





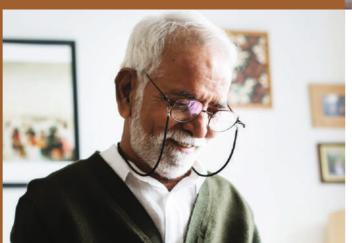
With the onset of modernization and globalization, a chain of transformation has taken place in all social institutions of almost all the societies. This transformation has also touched our most prestigious institution - **Our Family.** The modern pressures of daily work life, social isolation, and financial stress have changed the dynamics of the family. Working professionals, especially young parents, have been finding it challenging to balance household chores while managing the family.

For families struggling with childcare, with the elderly grappling to find meaningful connection, and the growing generational disconnect in society

An inter-generational community is the answer.

INTER-GENERATIONAL COMMUNITY NEED OF THE HOUR





Average Indian spends close to

12 hours
a day at work in one
form or the other

ource: International Labour Organization





Around 12.5% of the Indian Population will be 60 years & older by 2030

Source: United Nations Population Fund (UNFPA



People in the age group of

35-49

are the most stressed

ource: Cigna 360 Well-Being Surve

76% of working age people expect a comfortable retired life.

Source: HSBC Future of Retirement Stu

47.49% of Senior Citizens suffer from loneliness

Source: Agewell Foundati

INTER-GENERATIONAL COMMUNITY

TAKES MODERN LIVING TO NEW HEIGHTS

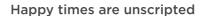
Without compromising on the core roots of family.

Inter-generational community aims to keep the family together in a purposeful way that promotes greater understanding and respect between generations and contributes to cementing relations.



IT IS A COMMUNITY WHERE







Care & affection reside



Satisfaction echoes in every corner



Generational barriers are broken



Life begins and affection never ends



GENERATIONS
LIVE TOGETHER WITHOUT
DEPENDING ON EACH OTHER.



CARE CONVENIENCE AND COMFORT

FOR ALL THREE GENERATIONS

We believe only a happy family transforms a house into a home. This single, powerful force has tied us for centuries with unseen bond, cooperation, and harmony. We aim to reunite that feeling which offers Care for the kids, Convenience for you and Comfort for the parents.

As a society, we are progressing towards a more fast-paced lifestyle. The younger generation is establishing their paths by pursuing opportunities & success. But the seniors are slowing down & are getting used to a relaxed & calmer life, away from the bustling world. While the young needs their primary necessities looked after as they work actively, the seniors need help managing their day-to-day activities.

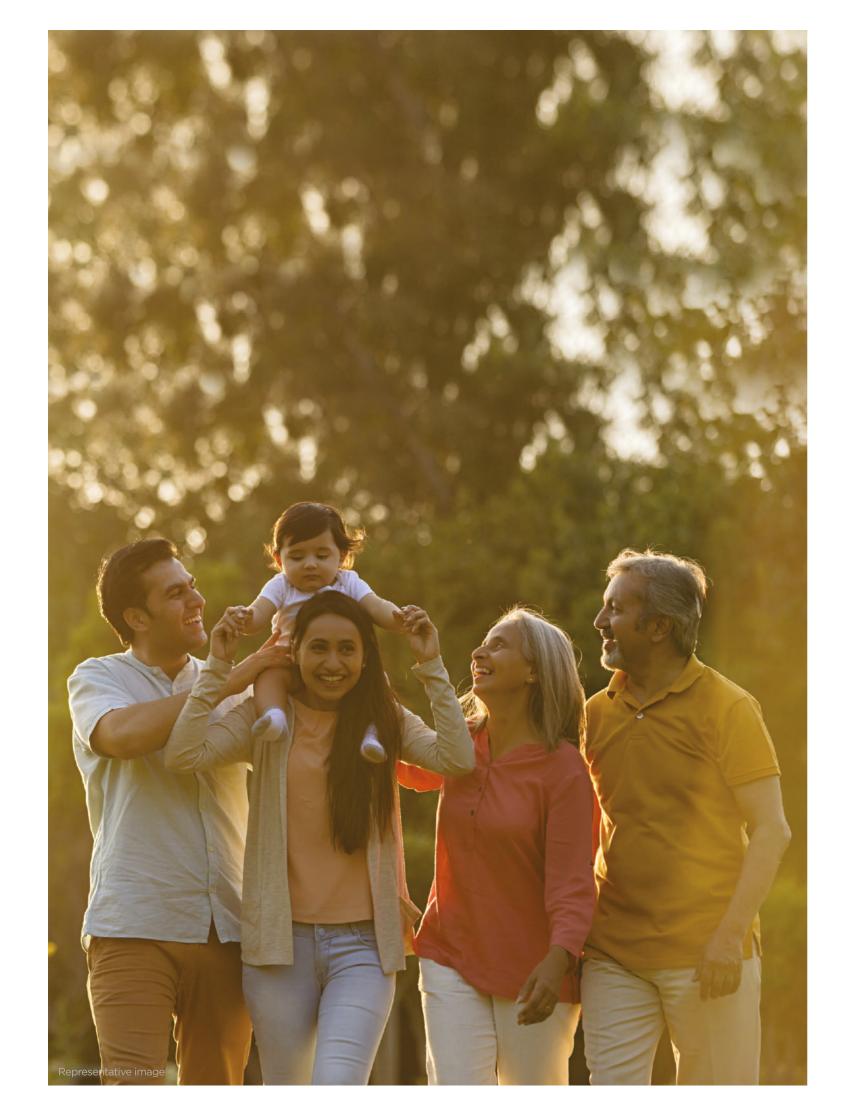
Where the young desire independence and the elderly look for support and stability. The challenge is to keep them happy together.



The Stability of a joint family or the Independence of a nuclear family. How about both?

PRESENTING FIRST OF ITS KIND INDIA'S JOINT NUCLEAR FAMILY





WELCOME TO THE LAND OF INDIA'S FIRST INTER-GENERATIONAL COMMUNITY.

WELCOME TO KUTUMB.



Powered by PRIMUS

Your family is the most important priority for you That's why we've built something that keeps them together. The time you have for your parents may not be enough That's why we've created an environment where they can mingle with like-minded people. We understand cooking after working hours can get tough So we've built an ecosystem that



We know that work overload

The elderly in the house may not be

We understand that office time can

get extended without any prior notice

Representative image

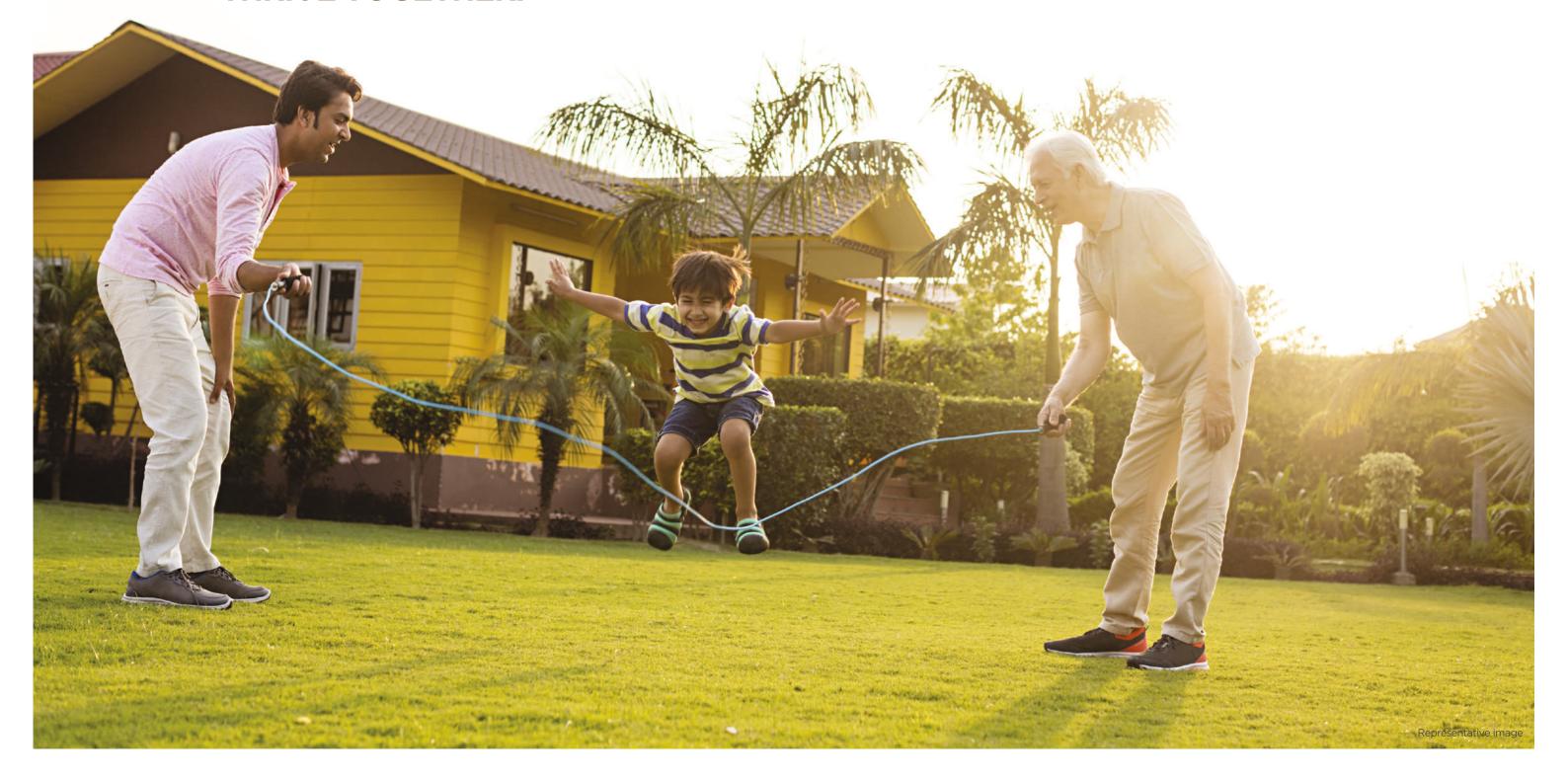
can drain your energy

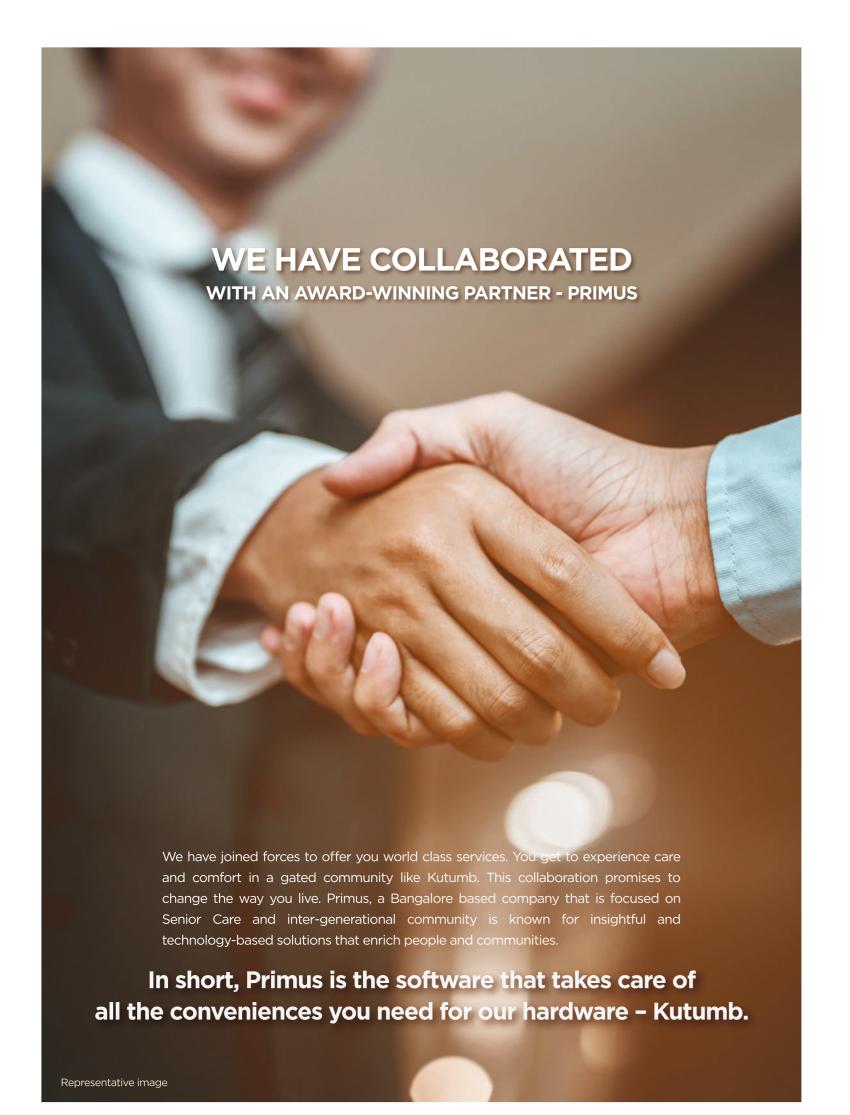
tech-savvy, we get it.

THOUGHTFULLY IMAGINED AND METICULOUSLY PLANNED,

KUTUMB IS THE IDEAL ENVIRONMENT TO LIVE, CONNECT AND THRIVE TOGETHER.

Kutumb has been designed to benefit members of the family across their lifespan. It's a cocoon for children where they exhibit more interactive and cooperative play and at the same time experience increased empathy towards the members of the family and the world at large. For parents and elderly it creates better family communication, less worry and social isolation, and greater access to respite care. The elderly benefit from increased strength and balance, decreased social isolation, and improved quality of life. All ages become more accepting of differences and feel more connected to each others.





PRIMUS

BUILDING A ROBUST ECOSYSTEM FOR INTER-GENERATIONAL LIVING IN INDIA

Primus is one of the leading senior living communities in India. Being a pioneer in its category, it is completely reimaging senior living. It is an organization that seeks to redefine the concept of modern living through a range of services that have been carefully crafted for the most convenient and luxurious experiences. The expertise and professional approach they bring are invaluable. What differentiates them is their use of technology and people to create an ecosystem that offers the comfort of security. They focus on promoting holistic living and ensuring all the members of the family get the best of care and comfort.



SERVICES DESIGNED BY PRIMUS TO DE-STRESS YOU.

Togetherness grows when things get taken care of without any hassles. Primus ensures absolute freedom from worries, chores, cooking, or daily errands. Be it tea at your table when you want or whenever your elders need any medication when you are away. Everything is taken care of in a professional way.



ACCOMPANYING YOUR SENIORS IN THE COMFORT OF YOUR HOME



ENGAGING PHYSICAL ACTIVITIES

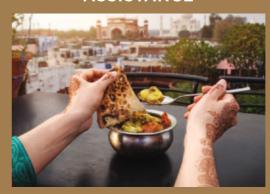




IN-HOUSE DINING HALL WITH ALL INDIAN CUISINE



24X7 MEDICAL ASSISTANCE



TIFFIN SERVICE



PHYSIOTHERAPY SESSION



PROFESSIONAL HOME MAINTAINANCE



CONCIERGE SERVICE



DAY CARE CENTER



AMBULANCE ON CAMPUS



AN ECOSYSTEM OF APARTMENTS, ROW HOUSES, DUPLEXES, TOWNHOUSES & NA SERVICED PLOTS Kutumb is an integrated housing project that boasts a vast array of housing options: apartments, row houses and villas. The NA serviced plots have been added to this mix to provide yet another alternative. As opposed to other plotting projects, which bear an isolated look, Kutumb is offering you NA serviced plots in a housing project that is already bubbling with life. This enables you to own a plot within a bustling neighbourhood that is nestled, quite literally, in the lap of nature.





LIFE ENRICHMENT CENTRE TO ENJOY PERFECT GATHERINGS

At Kutumb, you have the luxury of choosing from a host of amenities at the clubhouse. You can sweat it out in the gym or de-stress in the spa, depending or your mood. Or you could just let the azure evening sky keep you company while you unwind by the pool.















LIFE ENRICHMENT CENTRE

Ground Floor Plan



LEGENDS

- 1 CLUB HOUSE ENTRY
- 2 ENT. LOBBY
- 3 MEDICAL CENTER
- 4 MANAGER CANBIN
- 5 PHYSIOTHERAPY
- 6 PANTRY
- 7 KITCHEN
- 8 DISHWASH / POTWASH
- 9 CROCKERY STORAGE
- 10 STOREROOM

- 11 GARBAGE COLL
- 12 LOADING & UNLOADING
- **13** GENTS TOILET
- 14 LADIES TOILET
- **15** DINING HALL
- 16 ALFRESCO
- 17 PARTY LAWN
- 18 SECURITY CABIN

First Floor Plan



AT TALEGAON, PUNE



LEGENDS

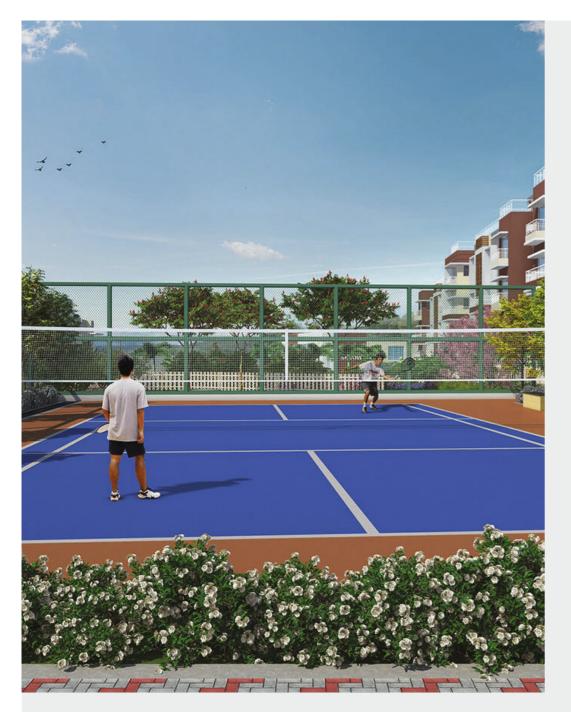
- 1 LIBRARY
- 2 OPEN TERRACE GAME ZONE
- 3 MULTIPURPOSE HALL / THEATER
- 4 GYM
- 5 INDOOR GAMES
- **6** LADIES TOILET
- **7** GENTS TOILET



















NOW THERE ARE MORE WAYS TO ENJOY **TOGETHER**



Swimming Pool & Kid's Pool



Impressive Entrance Gateway & Security Cabin



Vehicle-free, Large Landscaped Garden With Jogging/walking Track



Kid's Play-area

Internal Roads

Paved



Multi-activity Play court

Amphitheatre



Intercom facility for all units

Treatment Plant

Sewage



Garbage

Converter System

Generator Back-up

For Common Lights,

Lifts, Pumps, Club House



Rainwater Harvesting-by Re-charging Pits And Bore-wells



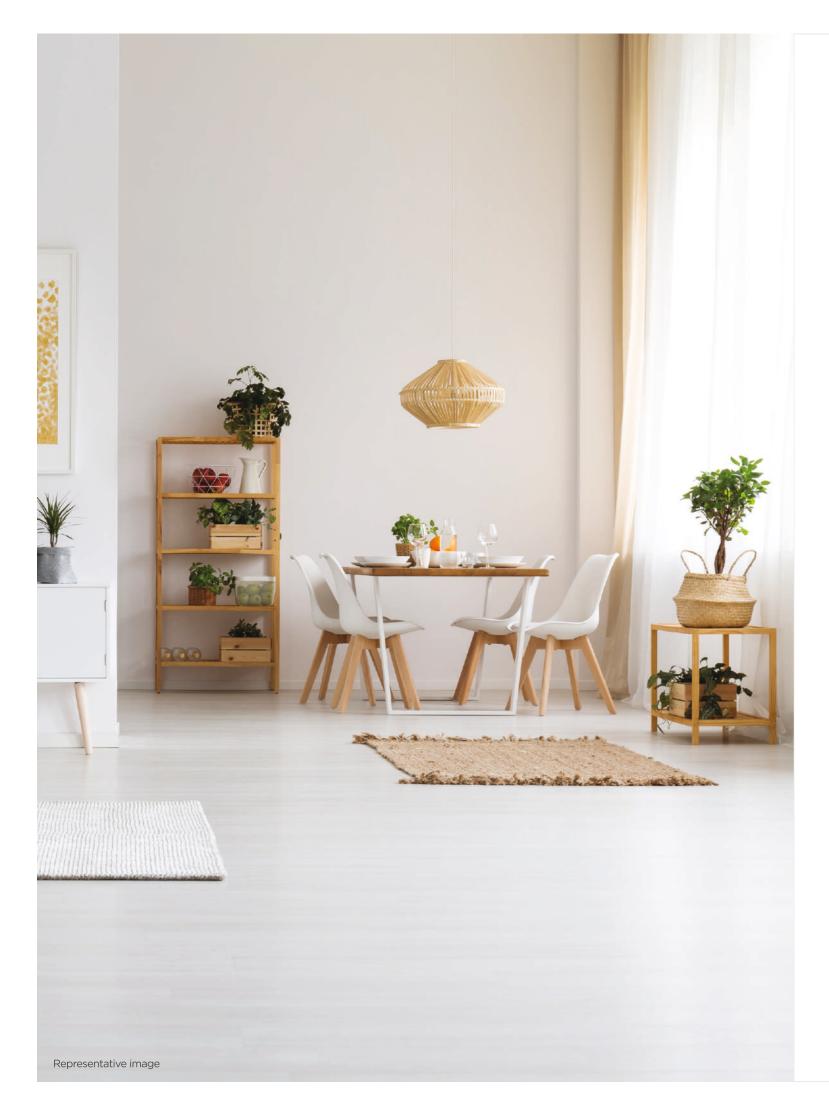
Citizen Park



Clubhouse with a Multipurpose Hall, Gym, Indoor Games Room, Medical Center, Dinning Hall, Alfresco Dinning and Party-lawn.



Artist's impression



SPECIFICATIONS



STRUCTURE

 Combination of conventional RCC frame-structure & RCC shearwall construction



FLOORING

- Living, Dining, passage, kitchen, Bedrooms, attached Balcony-designer vitrified tiles
- Toilets: Matt vitrified tiles for flooring and designer ceramic tiles for dado upto 7' height



KITCHEN

 Granite kitchen platform with S.S. sink



TOILETS

- Sanitary fittings, cp fittings and wall-mixer of standard make
- Grab bars & Panic switch for grandparents



ELECTRIFICATION & CABLING

- Concealed copper wiring with modular switches
- Provision of telephone point in living & master bedroom
- Provision of TV point in living room



DOORS

- Main Door Designer laminated flush door/skin-moulded door with wooden frame
- Bedroom door Skin-moulded with paint finish and wooden frame
- Toilet door Skin-moulded with paint finish and wooden frame
- Wheel chair friendly doors for grandparents bedrooms



WINDOWS

 Powder-coated aluminium sliding windows with mosquito net



PAINTING

- Internal Painting Oil-bound distemper (OBD) paint for all walls and ceilings
- External Painting Acrylic paint

LOCATION MAP



Schools:

Empros International School : 7.3 KM
Kendriya Vidyalay : 4.1 KM
Poddar International School : 3.5 KM
Jain English School and : 6.4 KM
Junior college

Connectivity:

Somatne Phata : 4 KM
Vadgaon Station : 2.5 KM
Talegaon Station : 3.5 KM
Hinjewadi Phase 1 : 18 KM
Talegaon MIDC : 6.5 KM
Chakan MIDC : 24.2 KM

Institutes:

MIMER Medical College : 5.3 KM
Dr. D.Y. Patil Educational : 7.7 KM
Federation

cacration

RUDSET Institute : 7 KM

Entertainment:

Fun Square Multipex : 6.1 KM

Hospitals:

Matoshri Hospital : 2 KM
Pioneer Hospital : 11.3 KM
Talegaon General Hospital : 5.2 KM
Sai Jeevan Children's Hospital : 10.8 KM

Religious:

Jain Mandir : 4 KM
Prathi Shirdi : 9 KM
Talegaon Ganpati Mandir : 7 KM



Established in 1986 with a vision to create something that can serve & uplift all strata of society, Naiknavare Developers has made a name for itself in Pune, Mumbai Goa, Kolhapur and Navi Mumbai's rapidly growing real estate markets. With 15 million sq. ft. constructed assets and 3.1 million sq. ft. under construction, it aims to design and deliver 'better living for all' as a commitment to the diversity of Indian society.



BUILD FOR ALL

Naiknavare Developers has been building a legacy of integrity & reliability since 1986. Delivered projects across Residential, Commercial, SRA, Redevelopment, Hospitality & Education segments.

35+ Years of Industry Leadership

50+ **Projects Completed** **5 Cities** Presence

15 Million

3.1 Million

4.8 Million

Sq. Ft. of Built Assets Sq. Ft. Under Construction Sq. Ft. Under Planning

300+ **Skilled Professionals** **30+ Awards** Amongst the team





Site Address:

Sr. No-126/127, NH-04, Vadgaon Maval, Taluka-Maval, Talegaon Dist-Pune Maharashtra - 412106

Head Office

1204/4, Ghole Road, Shivajinagar, Pune - 411 004

020-4147 1111 | presales@naiknavare.com www.naiknavare.com

Disclaimers

The images and information contained in this brochure are indicative of the kind of development that is proposed. This brochure is issued for guidance only and does not constitute part of an offer or contract. • The subscription of full services articulated in this brochure will be available for NA serviced plots on demand at additional monthly charges at rates prevalent at the time of demand. • A separate service contract will be entered into between Primus and the Purchaser on registration encompassing a detailed scope of services to be rendered. This bilateral contract will be the point of reference for all the services included in this brochure. • The services rendered may vary on basis of collective customer demands in the community with due consideration to a minimum service standards and will be commenced in phases basis the possession of various sectors required to gain operational efficiencies.

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