRI News 24x7	Naiknavare Developers launch 'Kutumb' India's first Intergenerational Community at Talegaon Pune	https://nrinews24x7.com/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune/
Youtube Channel				
39	11-Aug-22	Vishal Samachar	नाईकनवरे डेकुलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉन्च	https://www.youtube.com/watch?v=PNkhtH6sUJ0
40	11-Aug-22	Tiny	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.youtube.com/watch?v=2DXwGRg8_Mc
41	10-Aug-22	Maharashtra Darpan News	नाईकनवरे डेकुलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉन्च	https://www.youtube.com/watch?v=CPER9hKCqv8
42	15-Aug-22	News University	नाईकनवरे डेकुलपर्सने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला	https://www.youtube.com/watch?v=4B2b00BqDPI

Publication Name: The Times of India

Edition: Pune

Naiknavare to set up "intergenerational" project in Talegaon

Realtors Naiknavare Developers say that they are launching a joint-family themed housing project in Talegaon, titled Kutumb, that will be rolled out through serviced plots and row houses, duplexes, and large apartments across phases, across a 16.5 acre land parcel.

The developers, who have partnered with the real estate firm Ask Realty for part-funding of the project, are investing around Rs 170 crores, including cost of land, with a revenue potential of around Rs 275 crores, across phases.

The first phase, which is ready for possession, has 72 plots ready for construction, while the second phase, of row houses and duplexes, are nearing possession, while large apartments will be ready within six months to a year. TNN

Publication Name: The Indian Express

Edition: Pune

Naiknavare Developers launched 'Kutumb', Intergenerational Community at Talegaon, Pune-powered by Organised Services Partner, Primus



Anand Naiknavare - Head Business Process, Naiknavare Developers; Sunil Rohokale - CEO & Managing Director, ASK Realty; Mrs. Amruta Ruikar, Head - International Admissions and International Promotions, Symbiosis International University; Dr. Mohan Agashe, well-known actor and Face of Kutumb; Adarsh Narhari, Managing Director, Primus and Hemant Naikanavre, Director, Naiknavare Developers

Spread over 16 acres, it offers a housing options such as rowhouses, townhouses, duplexes, apartments and NA fully serviced plots. The intent is to reintroduce and promote the union of the traditional Indian joint family system with a modern approach that encompasses a service-based solution. Homebuyers would get access to 24x7 medical facilities, a day-care centre for kids, engaging activities for families, detox services, telemedicine facility, in-house restaurants equipped to prepare nutritious meals, concierge services for running day-to-day errands, and cleaning & maintenance services. Other amenities like a swimming pool, gymnasium, jogging/walking track, kid's play area, clubhouse with multipurpose hall, party lawn, gardens are part of the plan.

Publication Name: Loksatta

Edition: Pune

नाईकनवरे डेव्हलपर्सतर्फे चर्चासत्राचे आयोजन लोकसत्ता प्रतिनिधी

पुणे : नाईकनवरे डेव्हलपर्सतर्फे 'शहरी जीवनाच्या विकसित गरजा; इंटरनॅशनल हाउसिंग : एक मार्ग पुढे' या विषयावर चर्चासत्र नुकतेच झाले. बंगळूरु येथील प्राइमस या कंपनीच्या सहकाऱ्यांनी तळेगाव येथे 'कुटुंब' हा देशातील पहिला थीम आधारित गृहप्रकल्पाच्या सादरीकरणानिमित्ताने हे चर्चासत्र झाले.

नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे, एएसके रियल्टीचे व्यवस्थापकीय संचालक सुनील रोहोकले, ज्येष्ठ सुप्रसिद्ध अभिनेते आणि मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी, सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठाच्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर यांनी या सत्रात सहभाग घेतला. १६ एकरांवर साकारण्यात येत असलेल्या कम्युनिटी गृहप्रकल्पात रो हाउस, टाउनहाउस, डुप्लेक्स, अपार्टमेंट आणि एनए प्लॉट्स अशा विविध पर्यायांसह चौबीस तास वैद्यकीय सुविधा, पाळणाघर, टेलिमेडिसिन, रेस्टॉरन्ट्स आदी सुविधांचा समावेश आहे.

Publication Name: Sakal

Edition: Pune

नाईकनवरे डेव्हलपर्सतर्फे तळेगावात 'कुटुंब' प्रकल्प

पुणे, ता. १७ : नव्या पिढ्यांना भारतीय संयुक्त कुटुंब पद्धतीची ओळख निर्माण व्हावी, या उद्देशाने 'नाईकनवरे डेव्हलपर्स'तर्फे बंगळूर येथील 'प्राइमस' कंपनीच्या सहकायाने 'कुटुंब' या विविध पिढ्यांना एकत्र आणणाऱ्या थीमवर आधारित समुदाय प्रकल्प निर्माण केला जात आहे.

या प्रकल्पाच्या घोषणेच्या निमित्ताने विशेष चर्चासत्राचे आयोजन करण्यात आले होते. ज्येष्ठ अभिनेते डॉ. मोहन आगाशे, 'नाईकनवरे डेव्हलपर्स' संचालक हेमंत नाईकनवरे, 'एएसके रियल्टी'चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, 'प्राइमस'चे व्यवस्थापकीय संचालक आदर्श

नरहरी, 'सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा'च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या चर्चासत्रात सहभागी झाले होते.

तळेगावमध्ये सोळा एकरांवर पसरलेल्या या प्रकल्पात रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले फ्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय सर्व सुविधांसह उपलब्ध आहेत. येथे घर खरेदी करणाऱ्यांना २४ तास वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी उपक्रम व सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, आदी सेवांचा लाभ घेता येईल.

आजी-आजोबांचा सहवास आवश्यकच

**ज्येष्ठ अभिनेते
डॉ. मोहन आगाशे
यांचे मत**

म. टा. प्रतिनिधी, पुणे

'लहान मुलांवर संस्कार करण्यासाठी तंत्रज्ञान हा आजी-आजोबांच्या अनुभवाला पर्याय असू शकत नाही. त्यासाठी नातवंडांना आजी-आजोबांचा सहवास लाभणेच आवश्यक आहे,' अशा शब्दांत ज्येष्ठ अभिनेते डॉ. मोहन आगाशे यांनी कुटुंबाचे महत्त्व अधोरेखित केले.

नव्या पिढ्यांमध्ये पारंपरिक भारतीय संयुक्त कुटुंब पद्धतीची ओळख निर्माण व्हावी; तसेच आंतरपिढ्यांच्या राहणीमानाची संकल्पना जपली जावी, या उद्देशाने 'नाईकनवरे डेव्हलपर्स' तर्फे बॅंगळूरु येथील 'प्राइमस' कंपनीच्या सहकार्याने 'कुटुंब' हा देशातील पहिला विविध पिढ्यांना एकत्र आणणारा थीम आधारित समुदाय प्रकल्प निर्माण केला जात आहे. या निमित्ताने आयोजित चर्चासत्रात ते

बोलत होते. 'नाईकनवरे डेव्हलपर्स'चे संचालक हेमंत नाईकनवरे, 'एएसके रियल्टी'चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, 'प्राइमस'चे व्यवस्थापकीय संचालक आदर्श नरहरी, सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठाच्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे चर्चासत्रात सहभागी झाले होते.

'ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा साथरोगापेक्षा भयंकर आहे. त्यामुळे एकत्र कुटुंबात राहण्याची पद्धत शहरी भागात वेगाने वाढत आहे. त्यातून मुले, पालक आणि आजी-आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी साखळी तयार होत आहे. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत अशी गृहनिर्माण संकल्पना जन्माला आली,' असे हेमंत नाईकनवरे म्हणाले.

तळेगावमध्ये सोळा एकरांवर पसरलेल्या या प्रकल्पात रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि 'एनए' पूर्णतः सर्टिफिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय सर्व सुविधांसह उपलब्ध आहेत, अशी माहितीही त्यांनी दिली.

तळेगाव येथे 'कुटुंब' प्रकल्प सादर

पुणे : 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब प्रकल्प तळेगाव येथे दाखल केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकायाने वेगवेगळ्या जनरेशनसाठी हा प्रकल्प निर्माण करण्यात येत आहे.

अंदाजे १६ एकरांवर पसरलेल्या 'कुटुंब' प्रकल्पात रो हाऊस, टाउन हाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध आहेत.

आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंबपद्धतीच्या एकत्रीकरणाची पुन्हा ओळख आणि त्याचा प्रचार व्हावा हा या प्रकल्पामागील हेतू आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, विविध जनरेशनच्या माध्यमातून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही 'कुटुंब'चा प्रवास सुरू करत आहोत.

यात आमच्या पारंपारिक

संयुक्त कुटुंब पद्धत आणि आधुनिक जीवनशैलीचा मिलाफ आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल.

कुटुंब'च्या लाँचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे.

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे, : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकायाने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस,



टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण

केले आहेत. प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा

प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने युद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे.

Publication Name: Navrashtra

Edition: Pune

तळेगावमध्ये 'कुटुंब' प्रकल्प लॉंच



पुणे (वा.) 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे म्हणाले की, "विविध जनरेशनच्या एकत्रिकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. हा 'कुटुंब' प्रकल्प रो हाऊस, एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे.

Publication Name: Power of Voice

Edition: Pune

Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune

Dr. Mohan Agashe, well - known actor and psychiatrist to be the face of Kutumb Pune

Pune (Voice news service):- Naiknavare Developers, renowned for its well-thought - out community centric residential and commercial projects in Pune, Kolhapur, Mumbai, Navi Mumbai and Goa have launched India's first - of - its - kind theme - based project, Kutumban intergenerational community project in collaboration with Primus a Bangalore-based company focused on senior care / intergenerational living. Located in Talegaon, Pune, spread over 16 acres, Naiknavare's Kutumb project will offer a vast array of housing options such as row-houses, townhouses, duplexes, apartments and NA fully serviced plots.

The intent of both Naiknavare Developers and Primus for this exciting project is to reintroduce and promote the union of the traditional Indian joint family system with a modern approach that encompasses a service-based solution essential to allow each generation to enjoy the stability of a joint family and the independence of a nuclear family , the Intergenerational living concept. Being a pioneer in creating senior living communities in India through technology-based solutions, Primus has laid special focus on building an ecosystem that enables physical and mental health comfort , which is of utmost concern to the elderly population.



A modern take on our traditional Joint Family Living strengthened through an Organised Services Partner, powered by Primus

To successfully implement the Intergenerational Living concept, a unique collaborative approach has been preferred. It's an amalgamation of an experienced developer (Naiknavare Developers) to craft the well - planned built environment, basically the hardware and a dedicated Service Provider (Primus) experienced in providing nuanced care across the three generations which is the core of the concept the software. Together, it's a perfect combination for discerning home buyers across generations. Speaking on the Intergenerational Living concept, Hemant Naiknavare, Director, Naiknavare Developers, said, "At Naiknavare, we are embarking on a journey to restore

enriched and holistic lifestyles by serving multiple populations with the idea of intergenerational communities. We are extremely excited to launch India's first-of-its-kind theme-based aspirational project Kutumb powered by Primus.

Kutumb is a modern take on our traditional joint family system superimposed with a service layer . It has evolved from our personal experience of living in an intergenerational setup. This platform based tie - up with Primus will lend itself to creating many such enriching life-style based communities across Pune."

Commenting on the launch of Kutumb, Adarsh Narhari, Man-

aging Director, Primus, said, "Our objective , as an organization, has always been to deliver solutions that cater to senior care with due concern for crafting the most efficient and comfortable experiences.

Through Kutumb , too , we have ensured building an ecosystem where all generations get to live their best lives together in our care.

Thus far, we have received an exceptional response for such projects and are now looking forward to the launch of Kutumb. "Naiknavare Developers hosted a panel discussion to highlight the intergenerational living concept - A Way and sensitize the topic" The Evolving Needs of Urban Living; Intergenerational Housing Forward". Various experts from the field of real estate, urban living, specialized service provision, medical and psychological care, deep - dived into the topic to highlight the core concept and advantages of such an ecosystem. Some of the panelists were Mr. Hemant Naiknavare , Director, Naiknavare Developers; Mr. Sunil Rohokale, CEO & Managing Director ASK Realty; Dr. Mohan Agashe, well - known actor and psychiatrist; Mr. Adarsh Narhari (Managing Director) , Primus and Mrs. Amruta Ruikar, Head International Admissions and International Promotions, Symbiosis International University.

वेगवेगळ्या जनरेशनसाठी आंतरपिढी जीवन संकल्पना महत्वाची

□ नाईकनवरे
डेव्हलपर्सचा
तळेगावमध्ये
'कुटुंब' प्रकल्प

पुणे : प्रतिनिधी

शहरी जीवनाच्या विकसित गरजा, इंटरजनरेशनल हाउसिंगा एक मार्ग आहे. आधुनिक दृष्टिकोनासह पारंपरिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, या उद्देशाने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी नाईकनवरे डेव्हलपर्सने एका चर्चासत्राचे आयोजन केले होते.

या सत्रात नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे, एएसके रियल्टीचे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी, सिम्ब्योसिस आंतरराष्ट्रीय विद्यापीठाच्या आंतरराष्ट्रीय प्रवेश आणि प्रचार विभागाच्या प्रमुख अमृता रुईकर सहभागी झाले होते.

या वेळी नाईकनवरे डेव्हलपर्सने देशातील पहिला थीम आधारित प्रकल्प 'कुटुंब' लॉन्च केला. बंगळूर वेथील कंपनी प्राइमसच्या सहकाऱ्यांनी वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरावर पसरलेला हा प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे.

या संकल्पनेबाबत हेमंत नाईकनवरे म्हणाले, 'कुटुंब' ही आमच्या पारंपरिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. आदर्श नरहरी म्हणाले, 'कुटुंब'च्या माध्यमातून ही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील.

येथे २४ तास वैद्यकीय सुविधा, मुलांसाठी डे-केअर सेंटर, डिटॉक्स सेवा, टेलिमेडिसिन सुविधा, पौष्टिक जेवणासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा तसेच जलतरण तलाव, व्यायामशाळा, जागिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपरपज हलिसह क्लबहाऊस, पार्टी लॉन, गार्डन यांसारख्या उकृष्ट सुविधांनी युक्त आहे. तसेच रस्त्याने उत्तम कनेक्टिव्हिटीदेखील आहे.



समाजसेवक गृहमण्डल आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या नाईकनवरे डेव्हलपर्सने देशातील पहिला धीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्युनिटी जीवनान्वर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी प्राइमसच्या सहकार्याने तळगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे गांवा हा कुटुंब प्रकल्प रो हाऊस, टाउनहाऊस, ब्रुलेस, अपार्टमेंट आणि एनए प्रकल्प: सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, मरी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता येणे, त्यासाठी आवश्यक सेवा समाधानाचा त्याचा समावेश असणे, आधुनिक दृष्टिकोनातून पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाला पुन्हा ओळख मिळणे हाच आणि त्याचा प्रसार करणे, त्यासाठी विभक्त कुटुंबाचे स्थापना आणि इंटरजनेरेशनल राहणीमानाची संकल्पना जास्ती जास्ती हा या प्रकल्पामागील नाईकनवरे डेव्हलपर्स आणि प्राइमस या दोघांचा हेतू आहे. संकलनावर आधारित उपग्रहांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातबंदी असलेल्या विमसने युद्ध लोकांसंबंधीची अत्यंत विवेका विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सहज करणेसाठी विशेष लक्ष केंद्रित केले आहे. ध्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना वसूळीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हाईवेअर आणि एक समर्थित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजून घ्याय घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन विद्यांमध्ये रूढ काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गूढ आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, विविध जनरेशन्सला एकत्रितकरण्याचा माध्यम म्हणून अनेक लोकसंख्येची वेगळे करून समृद्ध आणि समाज जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रयास करत आहोत. प्राइमसद्वारे समर्थित असलेले देशातील पहिला धीम आधारित प्रकल्प कुटुंब लॉन्च करताना अमळात खूप आनंद होत आहे. कुटुंब ही आणखी पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याचा आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टा-अपमध्ये पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल.

कामाच्या वाढत्या प्रभावातून आणि आधुनिक जीवनशैलीमुळे कोट्टिक वेळ देत एकत्र राहण्याची पद्धत देशातील रहिवासी भागात वेगाने वाढत आहे. त्यामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपला मुक्याचा अनुभवलेल्या रोमोक्षा एक मोठा महामारी आहे. सर्व समाजातील आधुनिकत्व त्याचा व्यापक प्रभाव पडतो. यामुळे रहिवासी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आपणाला संवेदनशील बनवते आहे. विद्यया एक वेगवेगळे मुलांसाठी लक्ष घालत आणि आजी आजोबांसाठी कोट्टिक वातावरण व काळजी घेण्याची एक साधनी तयार करण्यात मदत होईल. या अनुभूतीने तीन विद्यांसाठी अभियंते असलेली गृहनिर्माण संकल्पना जन्माला आली. आणखी पुन्हा आपल्या मुलांकडे परत जाण्याची आणि मगजवलेले कनेक्शन पुन्हा रोधण्याची वेळ आली आहे. ज्याची आपणाला सर्वात जास्त किंमत आहे. अत्यवस्था सेवांसाठी एफोकोंवर अवलंबून न राहता तीन विद्या एकत्र राहण्याची वेळ आली आहे.

आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल."

कुटुंबच्या लॉन्चबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर शंकर म्हणतात, वरिष्ठांच्या काळजीबाबत सर्वात कार्यात्मक आणि आराम्याची अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संकल्प म्हणून आम्हारे उद्दिष्ट आहे कुटुंबच्या माध्यमातूनच आम्ही एक आशी परिरंभ्या निर्माण करण्याचे निश्चित केले आहे जिथे कोणतेही विद्या एकत्रित त्यांचे सधैस जीवन जगू शकतील. आतापर्यंत आपणाला अशा प्रकल्पनां अचवादात्मक प्रतिभाव मिळाले असून आता अनेक कुटुंब असे गुणगारंभ्याची वाट पाहत आहे

नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अद्योदित करण्यासाठी एक वर्षासत्राचे आयोजन केले होते. शहर जीवनाच्या विकसित गरजा, इंटरजनेरेशनल हाउसिंग एक मार्ग पुढे असे त्याचे नाव आहे. रिजल इस्टेट, शहर राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध एक्झप्टी अशा इकोसिस्टमची मूळ संकल्पना आणि धार्ये हायव्हाइट करण्यासाठी या विषयात खोलावर जाऊन तयार केला आहे. नाईकनवरे डेव्हलपर्स संचालक हेमंत नाईकनवरे एक्सके रियाल्टीचे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभियंते व मानसोपचलतज्ज्ञ डॉ. मोहन आगाशे, प्राइमसचे व्यवस्थापकीय संचालक आदर शंकर, सिम्बायोसिस अंतरराष्ट्रीय विद्यापीठाच्या अंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागच्या प्रमुख अमृत रविकर हे या सत्रात सहभागी झाले होते.

नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जावर जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक धरि आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या नाईकनवरे डेव्हलपर्सच्या योजनेची कुटुंब अनुभूती पुरवत आहे. घर खरेदी करणाऱ्यांना २४७ वैद्यकीय सुविधा, मुलांसाठी एक डे केअर सेंटर, कुटुंबांसाठी आरक्य उपक्रम, डिजिटल सेवा, टेलिमिडिसीन सुविधा, पॉस्टिक जेअर तयार करण्यासाठी सुरक्षित इन-हाउस रेस्टॉरंट, प्रारंभ सेवा हे या सहयोगी प्रकल्पाचे वैशिष्ट्ये आहेत. कुटुंब हे जलतण तसाव, व्यायामशाळा वॉर्किंग/सॅनिंग टॉक, किड्स प्ले एरिया, मस्टीपर्यंत हॉलसह क्लबाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित महाराष्ट्र रस्त्याने उभार कनेक्टिव्हिटी देखील आहे.

एन अँड टी रिऑलिटी विस्तार करण्यासाठी सज्ज

एन अँड टी रिऑलिटी, या लॉन्ग अँड टुओ कंपनीच्या स्वतंत्र मालका विकास विभागाने मुंबई बाजारपेठेत विस्तार करण्याचा योजना आखल्याचे आज जाहीर केले. कंपनीचे वरिष्ठ मुंबई, पश्चिम उपनगरे आणि उण्यात मिळून ६००० कोटी रुपये आणि ४.५ दशलक्ष चौरस फुट विकासाची क्षमता असलेल्या प्रकल्पांचा सह-विकास करण्यासाठी तयार केला आहे. हा कंपनीच्या पुढील या वर्षात दर वर्षी ५ दशलक्ष चौरस फुट जागेचा विस्तार करत प्रमुख महानगरात विकास करण्याच्या मोठ्या योजनेचा एक भाग आहे या पदमोडीविषयी एन अँड टी रिऑलिटीचे व्यवस्थापकीय संचालक आणि मुख्य कार्यकारी अधिकारी श्री. श्रीकांत जौन म्हणाले, कंपनीचा विस्तार सुरू ठेवण्यासाठी आणि नव्या बाजारपेठांचा शोध घेता राहण्यासाठी आम्ही बांधील आहोत. एन अँड टी रिऑलिटीची प्रमुख वैशिष्ट्ये आणि दर्जाचे जागतिक मान्यता लक्षात घेत कंपनीतील या प्रकल्पांचे काम केले जाणार असून हे का आणखी जलद अमलबजावणी क्षमतेवर असलेल्या विकासाची पयली आहे.

दक्षिण मुंबई प्रकल्प याच एकर जागेवर विकसित केला जाणार असून मुंबईच्या हार भागाची भांगली कनेक्टिव्हिटी असलेल्या परिसरातून समृद्धिकासाचे नयनरम दृश्य पाहता येईल. या निवासी संयुक्त ५० मजली टिअर टॉवर आणि लव्हली सुविधा रिटेलच्या समावेश असेल.

पश्चिम उपनगरातील प्रकल्प अद्वैतीय मध्यवर्ती ठिकाणी वसवला जाणार आहे. हा एन अँड टी रिऑलिटीचा पश्चिम उपनगरातील पहिला प्रकल्प आहे आणि कंपनी आधुनिक वॉर्किंग कॉन्प्लेक्स २० टॉवरचा समावेश असलेले आधुनिक नैट निवासी संयुक्त उपनगर आहे.

गारे प्रकल्प महाराष्ट्र संघाच्या ठिकाणी ६ एकर जागेवर विकसित केला जाणार आहे. भोवड्यातील अत्यंत दर्जाचे पर्याय सुविधा आणि अंतर्गत सुविधासह हे हाय-व्होलुमिटी टॉवर टाण्याच्या स्थापनामध्ये उल्लेखनीय उदाहरण ठरवू शकतील.

एन अँड टी रिऑलिटीच्या सेटअपमध्ये निवासी, व्यावसायिक आणि रिटेल परावर विकसित केलेल्या ५० दशलक्ष र्व फुट जागेचा समावेश असून कंपनी सध्या मुंबई, मरी मुंबई, बंगळूर, चेन्नई आणि काही अमलात हेडवॉटर व एनटीआरएम अडिटरलात आहे.

नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे (दैन. संध्या) :

समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.



प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक वृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या

दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी वृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक

(नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, विविध जनरेशनच्या एकत्रिकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत.

प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे.

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नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प

पुणे : 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सव्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लॉन्च करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल.

कुटुंब'च्या लॉन्चबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे'

नाइकनवरे डेवलपर्स : तलेगांव में इंटरनेशनल कम्युनिटी 'कुटुम्ब' लॉन्च

पुणे । हमनवा प्रतिनिधी
प्रसिद्ध नायकनवरे डेवलपर्स ने भारत की अपनी तरह की पहली थीम-आधारित परियोजना कुटुम्ब लॉन्च की है। इसको एक इंटरनेशनल कम्युनिटी प्रोजेक्ट - प्राइमस के सहयोग से - एक बेंगलोर- आधारित कंपनी जो वरिष्ठ देखभाल / अंतर-पीढ़ी के जीवन पर केंद्रित है। १६ एकड़ में फैले पुणे के तलेगांव में स्थित, नायकनवरे की कुटुम्ब परियोजना आवास विकल्पों की एक विस्तृत श्रृंखला की पेशकश करेगी जैसे कि रोहाउस, टाउनहाउस, डुप्लेक्स, अपार्टमेंट और एनए पूरी तरह से सेवित भूखंड इस में शामिल है।

इस रोमांचक परियोजना के लिए नाइकनवरे डेवलपर्स और

प्राइमस दोनों का इरादा एक आधुनिक दृष्टिकोण के साथ पारंपरिक भारतीय संयुक्त परिवार प्रणाली के मिलन को फिर से शुरू करना और बढ़ावा देना है। जिसमें प्रत्येक पीढ़ी को

एक संयुक्त परिवार की स्थिरता और और एक एकल परिवार की स्वतंत्रता, इंटरनेशनल लिविंग कॉन्सेप्ट का आनंद लेने की अनुमति देने के लिए आवश्यक सेवा-आधारित समाधान शामिल है। प्राौद्योगिकी-आधारित समाधानों के माध्यम से

भारत में वरिष्ठ लोगोंके समुदायों को बनाने में अग्रणी होने के नाते, प्राइमस ने एक ऐसे पारिस्थितिकी तंत्र के निर्माण पर विशेष ध्यान दिया है जो शारीरिक

और मानसिक स्वास्थ्य आराम को सक्षम बनाता है, जो कि बुजुर्ग आबादी के लिए अत्यंत चिंता का विषय है। इंटरनेशनल लिविंग अवधारणा को सफलतापूर्वक लागू करने के लिए, एक अद्वितीय सहयोगी दृष्टिकोण को प्राथमिकता दी गई है। यह एक अनुभवी डेवलपर (नाइकनवरे डेवलपर्स) का एक सुनियोजित निर्मित वातावरण तैयार करने के लिए एक समामेलन है, मूल रूप से हार्डवेयर और एक समर्पित सेवा प्रदाता (प्राइमस) जो तीन पीढ़ियों में बारीक देखभाल प्रदान करने में अनुभवी है जो अवध-रण का मूल है - सॉफ्टवेयर। साथ में, यह पीढ़ियों में समझदार घर खरीदारों के लिए एक आदर्श संयोजन है।

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्प्युनिटी जीवन्यावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्प्युनिटी प्रकल्प निर्माण करण्यात येत आहे.

तळेगावमध्ये १६ एकरांचेर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक ट्रिप्लिकोनासह पारंपारिक भारतीय

संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे.

तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण

समजूनदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे. या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, विविध जनरेशनच्या एकत्रिकारणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॉटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल.

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्युनिटी जीवन्यावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे.

तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सव्हिईस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोंय येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक ट्रिप्लिकोनासह पारंपारिक भारतीय

संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे.

तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी ट्रिप्लिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण

समजूनदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन विहारांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे. या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, विविध जनरेशनच्या एकत्रिकारणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक थापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाच-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल.

नाइकनवरे डेवलपर्स का पुणे के तलेगांव में भारत का पहला इंटरजेनेरेशनल कम्युनिटी 'कुटुम्ब' लॉन्च

पुणे, : पुणे, कोल्हापुर, मुंबई, नवी मुंबई और गोवा में अपनी सुविचारित सामुदायिक-केंद्रित आवासीय और वाणिज्यिक परियोजनाओं के लिए प्रसिद्ध नायकनवरे डेवलपर्स ने भारत की अपनी तरह की पहली थीम-आधारित परियोजना कुटुम्ब लॉन्च की है। इसको एक इंटरजेनेरेशनल कम्युनिटी प्रोजेक्ट - प्राइमस के सहयोग से - एक बैंगलोर-आधारित कंपनी जो वरिष्ठ देखभाल / अंतर-पीढ़ी के जीवन पर केंद्रित है। १६ एकड़ में फैले पुणे के तलेगांव में स्थित, नायकनवरे की कुटुम्ब परियोजना आवास विकल्पों की एक विस्तृत शृंखला की पेशकश करेगी जैसे कि रोहाउस, टाउनहाउस, डुप्लेक्स, अपार्टमेंट और एनए पूरी तरह से सेवित भूखंड इस में शामिल है। इस रोमांचक परियोजना के लिए नाइकनवरे डेवलपर्स और प्राइमस दोनों का इरादा एक आधुनिक दृष्टिकोण के साथ पारंपरिक भारतीय संयुक्त परिवार प्रणाली के मिलन को फिर से शुरू करना और बढ़ावा देना है। जिसमें प्रत्येक पीढ़ी को एक



संयुक्त परिवार की स्थिरता और और एक एकल परिवार की स्वतंत्रता, इंटरजेनेरेशनल लिविंग कॉन्सेप्ट का आनंद लेने की अनुमति देने के लिए आवश्यक सेवा-आधारित समाधान शामिल है। प्रौद्योगिकी-आधारित समाधानों के माध्यम से भारत में वरिष्ठ लोगों के समुदायों को बनाने में अग्रणी होने के नाते, प्राइमस ने एक ऐसे पारिस्थितिकी तंत्र के निर्माण पर विशेष ध्यान दिया है जो शारीरिक और मानसिक स्वास्थ्य आराम को सक्षम बनाता है, जो कि बुजुर्ग आबादी के लिए अत्यंत चिंता का विषय है। इंटरजेनेरेशनल लिविंग अवधारणा को सफलतापूर्वक लागू करने के लिए, एक अद्वितीय सहयोगी दृष्टिकोण को प्राथमिकता दी गई है। यह एक अनुभवी डेवलपर (नाइकनवरे डेवलपर्स) का एक सुनियोजित

निर्मित वातावरण तैयार करने के लिए एक समामेलन है, मूल रूप से हार्डवेयर और एक समर्पित सेवा प्रदाता (प्राइमस) जो तीन पीढ़ियों में बारीक देखभाल प्रदान करने में अनुभवी है जो अवधारणा का मूल है - सॉफ्टवेयर। साथ में, यह पीढ़ियों में समझदार घर खरीदारों के लिए एक आदर्श संयोजन है। इंटरजेनेरेशनल लिविंग कॉन्सेप्ट पर बोलते हुए, नायकनवरे डेवलपर्स के निदेशक, हेमंत नायकनवरे ने कहा, नाइकनवरे में, हम इंटरजेनेरेशनल समुदायों के विचार के साथ कई आबादी की सेवा करके समृद्ध और समग्र जीवन शैली को बहाल करने की यात्रा शुरू कर रहे हैं। हम प्राइमस द्वारा संचालित भारत की अपनी तरह की पहली थीम-आधारित आकांक्षात्मक परियोजना कुटुम्ब को लॉन्च करने के लिए बेहद उत्साहित हैं।

नाइकनवरे डेवलपर्स का पुणे के तलेगांव में भारत का पहला इंटरनेशनल कम्युनिटी "कुटुम्ब" लॉन्च

पुणे : पुणे, कोल्हापुर, मुंबई, नवी मुंबई और गोवा में अपनी सुविचारित सामुदायिक-केंद्रित आवासीय और वाणिज्यिक परियोजनाओं के लिए प्रसिद्ध नाइकनवरे डेवलपर्स ने भारत की अपनी तरह की पहली थीम-आधारित परियोजना कुटुम्ब लॉन्च की है। इसको एक इंटरनेशनल कम्युनिटी प्रोजेक्ट - प्राइमस के सहयोग से - एक बैंगलोर-आधारित कंपनी जो वरिष्ठ देखभाल / अंतर-पीढ़ी के जीवन पर केंद्रित है। १६ एकड़ में फैले पुणे के तलेगांव में स्थित, नाइकनवरे की कुटुम्ब परियोजना आवास विकल्पों की एक विस्तृत श्रृंखला की पेशकश करेगी जैसे कि रोहाउस, टाउनहाउस, डुप्लेक्स, अपार्टमेंट और एनए पूरी तरह से सेवित भूखंड इस में शामिल है।

इस रोमांचक परियोजना के लिए नाइकनवरे डेवलपर्स और प्राइमस दोनों



का इरादा एक आधुनिक दृष्टिकोण के साथ पारंपरिक भारतीय संयुक्त परिवार प्रणाली के मिलन को फिर से शुरू करना और बढ़ावा देना है।

जिसमें प्रत्येक पीढ़ी को एक संयुक्त परिवार की स्थिरता और एक एकल परिवार की स्वतंत्रता, इंटरनेशनल लिविंग कॉन्सेप्ट का आनंद लेने की अनुमति देने के लिए आवश्यक सेवा-आधारित समाधान शामिल है। प्रौद्योगिकी-आधारित समाधानों के माध्यम से भारत में वरिष्ठ लोगोंके

समुदायों को बनाने में अग्रणी होने के नाते, प्राइमस ने एक ऐसे पारिस्थितिकी तंत्र के निर्माण पर विशेष ध्यान दिया है जो शारीरिक और मानसिक स्वास्थ्य आराम को सक्षम बनाता है, जो कि बुजुर्ग आबादी के लिए अत्यंत चिंता का विषय है।

इंटरनेशनल लिविंग अवधारणा को सफलतापूर्वक लागू करने के लिए, एक अद्वितीय सहयोगी दृष्टिकोण को प्राथमिकता दी गई है। यह एक अनुभवी डेवलपर (नाइकनवरे डेवलपर्स) का एक सुनियोजित निर्मित वातावरण तैयार करने के लिए एक सम्मेलन है, मूल रूप से हार्डवेयर और एक समर्पित सेवा प्रदाता (प्राइमस) जो तीन पीढ़ियों में वारिष्ठ देखभाल प्रदान करने में अनुभवी है जो अवधारणा का मूल है - सॉफ्टवेयर। साथ में, यह पीढ़ियों में समझदार घर खरीदारों के लिए एक आदर्श संयोजन है।

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक

सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि

इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे.



वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

• पुणे •

समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स' ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्प्युनिटी जीवनान्वय लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्प्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत. प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पासाठी 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे.



तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्थित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूनदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे. या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, विविध

जनरेशनच्या एकत्रिकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाच-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल. कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्याचामुळे म तनसिक आणि शारीरिक आरोग्य, उत्पन्नाची

पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे, सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल. कुटुंबाच्या लाँचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे.

नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे : (स. गांवकरी)

समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प 'कुटुंब' लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि



व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा सम धानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली

जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने घुट्ट लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र

राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हाईवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरु करण्यासाठी आम्ही प्रवास सुरु करत आहोत.

नाइकनवरे डेवलपर्स का कम्युनिटी प्रोजेक्ट 'कुटुम्ब' लांच

देश का पहला प्रोजेक्ट तलेगांव में शुरु : प्रसिद्ध अभिनेता डॉ. मोहन आगाशे को बनाया गया ब्रांड एम्बेसडर

पुणे, 16 अगस्त (आ.प्र.) पुणे, कोल्हापुर, मुंबई, नई मुंबई और गोवा में अपनी सुविचारित सामुदायिक-केंद्रित आवासीय और वाणिज्यिक परियोजनाओं के लिए प्रसिद्ध नाइकनवरे डेवलपर्स ने भारत में अपनी तरह का पहला थीम-आधारित प्रोजेक्ट 'कुटुंब' लांच किया है. कम्युनिटी जीवन पर ध्यान केंद्रित करनेवाली बंगलुरु की कंपनी 'प्राइमस' के सहयोग से अलग-अलग जन्मेशन के लिए कम्युनिटी प्रोजेक्ट निर्माण किया जा रहा है. तलेगांव में, 16 एकड़ पर फैले नाइकनवरे का यह 'कुटुंब प्रोजेक्ट', रो-हाउस, टाउनहाउस, डुप्लेक्स, अपार्टमेंट और एनए पूर्णतः सर्विस किये हुए फ्लॉट्स आदि अनेक गृहनिर्माण विकल्प उपलब्ध करा रहा है. नाइकनवरे डेवलपर्स ने पुणे, कोल्हापुर, मुंबई, नई मुंबई और गोवा में अनेक निवासी और व्यावसायिक प्रोजेक्ट निर्माण किये हैं.

आधुनिक दृष्टिकोण सहित पारंपरिक भारतीय संयुक्त कुटुम्ब पद्धति के एकत्रीकरण की फिर से एक पहचान निर्माण हो और उसका प्रचार हो. उसी के साथ-साथ विभक्त परिवार की फ्रीडम और इंटरजनेशनल रहन-सहन की संकल्पना का जतन हो सके



(बाएं से) नाइकनवरे डेवलपर्स के बिजनेस प्रोसेस हेड आनंद नाइकनवरे, निदेशक हेमंत नाइकनवरे, एएसके रियल्टी के सीईओ तथा प्रबंधकीय निदेशक सुनील रोहोकले, इंटरनेशनल यूनिवर्सिटी की अमृता रुईकर, सुप्रसिद्ध अभिनेता डॉ. मोहन आगाशे, प्राइमस के प्रबंधकीय निदेशक आदर्श नरहरी, डायरेक्टर हेमंत नाइकनवरे.

यह इस प्रोजेक्ट के पीछे का 'नाइकनवरे डेवलपर्स' और 'प्राइमस' का उद्देश्य है. नाइकनवरे डेवलपर्स ने इंटरजनेशनल लिविंग कॉन्सेप्ट को रेखांकित करने के लिए 'शहरी जीवन की विकसित आवश्यकताएं; इंटरजनेशनल हाउसिंग - ए वे फॉरवर्ड' इस विषय पर एक चर्चासत्र का आयोजन किया था. रियल इस्टेट, शहरी रहन-सहन, विशेष सेवा का प्रावधान, मेडिकल तथा मानसशास्त्रीय देखभाल आदि क्षेत्र के विभिन्न विशेषज्ञों ने इस तरह की इको सिस्टम की

मूल संकल्पना और फायदे उजागर करने के लिए इस विषय पर गहराई से विचार किया है. इसमें 'नाइकनवरे' डेवलपर्स के निदेशक हेमंत नाइकनवरे, ; एएसके रियल्टी के सीईओ तथा निदेशक सुनील रोहोकले, प्रसिद्ध अभिनेता डॉ. मोहन आगाशे, 'प्राइमस' के प्रबंधकीय निदेशक आदर्श नरहरी, 'सिम्बायोसिस इंटरनेशनल यूनिवर्सिटी की इंटरनेशनल एडमिशन तथा इंटरनेशनल प्रचार विभाग प्रमुख अमृता रुईकर आदि इस चर्चासत्र में सम्मिलित हुए थे.

'कुटुम्ब' हमारी पारंपरिक संयुक्त परिवार पद्धति

इस संकल्पना के संदर्भ में नाइकनवरे डेवलपर्स के संचालक हेमंत नाइकनवरे ने कहा कि, 'विभिन्न जन्मेशन के एकत्रीकरण के माध्यम से काफी जनसंख्या की सेवा करके समृद्ध और समग्र जीवनशैली फिर से शुरू करने के लिए हम पहल कर रहे हैं. प्राइमस द्वारा समर्थित देश का पहली थीम आधारित 'कुटुंब' प्रोजेक्ट लांच करते समय हमें अत्यंत आनंद हो रहा है. 'कुटुम्ब' हमारी पारंपरिक संयुक्त परिवार पद्धति का आधुनिक उपयोग है. प्राइमस के साथ इस प्लेटफॉर्म पर आधारित टाइ-अप के कारण पुणे में इस तरह के समृद्ध जीवनशैली आधारित समाज का निर्माण होगा. 'कुटुम्ब' के लांच के संदर्भ में प्राइमस के प्रबंधकीय संचालक आदर्श नरहरी ने कहा- सीनियर्स की देखभाल सहित सबसे कार्यक्षम और आरामदायक अनुभवों की निर्मिति के लिए उचित दक्षता के साथ संतुष्टि प्रदान करना हमारी संस्था का उद्देश्य है.

नाइक नवरे डेवलपर्स का पुणे के तलेगांव में भारतका पहला इंटरनेशनल कम्युनिटी 'कुटुम्ब' लॉन्च

पुणे (वि.स.प्रतिनिधी) : पुणे, कोल्हापुर, मुंबई, नवी मुंबई और गोवा में अपनी सुविचारित सामुदायिक-केंद्रित आवासीय और वाणिज्यिक परियोजनाओं के लिए प्रसिद्धनायक नवरे डेवलपर्स ने भारत की अपनी तरहकी पहली थीम-आधारित परियोजना कुटुम्ब लॉन्च की है। इसको एक इंटरनेशनल कम्युनिटी प्रोजेक्ट - प्राइमस के सहयोगसे - एक बंगलोर-आधारित कंपनी जो वरिष्ठ देखभाल / अंतर-पीढ़ी के जीवनपर केंद्रित है। १६ एकड़ में फैले पुणे के तलेगांव में स्थित, नायक नवरेकी कुटुम्बपरियोजना आवास विकल्पों की एक विस्तृत श्रृंखला की पेशकश करेगी जैसे कि रोहाउस, टाउनहाउस, डुप्लेक्स, अपार्टमेंट और एनए पूरीतरह से सेवित भूखंड इसमें शामिल है।

इस रोमांचक परियोजना के लिए नाइक नवरे डेवलपर्स और प्राइमस दोनों का इरादा एक आधुनिक दृष्टिकोण केसाथ पारंपरिक भारतीय संयुक्तपरिवार प्रणाली केमिलन को फिरसे शुरू करना और बढ़ावा देना है। जिस में प्रत्येक पीढ़ी को एक संयुक्त परिवार



की स्थिरता और और एक एकल परिवार की स्वतंत्रता, इंटरनेशनल लिविंग कॉन्सेप्टका आनंद ले नेकी अनुमति देनेके लिए आवश्यक सेवा-आधारित समाधान शामिल है। प्रौद्योगिकी-आधारित समाधानों के माध्यमसे भारत में वरिष्ठ लोगों के समुदायों को बनाने में अग्रणी होने के नाते, प्राइम सने एक ऐसे पारिस्थिति की तंत्रके निर्माण पर विशेषध्यान दिया है जोशारीरिक और मानसिक स्वास्थ्य आराम को सक्षम बनाता है, जो कि बुजुर्ग आबादी के लिए अत्यंत चिंतका बिषय है। इंटरनेशनल लिविंग अवधारणा को सफलतापूर्वक लागू करने के लिए, एक अद्वितीय सहयोगी दृष्टिकोणको प्राथमिकता दी गई है।

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला यौग आधारीत प्रकल्प 'कुटुंब' लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'ग्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकठांवर पसरलेला नाईकनवरे गांच हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले परिट्स वास्तव्ये



अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत. प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक

इंजिनियरिंग पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, तसेच विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पानागील 'नाईकनवरे डेव्हलपर्स' आणि 'ग्राइमस' या दोघांचा हेतू आहे.

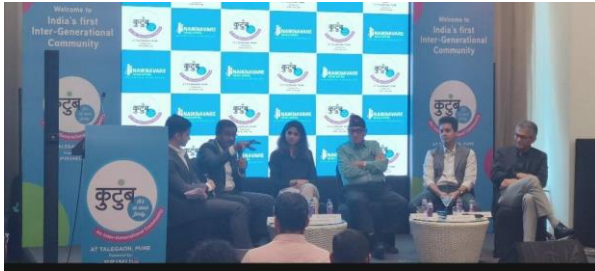
Hunk Golden

Online Coverage

Website: Punekar News

URL of Coverage: <https://www.punekarnews.in/pune-based-developer-launch-kutumb-indias-first-intergenerational-community-at-talegaon/>

Pune Based Developer Launch ‘Kutumb’, India’s First Intergenerational Community At Talegaon



Pune 10th August 2022: Naiknavare Developers, renowned for its well community-centric residential and commercial projects in Pune, Kolhapur, Mumbai, Nava Mumbai and Goa have launched India’s first-of-its-kind theme-based project, Kutumb – an intergenerational community project – in collaboration with Primus – a Bangalore-based

company focused on senior carilintergenerational living. Located in Talegaon, Pune, spread over 16 acres, Naiknavare ‘s Kutumb project will offer a vast array of housing options such as rowhouses, townhouses, duplexes, apartments and NA fully serviced plots. The intent of both Naiknavare Developers and Primus for this exciting project is to reintroduce and promote the union of the traditional Indian joint family system with a modern approach that encompasses a service-based solution essential to allow each generation to enjoy the stability of a joint family and the independence of a nuclear family, the intergenerational living concept. Being a pioneer in creating senior living communities in India through technology-based solutions, Primus has laid special focus on building an ecosystem that enables physical and mental health comfort, which is of utmost concern to the elderly population. To successfully implement the Intergenerational Living concept, a unique collaborative approach has been preferred. It’s an amalgamation of an experienced developer (Naiknavare Developers) to craft the welt-planned built environment, basically the hardware and a dedicated Service Provider (Primus) experienced in providing nuanced care across the three generations which is the core of the concept – the software. Together, it’s a perfect combination for discerning home buyers across generations.

Speaking on the Intergenerational Living concept, Hemant Naiknavare, Director, Naiknavare Developers, said, At Naiknavare, we are embarking on a journey to restore enriched and holistic lifestyles by serving multiple populations with the idea of intergenerational communities. We are extremely excited to launch India’s first-of-its-kind theme-based aspirational project Kutumb powered by Primus. Kutumb is a modern take on our traditional joint family system superimposed with a service layer. It has evolved from our personal experience of living in an intergenerational setup. This platform based tie-up with Primus will lend itself to creating many such enriching lifestyle based communities across Pune.”

The Indian urban environment is evolving rapidly with increased work pressure and modern lifestyles family time and togetherness is the biggest casualty. This in turn influences mental and physical health, income levels, social fabric of societies and lifestyles as a whole. Loneliness amongst the seniors and the younger ones is a bigger pandemic than the one we have just experienced-and has a widespread impact on lifespans in all societies. This has made us sensitive to the evolving needs of urban living. Uniting the generations will help build a safety net for the children as well as the parents and the grandparents. This realization gave birth to the concept of intergenerational housing, a concept meant for three generations. It’s high time we go back to our roots and rediscover the lost connection that we valued most. It’s high

Hunk Golden

time we have an ecosystem where three generations live together without depending on each other for essential services. Organized Intergenerational living will make it possible.”

Commenting on the launch of Kutumb, Adarsh Narhari, Managing Director, Primus, said, “Our objective, as an organization, has always been to deliver solutions that cater to senior care with due concern for crafting the most efficient and comfortable experiences. Through Kutumb, too, we have ensured building an ecosystem where all generations get to live their best lives together in our care. Thus far, we have received an exceptional response for such projects and are now looking forward to the launch of Kutumb.”

Naiknavare Developers hosted a panel discussion to highlight the intergenerational living concept and sensitize the topic “The Evolving Needs of Urban Living; Intergenerational Housing — A Way Forward”. Various experts from the field of real estate, urban living, specialized service provision, medical and psychological care, deep-dived into the topic to highlight the core concept and advantages of such an ecosystem. Some of the panelists were Mr. Hemant Naiknavare, Director, Naiknavare Developers; Mr. Sunil Rohokale, CEO & Managing Director ASK Realty; Dr. Mohan Agashe, well-known actor and psychiatrist; Mr. Adarsh Narhari (Managing Director), Primus and Mrs. Amruta Ruikar, Head – International Admissions and International Promotions, Symbiosis International University.

Naiknavare Developers focus on building spaces that deliver convenience, comfort, functionality, and a quality lifestyle. Kutumb continues to be the realization of Naiknavare Developers plan to grow through the development of high-quality, affordable, and holistic homes and commercial spaces. What sets apart this collaborative project is the fact that homebuyers would get access to 24x7 medical facilities, a day-care centre for kids, engaging activities for families, detox services, telemedicine facility, in-house restaurants equipped to prepare nutritious meals, concierge services for running day-to-day errands, and cleaning & maintenance services. Kutumb is planned with a plethora of top-notch amenities like a swimming pool, gymnasium, jogging/walking track, kid’s play area, clubhouse with multipurpose hall, party lawn, gardens, and provides great connectivity to the rest of the city by road.

URL of Coverage:

<https://www.puneprahar.com/?p=37777>

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे, : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने



देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये 16 एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प

निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, "विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल."

कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्यायामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे. सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी

राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल.”

कुटुंब'च्या लॉचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, “वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे”

नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी एक चर्चासत्राचे आयोजन केले होते. “शहरी जीवनाच्या विकसित गरजा; इंटरजनरेशनल हाउसिंग – एक मार्ग पुढे” असे त्याचे नाव आहे. रिअल इस्टेट, शहरी राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध तज्ज्ञांनी अशा इकोसिस्टमची मूळ संकल्पना आणि फायदे हायलाइट करण्यासाठी या विषयात खोलवर जाऊन विचार केला आहे. ‘नाईकनवरे डेव्हलपर्स’ संचालक हेमंत नाईकनवरे, ‘एएसके रियल्टी’चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, ‘प्राइमस’चे व्यवस्थापकीय संचालक आदर्श नरहरी, ‘सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा’च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते.

नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जेदार जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक घरे आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या ‘नाईकनवरे डेव्हलपर्स’च्या योजनेची कुटुंब अजूनही पूर्तता आहे. घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. ‘कुटुंब’ हे जलतरण तलाव, व्यायामशाळा, जॉगिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपरपज हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील आहे.

Website: Pune Metro

URL of Coverage: <https://epunemetro.com/?p=38145>

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉंच

पुणे, : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉंच केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत



आहे. तळेगावमध्ये 16 एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश

असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, "विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लॉंच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल."

कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्यायामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे. सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा

Hunk Golden

आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल.”

कुटुंब'च्या लॉचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, “वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे”

नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी एक चर्चासत्राचे आयोजन केले होते. “शहरी जीवनाच्या विकसित गरजा; इंटरजनरेशनल हाउसिंग – एक मार्ग पुढे” असे त्याचे नाव आहे. रिअल इस्टेट, शहरी राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध तज्ज्ञांनी अशा इकोसिस्टमची मूळ संकल्पना आणि फायदे हायलाइट करण्यासाठी या विषयात खोलवर जाऊन विचार केला आहे. ‘नाईकनवरे डेव्हलपर्स’ संचालक हेमंत नाईकनवरे, ‘एएसके रियल्टी’चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, ‘प्राइमस’चे व्यवस्थापकीय संचालक आदर्श नरहरी, ‘सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा’च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते.

नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जेदार जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक घरे आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या ‘नाईकनवरे डेव्हलपर्स’च्या योजनेची कुटुंब अजूनही पूर्तता आहे. घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. ‘कुटुंब’ हे जलतरण तलाव, व्यायामशाळा, जॉर्गिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपर्पज हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील आहे.

Website: My Marathi News

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वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच



वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

विविध जनरेशनला एकत्र आणणारा देशातील पहिला कम्युनिटी प्रकल्प

पारंपरिक पद्धतीने राहत असलेल्या संयुक्त कुटुंब जीवनपद्धतीचा आधुनिक दृष्टिकोन

प्रकल्पास प्राइमसचे समर्थित आणि संघटित सेवा भागीदाराद्वारे मजबूत सेवा

अभिनेते आणि मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे असणार या प्रकल्पाचा चेहरा

पुणे/१० ऑगस्ट/प्रतिनिधी : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी बोलताना सांगितले की, "विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक

वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमसोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल.”

कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्यायामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे. सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल.” कुटुंब'च्या लॉचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, “वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे”

नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी एक चर्चासत्राचे आयोजन केले होते. “शहरी जीवनाच्या विकसित गरजा; इंटरजनरेशनल हाउसिंग – एक मार्ग पुढे” असे त्याचे नाव आहे. रिअल इस्टेट, शहरी राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध तज्ज्ञांनी अशा इकोसिस्टमची मूळ संकल्पना आणि फायदे हायलाइट करण्यासाठी या विषयात खोलवर जाऊन विचार केला आहे. ‘नाईकनवरे डेव्हलपर्स’ संचालक हेमंत नाईकनवरे, ‘एएसके रियल्टी’चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, ‘प्राइमस’चे व्यवस्थापकीय संचालक आदर्श नरहरी, ‘सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा’च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते.

नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जेदार जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक घरे आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या ‘नाईकनवरे डेव्हलपर्स’च्या योजनेची कुटुंब अजूनही पूर्तता आहे. घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. ‘कुटुंब’ हे जलतरण तलाव, व्यायामशाळा, जॉर्गिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपर्पज हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील

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वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे, 10 ऑगस्ट 2022 : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये 16 एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्किस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, "विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल."

कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्यायामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे. सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल."

Hunk Golden

कुटुंब'च्या लॉचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, "वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे"

नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी एक चर्चासत्राचे आयोजन केले होते. "शहरी जीवनाच्या विकसित गरजा; इंटरजनरेशनल हाउसिंग – एक मार्ग पुढे" असे त्याचे नाव आहे. रिअल इस्टेट, शहरी राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध तज्ज्ञांनी अशा इकोसिस्टमची मूळ संकल्पना आणि फायदे हायलाइट करण्यासाठी या विषयात खोलवर जाऊन विचार केला आहे. 'नाईकनवरे डेव्हलपर्स' संचालक हेमंत नाईकनवरे, 'एएसके रियल्टी'चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, 'प्राइमस'चे व्यवस्थापकीय संचालक आदर्श नरहरी, 'सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा'च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते.

नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जेदार जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक घरे आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या 'नाईकनवरे डेव्हलपर्स'च्या योजनेची कुटुंब अजूनही पूर्तता आहे. घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. 'कुटुंब' हे जलतरण तलाव, व्यायामशाळा, जॉगिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपर्पज हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील आहे.

डेव्हलपर्सची स्थापना 1986 मध्ये पुणे येथे डी.पी. नाईकनवरे ऊर्फ दादासाहेब यांनी त्यांची दोन मुले हेमंत नाईकनवरे आणि रणजित नाईकनवरे आणि सून गौरी नाईकनवरे यांच्यासह केली. आजपर्यंत नाईकनवरे डेव्हलपर्सने पाच शहरांमध्ये 50 प्रकल्प पूर्ण केले आहेत. निवासी आणि व्यावसायिक प्रकल्प तयार करण्याव्यतिरिक्त विकासाक शाळा, हॉटेल्स आणि व्यवसाय केंद्रे देखील तयार करतात जे बदलत्या शहरी आणि अर्बन रिअल इस्टेटच्या गरजा लक्षात घेते. नाईकनवरे यांचा दृष्टिकोन प्रकल्प उभारून आणि समाज-आधारित सुविधा निर्माण करून समाजाच्या प्रत्येक घटकाची पूर्तता करते. ज्यामुळे समाजात कल्याणाची भावना वाढेल. अधिक माहितीसाठी: www.naiknavare.com

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हमारे पारंपरिक संयुक्त परिवार के जीवन पर एक आधुनिक रूप ग्राहमस द्वारा संचालित एक संगठित सेवा भागीदार के माध्यम से मजबूत

जाने-माने अभिनेता और मनोचिकित्सक डॉ. मोहन अगाशे होंगे कुटुम्बी का चेहरा अंतर-पीढ़ी के जीवन पर केंद्रित है। 16 एकड़ में फैले पुणे के तलेगांव में स्थित, नायकनवरे की कुटुम्ब परियोजना आवास विकल्पों की एक विस्तृत श्रृंखला की पेशकश करेगी। इंटरजैनेरेशनल लिविंग कॉन्सिप्ट पर शीतले हुए, नायकनवरे डेवलपर्स के निदेशक, हेमंत नायकनवरे ने कहा।

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हमारे पारंपरिक संयुक्त परिवार के जीवन पर एक आधुनिक रूप प्राइमस द्वारा संचालित एक संगठित सेवा भागीदार के माध्यम से मजबूत जाने-माने अभिनेता और मनोचिकित्सक डॉ. मोहन अगाशे होंगे।

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नाईकनवरे डेकुलपर्स चा देशातील पहिला थीम आधारित 'कुटुंब' प्रकल्प लॉन्च

समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेकुलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये 16 एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्किस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.



प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

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वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉंच



(बातमीदार- ईश्वरी सकपाळ)- विविध जनरेशनला एकत्र आणणारा देशातील पहिला कम्युनिटी प्रकल्प

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सेवा

- अभिनेते आणि मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे असणार या प्रकल्पाचा चेहरा पुणे, ऑगस्ट 2022 : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये 16 एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्थित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे. या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, "विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लॉंच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध

जीवनशैली आधारित समुदायांची निर्मिती होईल.” कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्यायामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे. सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल.”

कुटुंब'च्या लॉचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, “वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे” नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी एक चर्चासत्राचे आयोजन केले होते. “शहरी जीवनाच्या विकसित गरजा; इंटरजनरेशनल हाउसिंग – एक मार्ग पुढे” असे त्याचे नाव आहे. रिअल इस्टेट, शहरी राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध तज्ज्ञांनी अशा इकोसिस्टमची मूळ संकल्पना आणि फायदे हायलाइट करण्यासाठी या विषयात खोलवर जाऊन विचार केला आहे. ‘नाईकनवरे डेव्हलपर्स’ संचालक हेमंत नाईकनवरे, ‘एएसके रियल्टी’चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, ‘प्राइमस’चे व्यवस्थापकीय संचालक आदर्श नरहरी, ‘सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा’च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते. नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जेदार जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक घरे आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या ‘नाईकनवरे डेव्हलपर्स’च्या योजनेची कुटुंब अजूनही पूर्तता आहे. घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. ‘कुटुंब’ हे जलतरण तलाव, व्यायामशाळा, जॉगिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपर्सनल हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील आहे.

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डेवलपर्स का पुणे के तलेगांव में भारत का पहला इंटरजेनरेशनल कम्युनिटी 'कुटुम्ब' लॉन्च

डेवलपर्स का पुणे के तलेगांव में भारत का पहला इंटरजेनरेशनल कम्युनिटी 'कुटुम्ब' लॉन्च

हमारे पारंपरिक संयुक्त परिवार के जीवन पर एक आधुनिक रूप प्राइमस द्वारा संचालित एक संगठित सेवा भागीदार के माध्यम से मजबूत

जाने-माने अभिनेता और मनोचिकित्सक डॉ. मोहन अगाशे होंगे कुटुम्बी का चेहरा

पुणे : पुणे, कोल्हापुर, मुंबई, नवी मुंबई और गोवा में अपनी सुविचारित सामुदायिक-केंद्रित आवासीय और वाणिज्यिक परियोजनाओं के लिए प्रसिद्ध नायकनवरे डेवलपर्स ने भारत की अपनी तरह की पहली थीम-आधारित परियोजना कुटुम्ब लॉन्च की है। इसको एक इंटरजेनरेशनल कम्युनिटी प्रोजेक्ट – प्राइमस के सहयोग से – एक बैंगलोर-आधारित कंपनी जो वरिष्ठ देखभाल / अंतर-पीढ़ी के जीवन पर केंद्रित है। 16 एकड़ में फैले पुणे के तलेगांव में स्थित, नायकनवरे की कुटुम्ब परियोजना आवास विकल्पों की एक विस्तृत श्रृंखला की पेशकश करेगी जैसे कि रोहाउस, टाउनहाउस, डुप्लेक्स, अपार्टमेंट और एनए पूरी तरह से सेवित भूखंड इस में शामिल है।

इस रोमांचक परियोजना के लिए नाइकनवरे डेवलपर्स और प्राइमस दोनों का इरादा एक आधुनिक दृष्टिकोण के साथ पारंपरिक भारतीय संयुक्त परिवार प्रणाली के मिलन को फिर से शुरू करना और बढ़ावा देना है। जिसमें प्रत्येक पीढ़ी को एक संयुक्त परिवार की स्थिरता और और एक एकल परिवार की स्वतंत्रता, इंटरजेनरेशनल लिविंग कॉन्सेप्ट का आनंद लेने की अनुमति देने के लिए आवश्यक सेवा-आधारित समाधान शामिल है। प्रौद्योगिकी-आधारित समाधानों के माध्यम से भारत में वरिष्ठ लोगों के समुदायों को बनाने में अग्रणी होने के नाते, प्राइमस ने एक ऐसे पारिस्थितिकी तंत्र के निर्माण पर विशेष ध्यान दिया है जो शारीरिक और मानसिक स्वास्थ्य आराम को सक्षम बनाता है, जो कि बुजुर्ग आबादी के लिए अत्यंत चिंता का विषय है।

इंटरजेनरेशनल लिविंग अवधारणा को सफलतापूर्वक लागू करने के लिए, एक अद्वितीय सहयोगी दृष्टिकोण को प्राथमिकता दी गई है। यह एक अनुभवी डेवलपर (नाइकनवरे डेवलपर्स) का एक सुनियोजित निर्मित वातावरण तैयार करने के लिए एक समामेलन है, मूल रूप से हार्डवेयर और एक समर्पित सेवा प्रदाता (प्राइमस) जो तीन पीढ़ियों में बारीक देखभाल प्रदान करने में अनुभवी है जो अवधारणा का मूल है – सॉफ्टवेयर। साथ में, यह पीढ़ियों में समझदार घर खरीदारों के लिए एक आदर्श संयोजन है।

इंटरजेनरेशनल लिविंग कॉन्सेप्ट पर बोलते हुए, नायकनवरे डेवलपर्स के निदेशक, हेमंत नायकनवरे ने कहा, “नाइकनवरे में, हम इंटरजेनरेशनल समुदायों के विचार के साथ कई आबादी की सेवा करके समृद्ध और समग्र जीवन शैली को बहाल करने की यात्रा शुरू कर रहे हैं। हम प्राइमस द्वारा संचालित भारत की अपनी तरह की पहली थीम-आधारित आकांक्षात्मक परियोजना कुटुम्ब को लॉन्च करने के लिए बेहद उत्साहित हैं। कुटुम्ब हमारी पारंपरिक संयुक्त परिवार प्रणाली पर एक सेवा परत के साथ एक आधुनिक रूप है। यह एक अंतर-पीढ़ीगत सेटअप में रहने के हमारे व्यक्तिगत अनुभव से विकसित हुआ है। प्राइमस के साथ यह प्लेटफॉर्म आधारित गठजोड़ पूरे पुणे में ऐसे कई समृद्ध जीवन शैली आधारित समुदायों को बनाने में मदद करेगा।”

Hunk Golden

बढ़ते काम के दबाव और आधुनिक जीवन शैली के साथ भारतीय शहरी वातावरण तेजी से विकसित हो रहा है, पारिवारिक समय और एकजुटता सबसे बड़ी दुर्घटना है। यह बदले में मानसिक और शारीरिक स्वास्थ्य, आय के स्तर, समाज के सामाजिक ताने-बाने और जीवन शैली को समग्र रूप से प्रभावित करता है। वरिष्ठों और छोटों के बीच अकेलापन एक बड़ी महामारी है जिसे हमने अभी अनुभव किया है और सभी समाजों में जीवन काल पर इसका व्यापक प्रभाव है। इसने हमें शहरी जीवन की उभरती जरूरतों के प्रति संवेदनशील बना दिया है। पीढ़ियों को एकजुट करने से बच्चों के साथ-साथ माता-पिता और दादा-दादी के लिए सुरक्षा जाल बनाने में मदद मिलेगी। इस अहसास ने अंतर-पीढ़ीगत आवास की अवधारणा को जन्म दिया, एक अवधारणा जो तीन पीढ़ियों के लिए थी। अब समय आ गया है कि हम अपनी जड़ों की ओर वापस जाएं और उस खोए हुए कनेक्शन को फिर से खोजें, जिसे हम सबसे अधिक महत्व देते थे। अब समय आ गया है कि हमारे पास एक ऐसा पारिस्थितिकी तंत्र हो जहां तीन पीढ़ियां आवश्यक सेवाओं के लिए एक-दूसरे पर निर्भर हुए बिना एक साथ रहें। संगठित अंतरपीढ़ीगत जीवन इसे संभव बना देगा।”

‘कुटुम्ब’ के लॉन्च पर प्राइमस के प्रबंध निदेशक, आदर्श नरहरि ने कहा, “एक संगठन के रूप में हमारा उद्देश्य हमेशा ऐसे समाधान प्रदान करना है, जो सबसे कुशल और आरामदायक अनुभवों को तैयार करने के लिए उचित चिंता के साथ वरिष्ठ देखभाल को पूरा करते हैं। कुटुम्ब के माध्यम से भी, हमने एक ऐसे पारिस्थितिकी तंत्र का निर्माण सुनिश्चित किया है, जहां सभी पीढ़ियों को हमारी देखभाल में एक साथ अपना सर्वश्रेष्ठ जीवन जीने का मौका मिले। अब तक, हमें ऐसी परियोजनाओं के लिए एक असाधारण प्रतिक्रिया मिली है और अब हम कुटुम्ब के लॉन्च की प्रतीक्षा कर रहे हैं।”

नाइकनवरे डेवलपर्स ने इंटरजेनरेशनल लिविंग कॉन्सेप्ट को उजागर करने के लिए एक पैनल चर्चा की मेजबानी की और “शहरी जीवन की विकसित आवश्यकताएं; इंटरजेनरेशनल हाउसिंग – ए वे फॉरवर्ड”। अचल संपत्ति, शहरी जीवन, विशेष सेवा प्रावधान, चिकित्सा और मनोवैज्ञानिक देखभाल के क्षेत्र के विभिन्न विशेषज्ञों ने इस तरह के एक पारिस्थितिकी तंत्र की मूल अवधारणा और लाभों को उजागर करने के लिए इस विषय पर गहराई से विचार किया। इसमें हेमंत नायकनवरे, निदेशक, नायकनवरे डेवलपर्स; सुनील रोहोकले, सीईओ और प्रबंध निदेशक एएसके रियल्टी; डॉ. मोहन अगाशे, प्रसिद्ध अभिनेता और मनोचिकित्सक; आदर्श नरहरि (प्रबंध निदेशक), प्राइमस और श्रीमती अमृता रुइकर, प्रमुख – अंतर्राष्ट्रीय प्रवेश और अंतर्राष्ट्रीय प्रचार, सिम्बायोसिस इंटरनेशनल यूनिवर्सिटी जैसे पैनलिस्ट शामिल होनेवाले हैं।

Website: Adarsh Maharashtra

URL of Coverage: <https://adarshmaharashtra.com/news/459935>

Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune A modern take on our traditional Joint Family Living



Pune | August 10, 2022: Naiknavare Developers, renowned for its well-thought-out community-centric residential and commercial projects in Pune, Kolhapur, Mumbai, Navi Mumbai and Goa have launched India's first-of-its-kind theme-based project, Kutumb – an intergenerational community project – in collaboration with Primus – a Bangalore-based company focused on senior care/intergenerational living. Located in

Talegaon, Pune, spread over 16 acres, Naiknavare's Kutumb project will offer a vast array of housing options such as rowhouses, townhouses, duplexes, apartments and NA fully serviced plots.

The intent of both Naiknavare Developers and Primus for this exciting project is to reintroduce and promote the union of the traditional Indian joint family system with a modern approach that encompasses a service-based solution essential to allow each generation to enjoy the stability of a joint family and the independence of a nuclear family, the Intergenerational living concept. Being a pioneer in creating senior living communities in India through technology-based solutions, Primus has laid special focus on building an ecosystem that enables physical and mental health comfort, which is of utmost concern to the elderly population.

To successfully implement the Intergenerational Living concept, a unique collaborative approach has been preferred. It's an amalgamation of an experienced developer (Naiknavare Developers) to craft the well-planned built environment, basically the hardware and a dedicated Service Provider (Primus) experienced in providing nuanced care across the three generations which is the core of the concept – the software. Together, it's a perfect combination for discerning home buyers across generations. Speaking on the Intergenerational Living concept, Hemant Naiknavare, Director, Naiknavare Developers, said, "At Naiknavare, we are embarking on a journey to restore enriched and holistic lifestyles by serving multiple populations with the idea of intergenerational communities. We are extremely excited to launch India's first-of-its-kind theme-based aspirational project Kutumb powered by Primus. Kutumb is a modern take on our traditional joint family system superimposed with a service layer. It has evolved from our personal experience of living in an intergenerational setup. This platform based tie-up with Primus will lend itself to creating many such enriching lifestyle based communities across Pune." The Indian urban environment is evolving rapidly with increased work pressure and modern lifestyles family time and togetherness is the biggest casualty. This in turn influences mental and physical health, income levels, social fabric of societies and lifestyles as a whole. Loneliness amongst the seniors and the younger ones is a bigger pandemic than the one we have just experienced and has a widespread impact on lifespans in all societies. This has made us sensitive to the evolving needs of urban living. Uniting the generations will help build a safety net for the children as well as the parents and the grandparents. This realization gave birth to the concept of intergenerational housing, a concept meant for three generations.

Hunk Golden

It's high time we go back to our roots and rediscover the lost connection that we valued most. It's high time we have an ecosystem where three generations live together without depending on each other for essential services. Organized Intergenerational living will make it possible."

Commenting on the launch of Kutumb, Adarsh Narhari, Managing Director, Primus, said, "Our objective, as an organization, has always been to deliver solutions that cater to senior care with due concern for crafting the most efficient and comfortable experiences. Through Kutumb, too, we have ensured building an ecosystem where all generations get to live their best lives together in our care. Thus far, we have received an exceptional response for such projects and are now looking forward to the launch of Kutumb." Naiknavare Developers hosted a panel discussion to highlight the intergenerational living concept and sensitize the topic "The Evolving Needs of Urban Living; Intergenerational Housing – A Way Forward". Various experts from the field of real estate, urban living, specialized service provision, medical and psychological care, deep-dived into the topic to highlight the core concept and advantages of such an ecosystem. Some of the panelists were Mr. Hemant Naiknavare, Director, Naiknavare Developers; Mr. Sunil Rohokale, CEO & Managing Director ASK Realty; Dr. Mohan Agashe, well-known actor and psychiatrist; Mr. Adarsh Narhari (Managing Director), Primus and Mrs. Amruta Ruikar, Head – International Admissions and International Promotions, Symbiosis International University.

Naiknavare Developers focus on building spaces that deliver convenience, comfort, functionality, and a quality lifestyle. Kutumb continues to be the realization of Naiknavare Developers plan to grow through the development of high-quality, affordable, and holistic homes and commercial spaces. What sets apart this collaborative project is the fact that homebuyers would get access to 24x7 medical facilities, a day-care centre for kids, engaging activities for families, detox services, telemedicine facility, in-house restaurants equipped to prepare nutritious meals, concierge services for running day-to-day errands, and cleaning & maintenance services. Kutumb is planned with a plethora of top-notch amenities like a swimming pool, gymnasium, jogging/walking track, kid's play area, clubhouse with multipurpose hall, party lawn, gardens, and provides great connectivity to the rest of the city by road.

Website: Times of power and Voice

URL of Coverage: <https://timesofpowerandvoice.com/2022/08/14/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune/>



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Naiknavare Developers Launch 'Kutumb', India's First Intergenerational Community At Talegaon, Pune

By Sagar Kale Mob 9970... — Last updated Aug 14, 2022



A modern take on our traditional Joint Family Living strengthened through an Organised Services Partner, powered by Primus

Dr. Mohan Agashe, well – known actor and psychiatrist to be the face of Kutumb Pune

Pune (Voice news service):- Naiknavare Developers, renowned for its well-thought – out community centric residential and commercial projects in Pune, Kolhapur, Mumbai, Navi Mumbai and Goa have launched India's first – of – its – kind theme – based project, Kutumban intergenerational community project in collaboration with Primus a Bangalore-based company focused on senior care / intergenerational living. Located in Talegaon, Pune, spread over 16 acres, Naiknavare's Kutumb project will offer a vast array of housing options such as rowhouses, townhouses, duplexes, apartments and NA fully serviced plots.

The intent of both Naiknavare Developers and Primus for this exciting project is to reintroduce and promote the union of the traditional Indian joint family system with a modern approach that encompasses a service-based solution essential to allow each generation to enjoy the stability of a joint family and the independence of a nuclear family, the Intergenerational living concept. Being a pioneer in creating senior living communities in India through technology-

based solutions, Primus has laid special focus on building an ecosystem that enables physical and mental health comfort, which is of utmost concern to the elderly population.

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Website: NRI News 24x7

URL of Coverage: <https://nrinews24x7.com/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune/>

Naiknavare Developers launch 'Kutumb' India's first Intergenerational Community at Talegaon Pune



A modern take on our traditional Joint Family Living strengthened through an Organised Services Partner, powered by Primus

- *Dr. Mohan Agashe, well-known actor and psychiatrist to be the face of Kutumb*

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“At Naiknavare, We Are Embarking On A Journey To Restore Enriched And Holistic Lifestyles By Serving Multiple Populations With The Idea Of Intergenerational Communities. We Are Extremely Excited To Launch India's First-Of-Its-Kind Theme-Based Aspirational Project Kutumb Powered By Primus. Kutumb Is A Modern Take On Our Traditional Joint Family System Superimposed With A Service Layer. It Has Evolved From Our Personal Experience Of Living In An Intergenerational Setup. This Platform-Based Tie-Up With Primus Will Lend Itself To Creating Many Such Enriching Lifestyle-Based Communities Across Pune.”

Hunk Golden

The Indian urban environment is evolving rapidly with increased work pressure and modern lifestyles family time and togetherness is the biggest casualty. This in turn influences mental and physical health, income levels, social fabric of societies, and lifestyles as a whole. Loneliness amongst the seniors and the younger ones is a bigger pandemic than the one we have just experienced and has a widespread impact on lifespans in all societies. This has made us sensitive to the evolving needs of urban living. Uniting the generations will help build a safety net for the children as well as the parents and the grandparents. This realization gave birth to the concept of intergenerational housing, a concept meant for three generations. It's high time we go back to our roots and rediscover the lost connection that we valued most. It's high time we have an ecosystem where three generations live together without depending on each other for essential services. Organized Intergenerational living will make it possible."

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"Our Objective, As An Organization, Has Always Been To Deliver Solutions That Cater To Senior Care With Due Concern For Crafting The Most Efficient And Comfortable Experiences. Through Kutumb, Too, We Have Ensured Building An Ecosystem Where All Generations Get To Live Their Best Lives Together In Our Care. Thus Far, We Have Received An Exceptional Response For Such Projects And Are Now Looking Forward To The Launch Of Kutumb."

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पुणे महाराष्ट्र

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तलेगावमध्ये 'कुटुंब' प्रकल्प लॉन्च
Advt 515. चातम्या व जाहिरातींसाठी संपर्क - 8888789905, 855

नाईकनवरे डेव्हलपर्सचा तलेगावमध्ये 'कुटुंब' प्रकल्प लॉन्च
29 views Aug 11, 2022 विविध जनरेशनला एकत्र आणणारा देशातील पहिला कम्युनिटी प्रकल्प

Channel Name: News University

URL of Coverage: <https://www.youtube.com/watch?v=4B2bO0BqDPI>



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Sr. No	Date	Publications	Headline	Pg.No./ Link
1	19-Aug-22	Shivner	वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच	7
Online				
Sr. No	Date	Publications	Headline	Pg.No./ Link
Wire				
2	10-Aug-22	UNI India	Naiknavare Developers launches theme based intergenerational community project in Pune	http://uniindia.com/~/naiknavare-developers-launches-theme-based-intergenerational-community-project-in-pune/Business%20Economy/news/2799264.html#.YvPe6u7fWRs.whatsapp
3	10-Aug-22	ANI News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.aninews.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190010/
Youtube				
4	10-Aug-22	Brand Turks	India's first Inter- Generational Community Naiknavare Developers	https://www.youtube.com/watch?reload=9&v=UNij0piYWml&feature=share
Online				
5	11-Aug-22	Realty Plus	NAIKNAVARE DEVELOPERS LAUNCH 'KUTUMB' INDIA'S FIRST INTERGENERATIONAL COMMUNITY	https://www.rprealtyplus.com/news-views/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-107266.html
6	10-Aug-22	The Print	Naiknavare Developers launch 'Kutumb'-“It's all about family” the India's first Inter-Generational Community at Talegaon, Pune strengthened through an Organised Services Partner Primus	https://theprint.in/ani-press-releases/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus/1077502/

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7	10-Aug-22	Global Prime News	Naiknavare Developers launch 'Kutumb'-“It's all about family” the India's first Inter-Generational Community at Talegaon, Pune strengthened through an Organised Services Partner Primus	https://globalprimenews.com/2022/08/10/naiknavare-developers-launch-kutumb-its-all-about-family-the-indias-first-inter-generational-community-at-talegaon-pune-strengthened-through-an-organise/
8	10-Aug-22	Big News Network	Naiknavare Developers launch 'Kutumb'-“It's all about family” the India's first Inter-Generational Community at Talegaon, Pune strengthened through an Organised Services Partner Primus	https://www.bignewsnetwork.com/news/272649589/naiknavare-developers-launch-kutumb-india-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus
9	10-Aug-22	The Times Bureau	Naiknavare Developers launch 'Kutumb'-“It's all about family” the India's first Inter-Generational Community at Talegaon, Pune strengthened through an Organised Services Partner Primus	https://thetimesbureau.com/in-talegaon-pune-naiknavare-developers-introduce-kutumb-the-nations-first-intergenerational-community-strengthened-by-an-organised-services-partner-and-driven-by-primus-202208/
10	12-Aug-22	Asian Prime News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune	https://www.asianprimenews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune/
National				
Sr. No	Date	Publications	Headline	Pg.No./ Link
11	10-Aug-22	West Bengal Khabar	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.westbengalkhabar.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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12	10-Aug-22	Vanakkam Tamil Nadu	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.vanakkamtamilnadu.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
13	10-Aug-22	UP Today	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.uptoday.news/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
14	10-Aug-22	South India News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.southindianews.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
15	10-Aug-22	Telangana Journal	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.telanganajournal.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
16	10-Aug-22	Rajasthan Ki Khabar	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.rajasthankikhabar.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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				through-an-organised-services-partner-powered-by-primus20220810190009/
17	10-Aug-22	Punjab Live	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.punjablive.news/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
18	10-Aug-22	Odisha Post	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.odishapost.news/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
19	10-Aug-22	Northeast Times	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.northeasttimes.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
20	10-Aug-22	Maharashtra Samachar	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.maharashtrasmachar.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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21	10-Aug-22	Madhya Pradesh Chronicle	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.madhyapradeshchronicle.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
22	10-Aug-22	Kashmir Newslite	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.kashmirnewslite.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
23	10-Aug-22	Kashmir Breaking News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.kashmirbreakingnews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
24	10-Aug-22	Karnataka Live	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.karnatakalive.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
25	10-Aug-22	Jharkhand Times	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.jharkhandtimes.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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				through-an-organised-services-partner-powered-by-primus20220810190009/
26	10-Aug-22	Indian News Network	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.indiannewsnetwork.net/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
27	10-Aug-22	Haryana Today	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.haryanatoday.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
28	10-Aug-22	Gujarat Varta	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.gujaratvarta.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
29	10-Aug-22	Gujarat Samachar	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.gujaratsamachar.news/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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30	10-Aug-22	Delhi Live News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.delhilivenews.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
31	10-Aug-22	Chhattisgarh Today	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.chhattisgarhtoday.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
32	10-Aug-22	Bihar Times	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.bihartimes.news/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
33	10-Aug-22	Bihar 24 x 7	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.bihar24x7.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
34	10-Aug-22	Andhra Pradesh Mirror	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.andhrapradeshmirror.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-

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Interational				
Sr. No	Date	Publications	Headline	Pg.No./ Link
				through-an-organised-services-partner-powered-by-primus20220810190009/
35	10-Aug-22	Australian Morning Tribune	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.austriamorningtribune.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
36	10-Aug-22	Birmingham All News Network	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.birminghamallnewsnetwork.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
37	10-Aug-22	British Columbia Times	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.britishcolumbiatimes.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
38	10-Aug-22	British News Network	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.britishnewsnetwork.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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39	10-Aug-22	Buffalo Dispatch	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.buffalodespatch.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
40	10-Aug-22	Capitol Hill Reporter	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.capitolhillreporter.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
41	10-Aug-22	Dubai City Reporter	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.dubaicityreporter.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
42	10-Aug-22	East Coast American News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.eastcoastamericannews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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43	10-Aug-22	England News Portal	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.Englandnewsportal.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
44	10-Aug-22	European Sun times	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.europeansuntimes.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
45	10-Aug-22	Florida Breaking News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.floridabreakingnews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
46	10-Aug-22	France Network Times	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.francenetworktimes.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
47	10-Aug-22	Japan Times Today	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.japantimestoday.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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				through-an-organised-services-partner-powered-by-primus20220810190009/
48	10-Aug-22	London Channel News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.londonchannelnews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
49	10-Aug-22	LA Evening Dispatch	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.losangeleseveningdespatch.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
50	10-Aug-22	Maldives Star Plus	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.maldivesstarplus.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
51	10-Aug-22	Miami News Herald	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.miamiherald.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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52	10-Aug-22	Moutain View Sentinel	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.mountainview-sentinel.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
53	10-Aug-22	Newyork Dispatch	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.newyorkdispatch.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
54	10-Aug-22	Richmond Evening News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.richmondeveningnews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
55	10-Aug-22	South China Herald	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.southchinaherald.news/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
56	10-Aug-22	Srilanka Island News	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.srilankaislandnews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

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				through-an-organised-services-partner-powered-by-primus20220810190009/
57	10-Aug-22	Sydney Evening Post	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.sydneyeveningpost.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
58	10-Aug-22	Toronto Sun Times	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.torontosuntimes.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
59	10-Aug-22	US World Today	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.usworldtoday.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/
60	10-Aug-22	Washington DC Dispatch	Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus	https://www.washingtondcdispatch.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/

Website: UNI India

URL of Coverage: <http://uniindia.com/~/naiknavare-developers-launches-theme-based-intergenerational-community-project-in-pune/Business%20Economy/news/2799264.html#.YvPe6u7fWRs.whatsapp>



Wednesday, Aug 24 2022 | Time 11:30 Hrs(IST)

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Naiknavare Developers launches theme-based, intergenerational community project in Pune

Mumbai, Aug 10 (UNI) Naiknavare Developers, renowned for its well-thought-out community-centric residential and commercial projects in Maharashtra and Goa, have launched India's first-of-its-kind theme-based project, Kutumb – an intergenerational community project, in collaboration with Primus – a Bangalore-based company focused on senior care / intergenerational living -- in Pune.

Spread over 16 acres at Talegaon in Pune, the Kutumb project will offer a vast array of housing options such as rowhouses, townhouses, duplexes, apartments and non-agriculture (NA) fully serviced plots, a release stated here on Wednesday.

The intent of both Naiknavare Developers and Primus for this exciting project is to reintroduce and promote the union of the traditional Indian joint family system with a modern approach that encompasses a service-based solution essential to allow each generation to enjoy the stability of a joint family and the independence of a nuclear family, the Intergenerational living concept.

Being a pioneer in creating senior living communities in India through technology-based solutions, Primus has laid special focus on building an ecosystem that enables physical and mental health comfort, which is of utmost concern to the elderly population, the release added.

UNI JM SS 2159 **Please log in to get detailed story.**

Tags: #Naiknavare Developers launches theme-based# intergenerational community project in Pune

Website: ANI News

URL of Coverage: <https://www.aninews.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190010/>

Naiknavare Developers launch 'Kutumb', India's first Intergenerational Community at Talegaon, Pune strengthened through an Organised Services Partner, powered by Primus



Anand Naiknavare, Sunil Rohokale, Amruta Ruikar, Mohan Agashe, Face of Kutumb, Adarsh Narhari and Hemant Naiknavare discuss Intergenerational Housing - A Way Forward at Kutumb launch today

Pune (Maharashtra) [India], August 10 (ANI): Naiknavare Developers, renowned for its well-thought-out community-centric residential and commercial projects in Pune, Kolhapur, Mumbai, Navi Mumbai and Goa have launched India's first-of-its-kind theme-based project, Kutumb – an intergenerational community project –

in collaboration with Primus – a Bangalore-based company focused on senior care/intergenerational living. Located in Talegaon, Pune, spread over 16 acres, Naiknavare's Kutumb project will offer a vast array of housing options such as rowhouses, townhouses, duplexes, apartments and NA fully serviced plots.

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To successfully implement the Intergenerational Living concept, a unique collaborative approach has been preferred. It's an amalgamation of an experienced developer (Naiknavare Developers) to craft the well-planned built environment, basically, the hardware and a dedicated Service Provider (Primus) experienced in providing nuanced care across the three generations which is the core of the concept – the software. Together, it's a perfect combination for discerning home buyers across generations.

Speaking on the Intergenerational Living concept, Hemant Naiknavare, Director, Naiknavare Developers, said, "At Naiknavare, we are embarking on a journey to restore enriched and holistic lifestyles by serving multiple populations with the idea of intergenerational communities. We are extremely excited to launch India's first-of-its-kind theme-based aspirational project Kutumb powered by Primus. Kutumb is a modern take on our traditional joint family system superimposed with a service layer. It has evolved from our personal experience of living in an intergenerational setup. This platform-based tie-up with Primus will lend itself to creating many such enriching lifestyle-based communities across Pune."

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Naiknavare Developers hosted a panel discussion to highlight the intergenerational living concept and sensitize the topic "The Evolving Needs of Urban Living; Intergenerational Housing – A Way Forward". Various experts from the field of real estate, urban living, specialized service provision, medical and psychological care, deep-dived into the topic to highlight the core concept and advantages of such an ecosystem. Some of the panelists were Hemant Naiknavare, Director, Naiknavare Developers; Sunil Rohokale, CEO and Managing Director ASK Realty; Dr Mohan Agashe, well-known actor and psychiatrist; Adarsh Narhari (Managing Director), Primus and Amruta Ruikar, Head – International Admissions and International Promotions, Symbiosis International University.

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Youtube Channel: Brand Turks

URL of Coverage: <https://www.youtube.com/watch?reload=9&v=UNjj0piYWml&feature=share>

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India's first Inter-Generational Community | Naiknaware Developers, #Pune #Property

49 views Aug 10, 2022 Welcome to Kutumb at Talegaon, Pune ...more

Website: Realty Plus

URL of Coverage: <https://www.rprealtyplus.com/news-views/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-107266.html>

NAIKNAVARE DEVELOPERS LAUNCH 'KUTUMB' INDIA'S FIRST INTERGENERATIONAL COMMUNITY

Naiknavare Developers Launch 'Kutumb' India's first Intergenerational Community



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Being a pioneer in creating senior living communities in India through technology-based solutions, Primus has laid special focus on building an ecosystem that enables physical and mental health comfort, which is of utmost concern to the elderly population.

To successfully implement the Intergenerational Living concept, a unique collaborative approach has been preferred. It's an amalgamation of an experienced developer (Naiknavare Developers) to craft the well-planned built environment, basically the hardware and a dedicated Service Provider (Primus) experienced in providing nuanced care across the three generations which is the core of the concept - the software. Together, it's a perfect combination for discerning home buyers across generations.

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Website: The Print

URL of Coverage: <https://theprint.in/ani-press-releases/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus/1077502/>

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Website: Global Prime News

URL of Coverage: <https://globalprimenews.com/2022/08/10/naiknavare-developers-launch-kutumb-its-all-about-family-the-indias-first-inter-generational-community-at-talegaon-pune-strengthened-through-an-organise/>

Naiknavare Developers launch 'Kutumb' - "It's all about family" the India's first Inter-Generational Community at Talegaon, Pune strengthened through an Organised Services Partner Primus



L-R: Anand Naiknavare, Sunil Rohokale, Amruta Ruikar, Mohan Agashe – Face of Kutumb, Adarsh Narhari and Hemant Naikanavre discuss “Intergenerational Housing – A Way Forward” during Kutumb Project launch by Naiknavare Developers and Primus joint venture today at O Hotel, Koregaon park, pune

PUNE, 10 AUGUST, 2022 (GPN): Naiknavare Developers today hosted a panel discussion at O Hotel, Koregaon park, pune to highlight the intergenerational living concept and sensitize the topic **“The Evolving Needs of Urban Living; Intergenerational Housing – A Way Forward”**. Various experts from the field of real estate, urban living, specialized service provision, medical and psychological care, deep-dived into the topic to highlight the core concept and advantages of such an ecosystem.

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Website: Big News Network

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Website: The Times Bureau

URL of Coverage: <https://thetimesbureau.com/in-talegaon-pune-naiknavare-developers-introduce-kutumb-the-nations-first-intergenerational-community-strengthened-by-an-organised-services-partner-and-driven-by-primus-202208/>

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Website: Asian Prime News

URL of Coverage: <https://www.asianprimenews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune/>

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Website: West Bengal Khabar

URL of Coverage: <https://www.westbengalkhabar.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Vanakkam Tamil Nadu

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Website: UP Today

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Website: South India News

URL of Coverage: <https://www.southindianews.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Telangana Journal

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Website: Rajasthan Ki Khabar

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Website: Punjab Live

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Website: Odisha Post

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Website: Northeast Times

URL of Coverage: <https://www.northeasttimes.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Maharashtra Samachar

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Website: Madhya Pradesh Chronicle

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Website: Kashmir Newsline

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Website: Kashmir Breaking News

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Website: Karnataka Live

URL of Coverage: <https://www.karnatakalive.in/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Jharkhand Times

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Website: Indian News Network

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Website: Haryana Today

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Website: Gujarat Varta

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Website: Gujarat Samachar

URL of Coverage: <https://www.gujaratsamachar.news/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Delhi Live News

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Website: Chhattisgarh Today

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Website: Bihar Times

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Website: Bihar 24 x 7

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Website: Andhra Pradesh Mirror

URL of Coverage: <https://www.andhrapradeshmirror.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Australian Morning Tribune

URL of Coverage: <https://www.australianmorningtribune.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Birmingham All News Network

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Website: British Columbia Times

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Website: Buffalo Dispatch

URL of Coverage: <https://www.buffalodespatch.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Capitol Hill Reporter

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Website: Dubai City Reporter

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Website: East Coast American News

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Website: England News Portal

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Website: European Sun times

URL of Coverage: <https://www.europeansuntimes.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Florida Breaking News

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Website: France Network Times

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Website: Japan Times Today

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Website: London Channel News

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Website: LA Evening Dispatch

URL of Coverage: <https://www.losangeleseveningdispatch.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: Maldives Star Plus

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Website: Miami News Herald

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Website: Mountain View Sentinel

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Website: Newyork Dispatch

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Website: Richmond Evening News

URL of Coverage: <https://www.richmondeveningnews.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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Website: South China Herald

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Website: Srilanka Island News

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Website: Sydney Evening Post

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Website: Toronto Sun Times

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Website: US World Today

URL of Coverage: <https://www.usworldtoday.com/news/naiknavare-developers-launch-kutumb-indias-first-intergenerational-community-at-talegaon-pune-strengthened-through-an-organised-services-partner-powered-by-primus20220810190009/>

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The intent of both Naiknavare Developers and Primus for this exciting project is to reintroduce and promote the union of the traditional Indian joint family system with a modern approach that encompasses a service-based solution essential to allow each generation to enjoy the stability of a joint family and the independence of a nuclear family, the Intergenerational living concept. Being a pioneer in creating senior living communities in India through technology-based solutions, Primus has laid special focus on building an ecosystem that enables physical and mental health comfort, which is of utmost concern to the elderly population.

To successfully implement the Intergenerational Living concept, a unique collaborative approach has been preferred. It's an amalgamation of an experienced developer (Naiknavare Developers) to craft the well-planned built environment, basically, the hardware and a dedicated Service Provider (Primus) experienced in providing nuanced care across the three generations which is the core of the concept – the software. Together, it's a perfect combination for discerning home buyers across generations.

Speaking on the Intergenerational Living concept, Hemant Naiknavare, Director, Naiknavare Developers, said, "At Naiknavare, we are embarking on a journey to restore enriched and holistic lifestyles by serving multiple populations with the idea of intergenerational communities. We are extremely excited to launch India's first-of-its-kind theme-based aspirational project Kutumb powered by Primus. Kutumb is a modern take on our traditional joint family system superimposed with a service layer. It has evolved from our personal experience of living in an intergenerational setup. This platform-based tie-up with Primus will lend itself to creating many such enriching lifestyle-based communities across Pune."

The Indian urban environment is evolving rapidly with increased work pressure and modern lifestyles family time and togetherness is the biggest casualty. This in turn influences mental and physical health,

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Website: Washington DC Dispatch

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विविध जनरेशनला एकत्र आणणारा नाईकनवरे डेव्हलपर्स साकारत आहेत देशातील पहिला कम्युनिटी कुटुंब प्रकल्प....!



प्रतिनिधी-अजय शिर्णे
-समाख्या सुद्ध सोई सुविधा एकाच ठिकाणी उपलब्ध असल्यात, साम्याच्या आधुनिक विचारांसह जी आधीच्या कळापसून ज्या पारंपरिक एकर कुटुंब पद्धती भारतामध्ये आहेत.त्यांना पुनः उचवी मिळवी या दृष्टिकोनातून 'नाईकनवरे डेव्हलपर्स' साकारत आहेत देशातील पहिला थीम आधारित प्रकल्प कुटुंब देशातील कम्युनिटी लॉन्गटर्मवॉल वर लक्ष केंद्रित करणार कंपनी प्रारंभत. या कंपनी लॉन्ग टर्मवेळीक जनरेशन साठी कम्युनिटी प्रकल्प निर्माण करण्यत आतत आहे. नाईकनवरे डेव्हलपर्स' आणि प्रारंभत दोघांनी मिळून एकर कुटुंब पद्धत पुन्हा एकद रुजू, यहावी यासाठी सुरु केलेला ह मुंर प्रकल्प आहे. पुणे येथे आधुनिक पत्रकार परिषदेत बोलताना नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे म्हणाले की आजच्या काळात विविध प्रकारच्या जनरेशनला एकर बनून त्या माध्यमातून

अनेक लोकांची सेवा करून एकर समज जीवनातील सुरु करण्यसाठी आम्ही ह प्रयत्न सुरु केला आहे. देशातील अशी पहिलीच थीम आहे आणि कुटुंब लीच बनताना अजहाला खूप आनंद होत आहे एक समृद्ध जीवनातील असलेला अल्पम एक समुदाय निर्माण करू हाच आम्हा कुटुंब लीच करण्य मागचा मूल उद्देश आहे. कामाच्या बाबतच्या व्यायामुळे आणि आधुनिक काळामुळे कौटुंबिक वेळ देत एकर राहण्याची पद्धत शहरी भागात वेगळे बदलान दिसत आहे याचा मन्वी जीवनावर, आरोग्यावर, उपकर वाढी, सामाजिक रचना या सर्व गोष्टींवर एक चांगला परिणाम दिवून येत आहे. सध्या जागतिक सारख्यात मोठी महामती जेड क्योव्हूट आणि तरुण पिढी यांच्यातील एकटेपणा आजच्या काळातील सगळ्यात मोठा रोग आहे ह. आणि याचा सर्व बगोबगोवर व्यायक असा परिणाम होत आहे अथावश्यक सेवेसाठी

मुण्णवर ही अक्संबून न राहता तीन पिढ्या एकर राहण्याची वेळ आली आहे. कुटुंब ही संकल्पना जनरेशनला एकर ठेवण्यत पशवी होवाराच असा विकास त्यांनी ह्यावेळी व्याक केला.

नाईकनवरे डेव्हलपर्स बद्दल माहिती देताना डेव्हलपर्स बिझनेस ट्रेड अंनंद नाईकनवरे म्हणाले की नाईकनवरे डेव्हलपर्सची स्थापना १९८६ साली दादनाहेब नाईकनवरे यांनी पुर्ण केले केले. यावेळी त्यांच्यालेखत त्यांची दोन्ही मुले आणि सून देखील होती. आजपर्यंत नाईकनवरे डेव्हलपर्सने पाच शहरात ५० प्रकल्प पुर्व केले आहेत. व्यावसायिक प्रकल्प बनवण्यव्यतिरिक्त दादनाहेब यांनी, विकास शाळा, हॉटेल्स आणि व्यवसायिक केंद्रे देखित तयार केले आहेत. कुटुंब प्रकल्प योजना सुरु करून नाईकनवरे परिवाराने समाजामध्ये कल्याणाची भावना बाळगण्यासाठी प्रयत्न करता आहेत..

या कार्यक्रमासाठी अभिनेते डॉ.मोहन आगारे, प्रारंभसथे व्यवस्थापकीय संचालक अदर्श नरहरी, पुण आयकॉन अमृता खड्कर, अंनंद नाईकनवरे, हेमंत नाईकनवरे, मोठी नाईकनवरे आणि मान्यवर उपस्थित होते.

नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

कोल्हापूर : प्रतिनिधी

समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स' ने देशातील पहिला धीम आधारित प्रकल्प 'कुटुंब' लाँच केला आहे. कम्युनिटी जीवनान्वर लक्ष केंद्रित करणारी बंगव्हर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस,



डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर,

मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत. प्रत्येक पिढीला संयुक्त

कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब

पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानान्वर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोयी सक्षम करण्यावर विशेष लक्ष केंद्रित

केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक सर्वांगीत सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजून घ्यायला घ्यायला आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

Website: Positive Watch

URL of Coverage: <https://positivewatch.in/8565/>

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

पुणे, 10 ऑगस्ट 2022 : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्प्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्प्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये 16 एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, "विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लॉन्च करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमससोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल."

कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्याचामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे. सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल."

कुटुंब'च्या लॉन्चबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, "वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे"

नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी एक चर्चासत्राचे आयोजन केले होते. “शहरी जीवनाच्या विकसित गरजा; इंटरजनरेशनल हाउसिंग – एक मार्ग पुढे” असे त्याचे नाव आहे. रिअल इस्टेट, शहरी राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध तज्ज्ञांनी अशा इकोसिस्टमची मूळ संकल्पना आणि फायदे हायलाइट करण्यासाठी या विषयात खोलवर जाऊन विचार केला आहे. नाईकनवरे डेव्हलपर्स संचालक हेमंत नाईकनवरे, ‘एएसके रियल्टी’चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, ‘प्राइमस’चे व्यवस्थापकीय संचालक आदर्श नरहरी, ‘सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा’च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते.



नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जेदार जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक घरे आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या नाईकनवरे डेव्हलपर्सच्या योजनेची कुटुंब अजूनही पूर्तता आहे. घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. ‘कुटुंब’ हे जलतरण तलाव, व्यायामशाळा, जॉर्गिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपर्पज हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील आहे.

डेव्हलपर्सची स्थापना 1986 मध्ये पुणे येथे डी.पी. नाईकनवरे ऊर्फ दादासाहेब यांनी त्यांची दोन मुले हेमंत नाईकनवरे आणि रणजित नाईकनवरे आणि सून गौरी नाईकनवरे यांच्यासह केली. आजपर्यंत नाईकनवरे डेव्हलपर्सने पाच शहरांमध्ये 50 प्रकल्प पूर्ण केले आहेत. निवासी आणि व्यावसायिक प्रकल्प तयार करण्याव्यतिरिक्त विकासक शाळा, हॉटेल्स आणि व्यवसाय केंद्रे देखील तयार करतात जे बदलत्या शहरी आणि अर्बन रिअल इस्टेटच्या गरजा लक्षात घेते. नाईकनवरे यांचा दृष्टिकोन प्रकल्प उभारून आणि समाज-आधारित सुविधा निर्माण करून समाजाच्या प्रत्येक घटकाची पूर्तता करते. ज्यामुळे समाजात कल्याणाची भावना वाढेल

Website: Maharashtra News1

URL of Coverage: <https://maharashtraneews1.com/Naiknavare-Developers---Kutumba--project-in-Talegaon-for-different-generations>

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये ‘कुटुंब’ प्रकल्प

विविध जनरेशनला एकत्र आणणारा देशातील पहिला कम्युनिटी प्रकल्प

पारंपरिक पद्धतीने राहत असलेल्या संयुक्त कुटुंब जीवनपद्धतीचा आधुनिक दृष्टिकोन

महाराष्ट्र न्यूज 1 प्रतिनिधी कोल्हापूर : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या नाईकनवरे डेव्हलपर्सने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लॉन्च केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी ‘प्राइमस’च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये सोळा एकरांवर पसरलेला नाईकनवरे यांचा हा ‘कुटुंब’ प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सव्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

‘नाईकनवरे डेव्हलपर्स’ आणि ‘प्राइमस’ या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे.

Hunk Golden

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी सांगितले की, “विविध जनरेशनच्या एकत्रिकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे.” प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, “वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील.”

‘नाईकनवरे डेव्हलपर्स’ संचालक हेमंत नाईकनवरे, ‘एएसके रियल्टी’चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, ‘प्राइमस’चे व्यवस्थापकीय संचालक आदर्श नरहरी, ‘सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा’च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते.

घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. ‘कुटुंब’ हे जलतरण तलाव, व्यायामशाळा, जॉगिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपर्पज हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील आहे. अधिक माहिती : www.naiknavare.com वर उपलब्ध आहे.

Website: Media Control

URL of Coverage: <http://mediacontrol.in/?p=9979>



पुणे : आधुनिक काळात प्रत्येक व्यक्तीला वाटते की आपण देखिल एकत्र कुटुंबाचा आनंद घ्यावा एकत्र राहावे, जस पूर्वी लोक राहायचं एकत्र, सगळ्या सुख सोई सुविधा एकाच ठिकाणी उपलब्ध असाव्यात, सध्याच्या आधुनिक विचारांसह जी आधीच्या काळापासून ज्या पारंपरिक एकत्र कुटुंब पद्धती भारतामध्ये आहेत. त्यांना पुनः उभारी मिळावी या दृष्टिकोनातून 'नाईकनवरे डेव्हलपर्स' साकारत आहेत देशातील पहिला थीम आधारित प्रकल्प "कुटुंब" देशातील कम्प्युनिटी लाईफस्टाईल वर लक्ष केंद्रित करणार कंपनी प्राइमस. या कंपनी तर्फे वेगवेगळ्या जनरेशन साठी कम्प्युनिटी प्रकल्प निर्माण करण्यात आला आहे. नाईकनवरे डेव्हलपर्स आणि प्राइमस दोघांनी मिळून एकत्र कुटुंब पद्धत पुन्हा एकदा रुजू व्हावी यासाठी सुरू केलेला हा सुंदर प्रकल्प आहे.

पुणे येथे आयोजित पत्रकार परिषदेत बोलताना नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे म्हणाले की आजच्या काळात विविध प्रकारच्या जनरेशनला एकत्र करून त्या माध्यमातून अनेक लोकांची सेवा करून एक समग्र जीवनशैली सुरू करण्यासाठी आम्ही हा प्रवास सुरू केला आहे. देशातली अशी पहिलीच थीम आहे आणि कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे एक समृद्ध जीवनशैली असलेला आपण एक समुदाय निर्माण करू हाच आमचा कुटुंब लाँच करण्या मागचा मूळ उद्देश आहे.

नाईकनवरे डेव्हलपर्स बद्दल माहिती देताना डेव्हलपर्स विझनेस हेड आनंद नाईकनवरे म्हणाले की नाईकनवरे डेव्हलपर्सची स्थापना १९८६ साली दादासाहेब नाईकनवरे यांनी पुणे येथे केली. यावेळी त्यांच्यासोबत त्यांची दोन्ही मुले आणि सून देखील होती. आजपर्यंत नाईकनवरे डेव्हलपर्सने पाच शहरात ५० प्रकल्प पूर्ण केले आहेत. व्यवसायिक प्रकल्प करण्याव्यतिरिक्त दादासाहेब यांनी, विकास शाळा, हॉटेलस आणि व्यवसायिक केंद्रे देखिल तयार केली आहेत. कुटुंब प्रकल्प योजना सुरू करून नाईकनवरे परिवाराने समाजामध्ये कल्याणाची भावना वाढण्यासाठी प्रयत्न करत आहेत..

Website: Angle Media

URL of Coverage: <https://anglemedialive.com/?p=1555>



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संयुक्त कुटुंब जीवनपद्धतीचा आधुनिक दृष्टिकोन ठेवून नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉंच



संयुक्त कुटुंब जीवनपद्धतीचा आधुनिक दृष्टिकोन ठेवून नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉंच

पुणे : संयुक्त कुटुंब जीवनपद्धतीचा आधुनिक दृष्टिकोन जपत वेगवेगळ्या पिढीतील लोकांनी एकत्र रहावे

असा दृष्टीकोन ठेवून नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लॉंच केला आहे. 'प्राइमस'च्या सहकार्याने वेगवेगळ्या पिढीसाठी हा प्रकल्प असून तळेगावमध्ये 16 एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहेत.

Website: My Marathi News

URL of Coverage: <http://mymarathinews.co.in/?p=6322>

वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच



वेगवेगळ्या जनरेशनसाठी नाईकनवरे डेव्हलपर्सचा तळेगावमध्ये 'कुटुंब' प्रकल्प लाँच

विविध जनरेशनला एकत्र आणणारा देशातील पहिला कम्युनिटी प्रकल्प

पारंपरिक पद्धतीने राहत असलेल्या संयुक्त कुटुंब जीवनपद्धतीचा आधुनिक दृष्टिकोन

प्रकल्पास प्राइमसचे समर्थित आणि संघटित सेवा भागीदाराद्वारे मजबूत सेवा

अभिनेते आणि मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे असणार या प्रकल्पाचा चेहरा

पुणे/१० ऑगस्ट/प्रतिनिधी : समाजकेंद्रित गृहप्रकल्प आणि व्यावसायिक बांधकामासाठी प्रसिद्ध असलेल्या 'नाईकनवरे डेव्हलपर्स'ने देशातील पहिला थीम आधारित प्रकल्प कुटुंब लाँच केला आहे. कम्युनिटी जीवनावर लक्ष केंद्रित करणारी बंगळूर येथील कंपनी 'प्राइमस'च्या सहकार्याने वेगवेगळ्या जनरेशनसाठी हा कम्युनिटी प्रकल्प निर्माण करण्यात येत आहे. तळेगावमध्ये १६ एकरांवर पसरलेला नाईकनवरे यांचा हा 'कुटुंब' प्रकल्प रो हाऊस, टाउनहाऊस, डुप्लेक्स, अपार्टमेंट आणि एनए पूर्णतः सर्व्हिस केलेले प्लॉट्स यांसारखे अनेक गृहनिर्माण पर्याय उपलब्ध करत आहे. नाईकनवरे डेव्हलपर्सने पुणे, कोल्हापूर, मुंबई, नवी मुंबई आणि गोवा येथे अनेक रहिवासी आणि व्यावसायिक प्रकल्प निर्माण केले आहेत.

प्रत्येक पिढीला संयुक्त कुटुंबाचा आनंद घेता यावा, त्यासाठी आवश्यक सेवा समाधानाचा त्यात समावेश असावा. आधुनिक दृष्टिकोनासह पारंपारिक भारतीय संयुक्त कुटुंब पद्धतीच्या एकत्रीकरणाची पुन्हा ओळख निर्माण व्हावी आणि त्याचा प्रचार व्हावा, त्यासह विभक्त कुटुंबाचे स्वातंत्र्य आणि इंटरजनरेशनल राहणीमानाची संकल्पना जपली जावी हा या प्रकल्पामागील 'नाईकनवरे डेव्हलपर्स' आणि 'प्राइमस' या दोघांचा हेतू आहे. तंत्रज्ञानावर आधारित उपायांद्वारे देशातील ज्येष्ठ समुदाय निर्माण करण्याचा हातखंडा असलेल्या प्रिमसने वृद्ध लोकसंख्येसाठी अत्यंत चिंतेचा विषय असलेल्या शारीरिक आणि मानसिक आरोग्याच्या सोई सक्षम करणाऱ्यावर विशेष लक्ष केंद्रित केले आहे. त्यासाठी इकोसिस्टम तयार करण्यात येत आहे. वेगवेगळ्या जनरेशनला एकत्र राहण्याची संकल्पना यशस्वीपणे अमलात आणण्यासाठी सहयोगी दृष्टिकोनाला प्राधान्य दिले गेले आहे. हे एक अनुभवी विकसक (नाईकनवरे डेव्हलपर्स) आणि हार्डवेअर आणि एक समर्पित सेवा प्रदाता (प्राइमस) यांचे एकत्रीकरण समजूतदार घर खरेदीदारांसाठी एक परिपूर्ण संयोजन आहे. प्राइमसकडे तीन पिढ्यांमध्ये सूक्ष्म काळजी प्रदान करण्याचा अनुभव आहे जो संकल्पनेचा गाभा आहे.

या संकल्पनेबाबत नाईकनवरे डेव्हलपर्सचे संचालक हेमंत नाईकनवरे यांनी बोलताना सांगितले की, "विविध जनरेशनच्या एकत्रीकरणाच्या माध्यमातून अनेक लोकसंख्येची सेवा करून समृद्ध आणि समग्र जीवनशैली पुन्हा सुरू करण्यासाठी आम्ही प्रवास सुरू करत आहोत. प्राइमसद्वारे समर्थित असलेला देशातील पहिलाच थीम आधारित प्रकल्प कुटुंब लाँच करताना आम्हाला खूप आनंद होत आहे. कुटुंब ही आमच्या पारंपारिक संयुक्त कुटुंब पद्धतीचा आधुनिक

वापर आहे. हे आंतरपिढीच्या सेटअपमध्ये जगण्याच्या आपल्या वैयक्तिक अनुभवातून विकसित झाले आहे. प्राइमसोबतच्या या प्लॅटफॉर्मवर आधारित टाय-अपमुळे पुण्यात अशा अनेक समृद्ध जीवनशैली आधारित समुदायांची निर्मिती होईल.”

कामाच्या वाढत्या दबावामुळे आणि आधुनिक जीवनशैलीमुळे कौटुंबिक वेळ देत एकत्र राहण्याची पद्धत देशातील शहरी भागात वेगाने वाढत आहे. त्यायामुळे मानसिक आणि शारीरिक आरोग्य, उत्पन्नाची पातळी, सामाजिक रचना आणि संपूर्ण जीवनशैलीवर चांगला परिणाम होत आहे. ज्येष्ठ आणि तरुणांमध्ये एकटेपणा हा आपण नुकत्याच अनुभवलेल्या रोगापेक्षा एक मोठा महामारी आहे. सर्व समाजातील आयुर्मानावर त्याचा व्यापक प्रभाव पडतो. यामुळे शहरी राहणीमानाच्या विकसित होत असलेल्या गरजांबाबत आम्हाला संवेदनशील बनवले आहे. पिढ्या एकत्र केल्याने मुलांसाठी तसेच पालक आणि आजी आजोबांसाठी कौटुंबिक वातावरण व काळजी घेणारी एक साखळी तयार करण्यात मदत होईल. या अनुभूतीने तीन पिढ्यांसाठी अभिप्रेत असलेली गृहनिर्माण संकल्पना जन्माला आली. आपण पुन्हा आपल्या मुळांकडे परत जाण्याची आणि गमावलेले कनेक्शन पुन्हा शोधण्याची वेळ आली आहे. ज्याची आम्हाला सर्वात जास्त किंमत आहे. अत्यावश्यक सेवांसाठी एकमेकांवर अवलंबून न राहता तीन पिढ्या एकत्र राहण्याची वेळ आली आहे. विविध जनरेशनला एकत्रीकरण जगलेले जीवन हे शक्य करेल.” कुटुंब'च्या लॉचबाबत प्राइमसचे व्यवस्थापकीय संचालक आदर्श नरहरी म्हणाले, “वरिष्ठांच्या काळजीसह सर्वात कार्यक्षम आणि आरामदायी अनुभवांच्या निर्मितीसाठी योग्य काळजी घेऊन समाधान प्रदान करणे हे एक संस्था म्हणून आमचे उद्दिष्ट आहे. कुटुंबच्या माध्यमातूनही आम्ही एक अशी परिसंस्था निर्माण करण्याचे निश्चित केले आहे जिथे सर्व पिढ्या एकत्रित त्यांचे सर्वोत्तम जीवन जगू शकतील. आतापर्यंत आम्हाला अशा प्रकल्पांना अपवादात्मक प्रतिसाद मिळाला असून आता अनेक कुटुंब अशा शुभारंभाची वाट पाहत आहे”

नाईकनवरे डेव्हलपर्सने आंतरपिढी जीवन संकल्पना अधोरेखित करण्यासाठी एक चर्चासत्राचे आयोजन केले होते. “शहरी जीवनाच्या विकसित गरजा; इंटरजनरेशनल हाउसिंग – एक मार्ग पुढे” असे त्याचे नाव आहे. रिअल इस्टेट, शहरी राहणीमान, विशेष सेवा तरतूद, वैद्यकीय आणि मानसशास्त्रीय काळजी या क्षेत्रातील विविध तज्ज्ञांनी अशा इकोसिस्टमची मूळ संकल्पना आणि फायदे हायलाइट करण्यासाठी या विषयात खोलवर जाऊन विचार केला आहे. ‘नाईकनवरे डेव्हलपर्स’ संचालक हेमंत नाईकनवरे, ‘एएसके रियल्टी’चे सीईओ आणि व्यवस्थापकीय संचालक सुनील रोहोकले, सुप्रसिद्ध अभिनेते व मानसोपचारतज्ज्ञ डॉ. मोहन आगाशे, ‘प्राइमस’चे व्यवस्थापकीय संचालक आदर्श नरहरी, ‘सिम्बायोसिस आंतरराष्ट्रीय विद्यापीठा’च्या आंतरराष्ट्रीय प्रवेश आणि आंतरराष्ट्रीय प्रचार विभागाच्या प्रमुख अमृता रुईकर हे या सत्रात सहभागी झाले होते.

नाईकनवरे डेव्हलपर्स सुविधा, आराम, कार्यक्षमता आणि दर्जेदार जीवनशैली प्रदान करणाऱ्या जागा तयार करण्यावर लक्ष केंद्रित करते. उच्च दर्जाची, परवडणारी आणि सर्वसमावेशक घरे आणि व्यावसायिक जागांच्या विकासाद्वारे विकास करण्याच्या ‘नाईकनवरे डेव्हलपर्स’च्या योजनेची कुटुंब अजूनही पूर्तता आहे. घर खरेदी करणाऱ्यांना २४x७ वैद्यकीय सुविधा, मुलांसाठी एक डे-केअर सेंटर, कुटुंबांसाठी आकर्षक उपक्रम, डिटॉक्स सेवा, टेलिमेडिसीन सुविधा, पौष्टिक जेवण तयार करण्यासाठी सुसज्ज इन-हाउस रेस्टॉरंट्स, द्वारपाल सेवा हे या सहयोगी प्रकल्पाचे वेगळेपण आहे. ‘कुटुंब’ हे जलतरण तलाव, व्यायामशाळा, जॉर्गिंग/वॉकिंग ट्रॅक, किड्स प्ले एरिया, मल्टीपर्पज हॉलसह क्लबहाऊस, पार्टी लॉन, गार्डन यासारख्या उत्कृष्ट सुविधांनी युक्त आहे. तसेच उर्वरित शहराला रस्त्याने उत्तम कनेक्टिव्हिटी देखील

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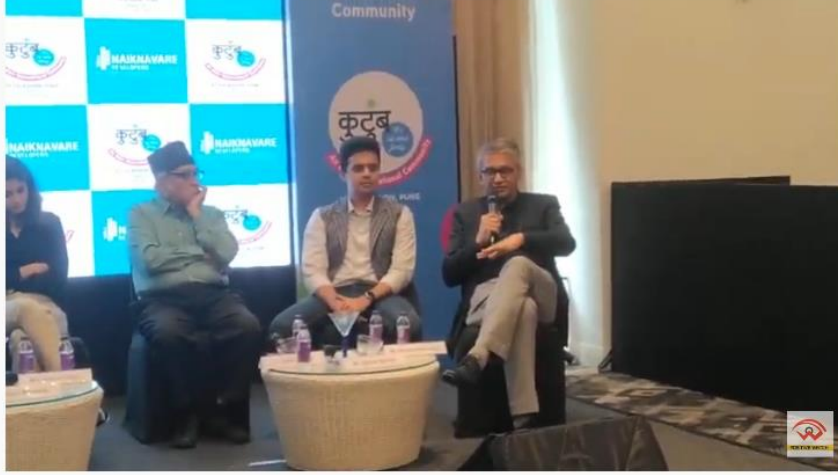
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